

21st December 2021 Energy Conservation; A key determinant in Modern Sustainable business.

Mr. Bhavesh Vaity to PTVAIM students.

Objective: To make the budding entrepreneurs aware of the importance of environmental sustainability while building business.

To explain the importance of sustainability related compliance for businesses.

Benefit: The session was an eye opener for all the upcoming entrepreneurs about importance of environmental sustainability and its compliance in modern businesses. They also understood the ethical stand-point of environmental sustainability and various modes to ensure it.

Description: Mr. Bhavesh Vaity Educationist & Environmentalist conducted a session on making people understand the importance of The Energy Pyramid and following it our business.

In celebration of World Energy Conservation Day, the PTVAIM's IIC and PTVAIM's Centre of Entrepreneurship and Innovation organised a session on Energy saving and Importance of sustainable use of energy.

Report on Webinar on Energy Conservation; A key determinant in Modern Sustainable business.

This session gave the participants an opportunity to get deeper insights of the conventional and non-conventional problem that a business/entrepreneur might face over years. These conventional and non-conventional problems covered the most important issues of energy conservation, misuse of resources, animal extinction, human race extinction, rising temperature and how all this affects the humans, businesses, society and world at large.

The session started with the introduction of the problems that we as humans cause to the environment and in return the nature pays it off back to us. Sir explained that we humans have needs and to fulfil them we exploit the resources available to us, to achieve the target. Over the years, humans have not treated the mother earth well, and now when the world is facing water shortage, seasonal imbalance, lower energy generation, and depletion of natural resources we have started understanding the importance of conserving them.

Sir briefly covered the problems faced by businesses and individuals and the practices that cause them. He then gave then the solutions for the betterment of this situation. We all are aware of the facts, but the gap is between understanding and implementing it in lives.

Sir highlighted the importance of using modern business solutions and energy conservation techniques.

He suggested all the budding entrepreneurs and the participants of the session on how can we improve our approach towards energy conservation and techniques to follow.

Some of the important techniques shared by sir were, installing solar panels on building tops, having a green landscape residential and commercial area, using recycled water, rain water harvesting and making use of manure as fertilizers.

Sir also highlighted the theory of LOHAS (i.e., Lifestyle of Health and Sustainable) which is being implemented in many foreign countries like Mexico, Canada and many more. Sir also emphasised on

following the Energy Pyramid while taking business decisions He touched topics of Energy Conservation, Energy Efficiency and Renewable Energy usage in Energy Pyramid.

Towards the end of session sir mentioned the ways, in which we as Indians can help the global energy crisis and how our decisions will make or break the attempts for sustainable business and environment.

The session ended on a high note, saying the conservation starts from us as individuals and then goes up to the country and finally universe. To mark the end, Sir quoted, there is no 2nd Earth, so live responsibly.



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