



24th August 2022, MEDC-MSME Annual Conference at B.N. Vaidya Hall, IES School, Dadar (E), Mumbai.

Time: 09:00 AM to 5:00 PM **Objective:**

- To enlighten audience about MSME schemes, opportunities and their successful entrepreneurs.
- To bring participants' knowledge of evolving market demands, technical changes, and innovations and efforts for the country's MSME sector up to date.
- To sensitise participants about how MSME is working towards internationalisation of MSME.
- To create awareness about Mudra Loans.
- To appreciate women entrepreneurship in the young generation.
- To create awareness about various opportunities for women entrepreneurs.

Benefits:

- Participants got a clear idea about the latest schemes and opportunities in MSME.
- Participants understood the importance and benefits of women entrepreneurship.
- PTVAIM's students got an opportunity to volunteer and be a part of conference organizing team and learn the skill sets required for event management.
- PTVAIM's students volunteering, were appreciated by MEDC and thus got access to their internships and placements department.
- Brand PTVAIM became established with MEDC as well as their event partners, MAGIC and Amhi Udyogini who can bring more placement opportunities and business mentoring for future.
- Students and teachers got connected to some start-ups as well consultants who offer assistance for international exchange programme.

Description: Maharashtra Economic Development Council (MEDC) hosted 'MEDC-MSME Conference 2022' on August 23, at B. N. Vaidya Hall, Dadar East.

Report on MEDC-MSME Annual Conference at B.N. Vaidya Hall, IES School, Dadar (E), and Mumbai.

Maharashtra Economic Development Council (MEDC), Mumbai had organised the Annual Flagship event 'MEDC-MSME Conference 2022' on Tuesday, 23 August 2022, at B.N. Vaidya Hall, IES School, Dadar (E), Mumbai.



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The Annual MSME conference is one of the most important events organised by the MEDC; wherein MEDC brings the policy makers & investment facilitators at the same platform. The conference helps the policy makers in their own objective to promote MSME and also enable participant industries and agriculture in growing their own clusters for further collective growth.

Along with PTVAIM's Director Dr. Vijay Wag, Four COEI team members, Dr. Sucheta Pawar– Dean of PTVAIM's COEI, Ms. Ridhima Mahabal- IIC convener, Mr. Nilesh Chougule & Mr. Mayur Khanvilkar and 18 MMS & MBA-IEV Students attended the conference.

In this conference various representatives of Ministry of MSME, Government of India, Maharashtra State Industrial Development Corporation (MIDC), Department of Industries Government of Maharashtra, Maharashtra State Innovation Society (MS Ins), Federation of Indian Export Organisations (FIEO), Engineering Export Promotion Council of India (EEPC), Mumbai Metro Corporation, Consuls of various countries, European Business and Technology Centre (EBTC), Khadi and Village Industries Commission (KVIC), Devgiri Electronics Cluster - Aurangabad, Defence Cluster - Nasik, Atal Incubation Centre and Bombay Stock Exchange were present. The representatives participated and provided guidance on various topics related to MSME Sector. MAGIC, Aurangabad and Aamhi Udyogini were the outreach partners of the conference.

Whole conference consisted of four informative sessions where each session had its own specialised panel.

Session 1: Internationalisation of MSME

This session was moderated by Cdr. Dipak Naik, Chairman, NERIL (Naik Environment Research Institute which works on Rivers).

In order to give a brief idea about the internationalisation of MSME, the following Consulate Generals participated in the conference:

- Dr. Monica Kennedy (Consulate General Australia)
- Mr. Yasukata Fukahori (Consulate General of Japan)
- Mr. Poul V. Jensen (MD, EBTC)

All the three speakers gave insights on how commercial relationships between countries can be enhanced and what challenges we need to overcome.

Mr. Rajat Shrivastava & Dr. Ajay Sahai were also part of the panel discussion.

The first session gave the listeners an insight about how MSME is working towards internationalisation of MSME.



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