

Importance of Holistic Development to lead fulfilled lives: on occasion of National Education Day.

Dr. Snehalata Deshmukh; Former Vice Chancellor University of Mumbai, conducted an interactive session on 'Importance of Holistic Development' for PTVAIM students & teachers on 12th November, 2021. Students and teachers got understanding of holistic development and its importance. The students and teachers got an opportunity of interacting with an authority like Dr. Deshmukh on the said topic. Dr. Deshmukh firstly illustrated the importance of defining the concept of development. She spoke to the audience about various parameters on which development could be outlined and discussed. Student IIC Convenor R. Mahabal introduced Mr. Wankawala and welcomed him. He discussed the basic context of social entrepreneurship and the importance and scope in face of a pandemic like COVID. He also explained at length the core difference between social entrepreneurship and social work. He presented case studies of some of the social entrepreneurs he had mentored and how they have made profits but also made an impact on society. He highlighted various segments of social entrepreneurship. He then gave a basic understanding of gap identification and then explained the basic viability study that one must do for an idea which is in domain of social entrepreneurship. Towards the end, he asked students to share some of their business ideas and discussed their strength weakness and viability with them.

The session was interesting and interactive and the students showed interest in getting more time and contacting sir with their ideas better fleshed out.



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