

Startup India week virtual conferences (Innovation Week)

11th January 2022 to 16th January 2022

E- Symposium on Building Innovation and Entrepreneurship Ecosystem in Educational Institutions. Celebrating Innovation Week under the initiative of Government of India #startupindia project.

Benefit: The participants received an opportunity to learn from the start-up heads. To understand the importance of creating inquisitiveness in the young entrepreneurs and budding young minds.

11th January 2022

The session was to celebrate the #startupindia which has been started by our Honourable Prime Minister Narendra Modi. The speakers spoke about the initiatives taken by the Government of India, the session witnessed the immense efforts that are been taken by our government to propagate the importance of Innovation and Entrepreneurship in India.

The session also declared the winners of the National Innovation Contest & HACATHON Smart India. There were many young entrepreneurs winning awards for contributing by way of innovation in various industries. Even in the pandemic there were more than 40 unicorns established.

The speakers applauded the efforts of all entrepreneurs who are trying to solve the social problems. The speaker suggested that we as teachers, mentors should encourage the school students of the age group of 14-16 to develop strategies to find solutions to social problems and introduce to the concept of Innovation.

Mr. R. K. Puri, JD DPIIT, from the Toy business industry, explained their new strategies, collaborations, the analysis about the manufacturers and gave an overall insight about the developments in their industry.

Dr. Shridhar Vembu, founder of Zoho, was the key note speaker for the webinar, he highlighted few important concepts of, working in teams for building your ideas, Leadership is about creating role models, learn to sell and many more. He also gave many real-life examples to learn what is success, and hard work. He emphasized on the importance of ego in life and how will it make or mar our business relations.

1st Panel round speaker Mr. Harshit Rathore Co-Founder & CTO of Noccarc Robotics, stated his views about innovation and how do they paly an important role in today's world. During this round the important insight laid by our Honourable Prime Minister was quoted, Policies can be good or bad, it all

finally depends on how we implement it. The Panel discussion Covered the important topics relating to introducing the concept of innovation at the nascent stages, the various views from the discussion panel about innovation and entrepreneurship, to not repeat the same mistakes and eliminating the twisted and deep-rooted competition.

The Moderator for the panel discussion 1 were Mr. Anil Sahasrabudhe, Chairman AICTE and Professor at Indian Institute of Technology, Guwahati.

2nd Panel Discussion Round, Key Note speaker, CEO & COO at FarEye, shared his own experience on the procedures of developing their brand and business.

The session focused on Best Innovation and Start-up Practices in HEIs, they explained how the innovation and start-up plans are not yet widely used in the institutions. In conclusion, they discussed about the problems faced by the students while patenting and the need to develop a good network to assist the budding entrepreneurs.

12th January 2022, E- Symposium on Building Innovation and Entrepreneurship Ecosystem in Educational Institutions. Celebrating Innovation Week under the initiative of Government of India #startupindia project.

Benefit: The Session primarily focused on the importance of innovation and invention in the changing economies. The diverse economy will have various effects on our business plans. In this ever changing economy, the most important way to stay stable with our business plan is to be adaptive and flexible.

Keynote Address by Prof. K Vijay Raghavan, PSA, Govt. of India for the 1st Panel Discussion and the topic for the same was, Grey Hair not mandatory to build great enterprises. This session showed a mirror to all the young entrepreneurs that there are no specific age limits to have an established start-up, the only need is to have the passion and dedication to be successful at it.

The session gave an important message stating, age should not be the hinderance or influencing factor, instead focus on developing the internal as well as external skills to make a better business plan. The speaker also mentioned about the age-old presumptions of age gives one experiences, but the start-up journey will help you excel in all frontiers.

The 2nd Panel Discussion started with the keynote address by Shri Ankit Agarwal, Founder & CEO, Phool & the Panel Discussion was on the topic Attracting Big Investment for Innovative ideas from Educational Institution. In



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this session the major takeaways were, it is important to portray a good image of your business idea and to attract the high networth individuals to have a successful investment. Towards the end of the session the most important angle for investment, what potential does the business hold and how will it perform over the years was discussed.




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