

**26<sup>th</sup> July 2022 ( IIC activity) – Manoj Sathe to Sathaye College students.**

**Objective:** To sensitize audience about investing in shares and its impact on entrepreneurship.

To inform them of various opportunities which can help them realize their entrepreneurial dream faster.

**Benefit:** The teachers and students got a fair idea of investing in shares and its impact on entrepreneurship.

Students got a clear roadmap of how they could make the best benefit of IIC activities, and COEI's pre-incubation and incubation program to further their ideas.

**Description:** Mr. Manoj Sathe, conducted a session on '**Understanding Investing in Shares and Its Impact on Entrepreneurship**' for Sathaye College students 26<sup>th</sup> July 2022. Students and teachers got understanding of INVESTING IN SHARES AND ITS IMPACT ON ENTREPRENEURSHIP.

**Report on Session on 'Understanding investing in shares and its impact on entrepreneurship'.**

On 26<sup>th</sup> July 2022, a session about investment and its impact on entrepreneurship was explained by Manoj Sathaye who was himself a student at Sathaye College and now is a speaker, conducts various events and is looking forward to educate people about investment. He firstly started working at NSDL as an engineer in 2012. 'Market ka eklavya' is also a programme developed by Manoj Sathe.

To understand investment firstly one should understand the working of Banks as they play a major role in various financial markets. For common people banks act as a custodian of their money. They have a major role in financial system of India. In certain cases where banks limit the requirement of our money that's the time to approach capital market. In capital market in exchange of money provided by investors they get ownership of that company. In primary market securities are issued as an IPO (Initial public Offering) and further they are traded in secondary market. In secondary market perception is essential.

How to judge a share price? It can be done with the help of fundamental analysis, technical analysis or by analysing day-to-day lifestyle. In journey of his career when he was appointed as Head of Investor education; he analysed Parachute product. He also gave explained the investment success of people like Rakesh Jhunjhunwala and Warren Buffet.

In order to earn good money in stock market one needs to start analysing correctly. Regular investment and investment for long term can make one's make grow at good rate. Wealth does not grow overnight it requires time.



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Now, why entrepreneurship is important?

Government as well as various institution are organising programme, sessions to educate people about entrepreneurship. And how one should be job makers than being job seekers. India is a young country where majority of their citizens are in the age group of 20-30. Therefore chances of India becoming a developed nation in the near future is more as compared to other nation.

The students got a clear route ahead and an understanding of many opportunities that are open for them within their campus itself.



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