



PTVA's Institute of Management

(Approved by AICTE, DTE and affiliated to University of Mumbai)
Chitrakar Ketkar Marg, Behind M. L. Dahanukar College of Commerce,
Vile Parle (East), Mumbai – 400 057.

Tel.: 022-31061594/31099598, Email: admin@ptvaim.com, Web: www.ptvaim.ac.in
ISO 9001:2015 Certified Institute & Accredited by NAAC

GENDER SENSITIZATION

19/03/2022

OBJECTIVES

- To create awareness among students and staff members about the concept of Gender Sensitization, its relevance and importance in the personal as well as professional life.

METHODOLOGY

An interactive guest session on “Gender Sensitization” was organized jointly by PTVAIM’s WDC and IQAC on March 19, 2022 from 4.00 pm to 5.00 pm. The session was conducted by an eminent social worker Ms. Asha Kulkarni who is a well-known personality in Maharashtra for her work related to Anti-dowry Movement and also as a certified trainer for conducting workshops on “POSH”. This was attended by the students of MMS as well as Part-time MMS students and staff members of the Institute in Room No. 10. Ashatai Kulkarni spoke at length about the current state of gender parity in Maharashtra and the desired state that we should attain to call ourselves a State which genuinely practises “Gender Parity”.

NUMBER OF PARTICIPANTS

37

OUTCOMES

The audience was more educated on these issues of gender sensitization and parity.



B. Ch. M. K.
Director
PTVA's Institute of Management
Chitrakar Ketkar Marg,
Behind M. L. Dahanukar College,
Vile Parle (E), Mumbai-400 057.