

## Session on Entrepreneurial leadership qualities.

### Objective:

- To sensitise students about Entrepreneur Leadership Qualities
- To enlighten students about importance of planning, co-ordination and understanding in organization.
- To train students to prepare vision for their business.

### Benefit:

- Students got an idea about the meaning and importance of Entrepreneurial Leadership Qualities & how it impacts organizational environment and its employees and their own working culture.
- Students learnt how planning, co-ordination and understanding is needed when it comes to working in team.
- Students prepared magazine cover page of their business idea which encompassed their vision.

**Description:** PTVAIM's IIC organised a Session on Entrepreneurial leadership qualities. on 28<sup>th</sup> November 2022 from 10:00 AM to 4:00 PM for MBA-IEV students. There were 07 participants who attended the session.

### Report on Session on Entrepreneurial leadership qualities.

PTVAIM's IIC organised a Session on Entrepreneurial leadership qualities. on 28<sup>th</sup> November 2022 from 10:00 AM to 4:00 PM for MBA-IEV students. There were 07 participants who attended the seminar.

Dr. Vinima Ma'am began the session by providing a brief explanation of the characteristics of an entrepreneur who is a leader, including the ways in which these characteristics affect the environment of an organization, its employees, and their own working culture. Ma'am also planned a few games that taught the students the importance of teamwork planning, coordination, and comprehension. Students learned how effective leadership can influence employees to adopt the appropriate attitude toward their work or goal. Students did an activity in which they had to create a product from a piece of paper in two minutes. This was hard to think about and do, but it was amazing to see their classmates' creative creations in limited time.



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Students were also required to design a magazine cover page for their business idea with vision as one more activity. Everyone came up with very creative cover pages. In general, Dr. Vinima Ma'am's session was insightful & students gained much knowledge from it.

The session successfully ended at 4:00 p.m.

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