

## Virtual Pitching round for young entrepreneurs

**Objective:** To provide a platform for students with business ideas to pitch the same to industry panellists.

To give them guidance for what they need to improve with reference to presentation of idea and help prepare them for the b-plan contest rounds.

**Benefit:** The students learnt how to pitch and effectively present their ideas.

They got feedback from industry experts on how they need to improve their ideas.

**Description:** A virtual pitching event was arranged for participants of COEI's b-plan contest titled Wings2Vision on 5<sup>th</sup> February 2022. The aim of the event was to give exposure to students. Give them opportunity to pitch and learn valuable lessons.

### Report on Virtual Pitching round for young entrepreneurs.

PTVAIM's IIC and COEI organized a pitching round on 5<sup>th</sup> February 2022 for participants of their Entrepreneurship Development Program conducted in month of January. The students got 3 days training and a chance to pitch their ideas a week later in front of industry panellists.

43 teams participated in the virtual pitching event. They had 10 mins time to pitch their business idea. The panellists were industry mentors. 12 industry panellists were divided into 6 separate panels and each panel assessed up to 8 ideas.

The panellists gave invaluable inputs to the students which would help in the further pitching rounds that would be held as a part of the b-plan contest. The students got the much-required exposure and inputs.

5 teams got selected from final round. 3 from student category & 2 from teachers category as Judges choice award. First prize goes to team from JBIMS college, second & third team from M.L.Dahanukar college of Commerce. From teacher category prize is split between 2 teachers one of them is from Amolakhchand College & other one is from Mulund College of Commerce.

Some industry experts also expressed interest in providing hand holding to some teams. The pitching round, helped the students to build, develop and further strengthen their ideas for the business plan competition which started 12<sup>th</sup> February 2022.

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