

Objective :- To provide students with an opportunity to work with the incubation centre.

To give student interns, exposure to start-ups, the nature of their work and overall functioning.

Benefit :- Student interns got to understand the role and nature of the work of a business incubator and how it helps start-ups.

They got to organize and first hand experience many entrepreneurship sensitization programs and interact with eminent personalities from start-up world.

Description:

PTVAIM's IIC offered internships to 7 students with student based business incubator titled Centre of Entrepreneurship and Innovation for the period of 3 months.

The interns worked in different departments such as: entrepreneurship sensitization activities department, social media management department and content creation department. They worked closely with the incubation team and business teams. They got to first hand organize and participate in 10 entrepreneurship sensitization activities, they also did effective social media management for all activities and got to interact with several incubatees and pre-incubatees of the session.

The interns got in-depth knowledge of many aspects of entrepreneurship.



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