

## Workshop on Intellectual Property Rights (IPRs) and IP

### Objective:

- To sensitise students about Intellectual Property Rights (IPR)
- To create awareness about importance and difference types of IPRs.
- To explain students about process of filing patents.

### Benefits:

- Students understood the basic concepts, importance, and different types of Intellectual Property Rights (IPRs).
- Students got to know more about patent filling process.

**Description:** PTVAIM's Centre of Entrepreneurship & Innovation (COEI) organised online Workshop on Intellectual Property Rights (IPRs) and IP from 30<sup>th</sup> March to 1<sup>st</sup> April 2023 at COEI in hybrid format. There were 13 students attending the workshop.

### Report on Workshop on Intellectual Property Rights (IPRs) and IP.

PTVAIM's Centre of Entrepreneurship & Innovation (COEI) organised online Workshop on Intellectual Property Rights (IPRs) and IP from 30<sup>th</sup> March to 1<sup>st</sup> April 2023 at COEI in hybrid format. There were 13 students attending the workshop. Workshop included various online session conducted by MIC and 1 MCQ test.

On 30<sup>th</sup> March 2023 there were three session started from 10:00 AM to 4:00 PM.

First Session was on Importance of IP Literacy Initiative Session by Dr. Abhay Jere and Dr. Mohit Gambhir, Director of Innovation Cell Ministry of Education Govt. of India. Mr. Abhay Jere stated that the KAPILA IP Literacy Initiative holds immense importance in today's knowledge-driven world. The initiative focuses on enhancing Intellectual Property (IP) literacy, ensuring that individuals understand the value of patents, copyrights, and trademarks in safeguarding innovation and creativity. By spreading awareness about IP rights, the initiative empowers creators, innovators, and businesses to protect their intellectual assets effectively. This not only fosters a culture of respect for intellectual property but also stimulates economic growth and encourages a conducive environment for research and development. Ultimately, the KAPILA IP Literacy Initiative plays a pivotal role in shaping a more informed and innovative society.

Second Session was on 'Lateral thinking – how to generate revolutionary ideas' facilitated by Mr. Varun Chamadiya Founder Proactive I. Mr. Varun Chamadia started the session by Lateral thinking. He said that lateral thinking is a pivotal approach to generating groundbreaking ideas. Unlike traditional linear thinking, it encourages unconventional and innovative pathways. To cultivate revolutionary ideas using lateral thinking, one must challenge assumptions, break mental patterns, and explore diverse perspectives. Embracing techniques like random word associations, analogical thinking, and reversal of concepts can stimulate fresh insights. Cross-



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disciplinary exploration, brainstorming without judgment, and seeking absurd solutions also fuel creativity. This method opens new horizons, enabling individuals to reframe problems and unearth transformative solutions that might be overlooked through conventional thinking. Ultimately, mastering lateral thinking fosters an environment where revolutionary ideas thrive.

Mr. Prabuddha Ganguli & Sh. Sameer Kumar Swaroop were speaker for the 3<sup>rd</sup> session 'Seeding ideas for social good and harvesting innovation hinges on Intellectual Property Rights (IPR)'. They explained that by protecting inventive concepts through patents, copyrights, and trademarks, IPR encourages inventors and creators to invest in socially impactful projects. This safeguards their rights and incentivizes sharing, thus propelling collaborative innovation. Robust IPR frameworks foster a balance between fostering creativity and ensuring fair benefits, culminating in a realm where novel ideas bloom into tangible solutions for the betterment of society.

On 31<sup>st</sup> March 2023 there were three remaining session started from 10:00 AM to 4:00 PM.

First session was on 'Creating an IP and innovation ecosystem within academic institutions' facilitated by Dr Unnat Pandit. Creating an IP and innovation ecosystem within academic institutions is paramount. This involves fostering a culture that values and protects intellectual property, motivating students and faculty to explore novel ideas. By facilitating patenting processes, encouraging technology transfer, and forging industry collaborations, academic institutions become hubs of innovation. Such ecosystems cultivate a fertile ground where research and ideas flourish, driving progress and contributing to societal advancements.

Last session was on 'Prior art searching & patent filing process' facilitated by Dr. Sheetal Chopra, Director IPR policy Ericsson India. She stated that Prior Art search and Patent Drafting are crucial components of the patenting process. Prior Art search involves identifying existing knowledge related to an invention, ensuring its novelty. Skillful Patent Drafting translates the invention into a comprehensive and precise document, determining the scope of protection. Both steps demand a deep understanding of patent law and the technical field, ensuring a strong foundation for successful patent applications. The patent filing process is a structured procedure for securing exclusive rights to an invention. It involves preparing a detailed patent application, including a description, claims, and any necessary drawings. Once submitted to the patent office, the application undergoes examination to assess its novelty and inventiveness. Successful examination leads to grant of the patent, providing legal protection for a specified period. This process demands meticulous attention to detail and a clear understanding of patent laws and regulations.

At the end all the sessions were very informative and students understood the basic concepts, importance, and different types of Intellectual Property Rights (IPRs). On 1<sup>st</sup> April 2023 there was MCQ test for participants. After the completion of workshop PTVAIM's coei provided all participants participation certificates.

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