

RSET's
Ghanshyamdas Saraf College of Arts and Commerce
An Orientation Program on
Organized by E.Cell and PTVAIM's Centre of Entrepreneurship
& Innovation

Date – Saturday, 6th August 2022

Time – 10:30 am

Venue- Room 105

Total participants - 109

In order to nurture the idea of entrepreneurship amongst the students, the entrepreneurship cell of GSCC in association with PTVAI's Centre of Entrepreneurship & Innovation organized an Orientation program on 6th August 2022. The main objective of this orientation was to provide answers to the questions that reside in the minds of the budding entrepreneurs which led to a massive student inflow from multiple disciplines for gaining insight into the overall process of "How to be an Entrepreneur?"

The program commenced with Prof. Ramson Menezes giving an introduction about the E cell Committee followed by the introduction of the guest speaker Prof. Ridhima Mahabal. Ms. Mahabal has expertise in handholding to incubatees & is registered as an "Innovation Ambassador". The vice principal of Self finance department, Dr. Lipi Mukherjee felicitated the speaker with a floral bouquet.

Ms. Riddhima had an interactive session with the audience, helping everyone realize the true sense of entrepreneurship. She made everyone understand that entrepreneurship can be a daily practice and the difference between who you are now and who you want to be in the real entrepreneurial stretch. Prof. Ridhima gave insights on Idea generation and also encouraged students to give weightage to their profile by investing their potential in the right direction. Success Stories of gen Z entrepreneurs were shared to build motivation and enthusiasm for initiating business activities among the learners.

The session ended with concluding remarks by Dr. Mmahek Chhabria-convenor of E-Cell followed by the vote of thanks given by our student, Ms. Kalyani Jha.

Dr. Mmahek Chhabria
Convenor-E Cell Committee

