

Session on Why Pursue a path of Entrepreneurship?

12th January 2022, Dr. Sucheta Pawar to PTVAIM MMS SEM 1 students.

Objective: To create awareness about what is entrepreneurship and what does it take to become a successful entrepreneur.

To stress on importance of innovation on college campuses.

Benefit: The session successfully created awareness about how entrepreneurship can be pursued on college campus, its benefits and facilities available in our college campus for the benefit of student innovators and entrepreneurs.

Description: Dr. Sucheta Pawar, Dean of Centre of Entrepreneurship & Innovation (COEI) at PTVA's Institute of Management & President of PTVAIM's Institutional Innovation Council (IIC) conducted a session for the students of PTVAIM's MMS SEM 1.

The session started with a comparison between Job Seekers and Job Creators. The speaker highlighted that the job seeker market is having high demand while the supply of jobs is very less in comparison. This is leading to unemployment among the students of the age group of 20-24 years.

The speaker also explained in detail the successful start-ups which started from the PTVAIM's Innovation Cell. All these start-ups catered to various social as well as industry problems by developing amazing business plans and acquiring various huge clients in this process. She explained the role of IIC and colleges' business incubator in building entrepreneurial culture on campus. She explained various exit points in the entrepreneurial journey. She discussed at length, various initiatives, their objectives and how students could make us of both.

Sucheta ma'am explained the process of Wings2Vission 2022 and the preparation to participate in this competition.

She also shared with the participants the procedure for registering in the competition. She also mentioned that not all students have a tilt towards making businesses, but have inclination towards manging activities, such students can also act as interns with COEI or IIC.

In conclusion, she highlighted that creating opportunity for growing is important, in this process if one fails, then you should consider it as the step towards success. Job seekers are higher in number but providers are very few, so try and be the job creator and not a seeker.



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