



# PTVAIM's Chronicle

A Quarterly Newsletter of

## PARLE TILAK VIDYALAYA ASSOCIATION'S PTVA'S INSTITUTE OF MANAGEMENT

ISO 9001:2015 CERTIFIED INSTITUTE & ACCREDITED BY NAAC



Vol. 1 - Issue 1

October, 2023

### About Us



PTVA's Institute of Management (PTVAIM) was founded in 2009 with an objective of offering quality Management Education to students interested in pursuing Post-graduate Degree in Management. The Institute offers Two Year Full Time MBA Program namely, MMS (Master of Management Studies), Two Year Full Time MBA Program namely, MBA-IEV (MBA on Innovation, Entrepreneurship and Venture Development) & Three Year Part-time MBA Program, for Working Executives, namely, MMS – Financial Management. PTVAIM's Ph.D. Centre is affiliated to the University of Mumbai and offers the Ph.D. Program in Management. PTVAIM offers five specializations, i.e., Finance, Marketing, HR, Systems & Operations to its MMS students.

### Director's Message

It gives me and my team at PTVAIM immense pleasure to release the first issue of PTVAIM's Chronicle, our quarterly newsletter aimed to strengthen our relations with all our stakeholders. PTVAIM's Chronicle will take you through a journey of the Institute that includes the achievements of our students and staff members, latest happenings at PTVAIM and the major activities undertaken by the Institute. It will take you through the life at PTVAIM chronologically every quarter.

We are excited as we offer this very first newsletter to you and look forward to your suggestions and inputs to allow PTVAIM's Chronicle to be a face of PTVAIM for all its stakeholders.



**Dr. Tejashree Deshmukh**

### Our Vision

To be one of the leading, value based, ethical management institutions in India that contributes to nurturing and development of managerial and entrepreneurial talent, leadership and research.

### Our Mission

PTVAIM shall foster a culture of excellence in fields of academics, research and entrepreneurship development by : collaborating with academicians and industry, providing state-of-the-art infrastructure, Ensuring conducive work environment for professional growth & development of teaching as well as non-teaching staff members.



*Deshmukh*  
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# TRIBUTE TO LOKMANYA BALGANGADHAR TILAK ON HIS DEATH ANNIVERSARY

## POSTER MAKING CONTEST

AUGUST 02, 2023

In honor of Lokmanya Tilak's death anniversary, the institute organized a poster painting competition for MMS students. The students created colorful and informative posters that highlighted Tilak's life and achievements. The posters depicted Tilak as a freedom fighter, social reformer, and journalist. They also highlighted his contributions to the Indian independence movement.



## ESSAY WRITING COMPETITION ON LOKMANYA TILAK'S LEADERSHIP STYLE

AUGUST 03, 2023

An essay competition served as a valuable platform for students to express their thoughts and acquire knowledge. It provided an opportunity for them to not only share their ideas but also to draw inspiration from the exemplary leadership skills of Lokmanya Tilak. This dual purpose of the competition allowed students to both develop their own skills and learn from the past.

## QUIZ COMPETITION ON THE LIFE OF LOKMANYA TILAK

AUGUST 04, 2023

On the occasion of Death Anniversary of Lokmanya Ji" Commemorating Lokmanya Tilak's dedication to education and empowerment, Global Citizen Club curated a captivating quiz at PTVA's Institute of Management, inspiring participants to connect with history!



## A DISPLAY OF "BHAGVAT GEETA RAHASYA"

AUGUST 05, 2023

The LIRC arranged a display of a rare book written by Lokmanya Bal Gangadhar Tilak on the account of Commemoration day of Lokmanya Bal Gangadhar Tilak, based on whose ideology, our parent trust- Parle Tilak Vidyalaya Association was formed more than 100 years ago. Students visited the library and went through book titled "BHAGVAT GEETA RAHASYA"



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# ORIENTATION PROGRAMME

Orientation program was organized for MMS batch 2023-25 from 28th August to 31st August 2023. Each specialization, including Finance, HR, Marketing, Operations, and COEI, organized a variety of engaging activities for the students. Glimpses of the orientation program are as follows:

**August 28, 2023**

## Ice Breaker (a) "Arctic Networking Adventure"

To display creativity and leadership in groups while breaking the ice and getting to know fellow members, An Ice breaker session called Arctic Networking Adventure was organized at the institute. The students were at ease and were able to get to know their fellow members.



**August 28, 2023**

## Ice Breaker (b) "Balloon Sky Pass: Airborne Challenge"

By emphasizing effective non-verbal communication participants coordinated with each other's passing direction. They learnt to manage time as it was a time bound activity. Focusing on their teamwork created a collaborative bond among the participants

**August 28, 2023**

## Logistics War: Supply Chain Management

Day 1 of orientation which was on 28th August 2023 concluded with the operation Activity "Logistics War: Supply Chain Management" - a live simulated game in which teams purchased raw material procurement, production, and strong market competition, all while learning critical logistics and supply chain management concepts. This activity was more than just about learning; it also promoted teamwork, made meaningful connections, and produced a cohesive learning atmosphere



**August 29, 2023**

## 8 Point Star

To engage participants in a creative and team building exercise by showcasing their various skills like collaboration, time management and non-verbal communication a physical game was conducted in the premises. The participants understood the importance of team coordination and non-verbal communication while forming a star.

# ORIENTATION PROGRAMME

## Crafting your Financial Future August 29, 2023

We were thrilled to incorporate a special session, held in collaboration with BSE, as part of the Orientation Programme for the 2023-25 student batch. Our esteemed guest speaker, Mr. Tanuj Poddar, a veteran in the BFSI industry with 17 years of rich experience, graced the event with his valuable insights. BSE gave certificates to recognize the active involvement of students, faculty, and staff. Adding to the excitement, a captivating Fin-Nifty Housie game was organized, with generous sponsorship from BSE providing a total of Rs. 3,000 worth of Amazon Gift Vouchers as prizes.



## Hisab-Kitaab August 29, 2023

The activity engaged the students of MMS, as part of the Orientation Programme, in understanding the concepts of savings, investments, returns, negotiation and buying behavior. Student participants navigated purchasing products from vendors within a specified budget, with opportunities to invest in equity, debt, or hybrid markets through banks.

## Way to the Top is Zig-Zag

On August 30, 2023, As part of Orientation Programme for the Batch of 2023-25, CA Pramod Lele, Director-PTVA addressed the students through the topic 'Way to the Top is Zig-Zag', where Sir shared experiences and anecdotes from his career and gave insights on the various expectations of the Industry, preparation required to reach career goals, and various challenges that Management graduates need to overcome to achieve professional success.



## Placement Orientation

As part of Orientation Programme for the Batch of 2023-25, the Placement Department conducted two activities on 30 August 2023- 'Build Your Brand' in the first half, which involved the students branding their company and pitching it to the senior students, describing their USP and values.



# ORIENTATION PROGRAMME

## Kick-start an Entrepreneur in you - Ideation

On August 30, 2023 PTVAIM's COEI organized a session called "Kick-start an Entrepreneur in you" - Ideation to sensitize students about design thinking, critical thinking, problem identification methods and tools that can be used for problem solving. Participants were taught how to turn their solutions into marketable businesses.



## Yoga: a way of Healthy Life

Day 4 of the orientation, which was also its final day hosted on August 29, 2023, featured Ms. Avanti Sathe, a certified yoga instructor, delivering a class titled "Yoga: a way of Healthy Life." The session stressed the advantages of yoga for both the body and the mind, including increased flexibility, general well-being and the decrease of stress. Active participation from students helped them learn the basics of several yoga poses and unwinding methods. Breathing For better attentiveness, meditation, and other activities were combined. Overall, the session was effective in highlighting the significance of yoga as a comprehensive approach to well-being.



## College Campus Treasure Hunt

The Student Committee of PTVAIM organised a "College Campus Treasure Hunt" to cap off the orientation days with a bang. This activity enabled students to explore the college campus and gave memorable experiences of intellectual challenges and lively entertainment. The treasure hunt had a very pleasant outcome! The students were able to familiarise themselves with the college campus and had the opportunity to network and interact with their fellow batchmates, which is indeed a wonderful way to begin a college experience. Here we come to the end of an orientation days.



## Session on 'Financial Freedom' August 12, 2023

The session served as a valuable opportunity for first-year MMS students, as well as teaching and non-teaching staff. It was an enlightening session, shedding light on the path to financial prosperity. Ms. Forum Kapadia, a financial advisor with over a decade of experience and Co-founder/Director of Kapadia Wealth Builders, served as the session's speaker. The session emphasized the significance of defining clear financial goals for achieving financial freedom, offering valuable insights into various savings and investment strategies.



## India: Our Essence, Our Pride".

The 77th Independence Day was commemorated on August 18, 2023, through the organization of the event 'India: Our Essence, Our Pride.' It featured vibrant cultural song and dance performances presented by the students, fostering a sense of national pride. The festivities continued with an enthusiastic engagement in various games and activities, fostering a spirit of unity and celebration among the participants. The event also shone a spotlight on India's significant achievements throughout the year.

## How to write an Effective Research Project August 27, 2023

A guest session was conducted for Part Time MMS students on "How to write an Effective Research Project". The session focused on designing of questionnaire and the framing of hypothesis. It also discussed the key concepts and studies about data collection and analysis of data.



## Fostering Research Skills in Business

Dr. Ruchi Anand, led a project in the Business Research Methods class, helping students learn how to write research papers. Collaborating closely with students, she elucidated the nuances of research—exploring literature reviews, constructing questionnaires for primary investigation, and leveraging secondary research. This immersive experience broadened perspectives, showcasing how academic studies intertwine with the practical business landscape. Under her mentorship, students authored group research papers on various topics, sharpening not only their research acumen but also recognizing the applicability of scholarly insights in the dynamic business realm.



### Alumni Interaction- Cafe System



On August 05, 2023, Students of SYMMS got an opportunity to get-together with their senior students from various batches through 'Alumni Interaction- Café System'. The Alumni shared their journey as Management students at PTVAIM, and talked about their experience in their respective fields, available opportunities, and upcoming trends.

### Certificate Course on 'Personal Branding and Soft Skills'



A 30 Hours Certificate Course on 'Personal Branding and Soft Skills' was conducted for the students of SYMMS from 3rd to 16th October 2023.



### Session on 'Industry Expectations from Management Graduates



On August 12, 2023, Our Corporate Guest, Mr. Jyotirmay Pingat, VP- Barclays delivered a session on 'Industry Expectations from Management Graduates'. The session aimed at enhancing placements by making the students aware of the emerging trends in the Industry, and various employability skills.

### Pre-Placement Talk



On October 25, 2023, The team from InSync Analytics delivered the Pre-Placement Talk for the students of SYMMS- Finance.

### Announcing the Launch of Corporate Readiness Programme

Embarking on the quest to mould future professionals, PTVA-IM proudly introduced the Corporate Readiness Programme in October 2023 for the MMS Batch 2023-25 Semester I. Spearheaded by Dr. Ruchi Anand, this initiative aims to equip students with essential soft skills required in the corporate realm. The program, meticulously crafted, focuses on enhancing communication abilities, refining public speaking, and preparing for the intricacies of interviews, including Group Discussions and Personal Interviews. This comprehensive approach fosters holistic personality development, preparing students to confidently step into the professional sphere with a well-rounded skill set and a strong personal brand.



### "Meri Maati Mera Desh"

PTVAIM's Green Club is formed under UNICEF and DTE (Mumbai)'s YEWS Programme and is lead by Faculty Co-ordinator Ms. Preeti Kaushik (Marketing Faculty), Admin Co-ordinator Mr. Mandar Salasakar and Student members. On October 13, 2023, PTVAIM's Green Club organized a unique plantation drive called "Amrit Kalash Yatra - Maati ko Naman, Veero ko Vandan" under the campaign "Meri Maati Mera Desh". A rally was carried in the campus with PTVAIM Director, Dr. Tejashree Deshmukh initiating the event by pouring Maati into the Amrit Kalash, and the students following suit. The maati was used for planting 50 saplings in the campus dedicated to our respected martyrs.



### E-Waste Collection Drive

Started on August 26, 2023 to till date E-Waste Drive organized by PTVAIM's Green Club was a commendable effort in addressing the issue of e-waste. Participants across campus donated in this drive. Over 15 kg E-waste has been collected through this drive.



### Nirmalya Collection Drive

On September 08, 2023, Nirmalya items from Janmashtami festivities were collected and used for creating 2 compost bins. The Green Club turned these contributions into environmental benefits by recycling them in a sustainable manner. This attempt shows our dedication to balancing traditions and environmental awareness.



### Campus-wide Energy Literacy Certification Drive

On September 29, 2023, An Energy Literacy drive was held, with students expected to complete an Energy Swaraj Foundation certification course. This initiative aimed to empower all PTVAIM students with important knowledge, and we're pleased to announce that it was a success.



### Campus Cleanup Drive

On October 01, 2023, PTVA Institute of Management witnessed the transformational power of unity on October 1, 2023, as the PTVAIM UNICEF GREEN CLUB organised Cleanliness Drive." An amazing group of students and professors came together not just to clean, but also to create an environmental awareness around our institute's surroundings.



### Compost application to campus greenery

On October 04, 2023, Members of the PTVAIM UNICEF Green Club continued their mission towards a greener campus. The nirmalya compost was carefully sprinkled around the campus plants. This environmentally responsible project celebrates the cycle of life and growth. Our dedication to sustainability grows alongside the flora on campus."



### Water Conservation Awareness activity बूँद-बूँद से सागर

On October 07, 2023, The Green Club at PTVAIM organized a unique and interactive relay race game called 'बूँद-बूँद से सागर' (Little drops of water make an Ocean). This creative attempt not only added a fun element to our operations, but it also functioned as a compelling vehicle for highlighting the critical need of water conservation. Participants saw instantaneously the significance of each drop and its collection impact during this game, which reflected the spirit of water conservation.



### Beach Clean-up Drive - Versova Beach

On October 07 2023, beach Clean-Up Drive was held at Versova Beach in association with Protean eGov Technologies Limited (Formerly NSDL e-Governance Infrastructure Ltd), Afroz Shah Foundation and Koli Fishing Tribal Community. The Clean-up was an educational opportunity for students allowing them to witness the collection strength of communities coming together to achieve a better and cleaner coastline To raise awareness about the importance of keeping beaches clean & to show the impact of the cleanup efforts on the environment and the community. A cleaner and healthier beach environment, reduced pollution, increased awareness about the importance of environmental conservation and positive impact of marine life for sustainable livelihoods. This activity was featured in four different newspapers such as Rajmudra, Dhagdhagati Mumbai, Wruttamanas and PunyaNagari.



### Lokmanya - the Legend

On August 04 2023, Quiz Competition was organized for the students of PTVA's Institute of Management was organised on the Occasion of Shri Lokmanya Punyatithi dated 01st August as a part of series of activities organised by Parle Tilak Vidyalaya Association Trust to honor and remember the greatest Hero of freedom struggle Late Shri Lokmanya Bal Gangadhar Tilak.



### International Day of the World's Indigenous Peoples

On August 09 2023, Students, grouped in teams of up to 10, showcased specific tribes with creative posters, printouts, and hangings, including: Kurumba, Warli, The Great Andamani Tribe, Munda, Kulki The event was organized for dedicating and promoting cultural diversity and global awareness.



### Chandrayaan - 3

On August 23 2023, over 90 students gathered to celebrate the successful Chandrayaan 3 landing at our college. The atmosphere was electric with excitement as we witnessed this remarkable achievement, uniting in pride for India's prowess in space exploration. The event, a joyous gathering, not only marked the success of Chandrayaan 3 but also fueled a collective admiration for science.



### Swachhata Hi Seva 2023

On October 01, 2023, Theme of Swachhata hi Seva 2023 the massive clean up drive was organised as per the guidelines of AICTE and Ministry of Higher Education. The students of PTVAIM under the guidance of Assistant Professor Bhavesh Vaity, organized a campus perimeter cleaning activity, known as, Swachhata Pakhwada, during which the premises of the campus, inside and out, were swept clean of dirt and debris.



### Study Visit Giftex - Gifting Exhibition

On August 11, 2023, Giftex is India's biggest & premium corporate as well as regular gifting exhibition. The platform brings buyers and sellers of corporate as well as regular gifting products together. The objective behind visiting the Giftex Exhibition was to enhance the interaction, communication, and practical understanding of students



### Study Visit IFAT India 2023

On October 19, 2023, IFAT, India's largest trade fair for water, sewage, solid waste, and recycling was organised at Bombay Exhibition Centre at NESCO Centre, Goregaon, Mumbai Market-leading companies in the sector of water and solid waste management showcased a wide range of environmental technologies and services from basic methods to advanced machines



## Visit of Maniben Nanavati Women's College E-Cell to PTVAIM's Incubation Centre (COEI)

August 26, 2023,

PTVAIM's IIC arranged a visit by the Maniben Nanavati Women's College E-Cell to our Incubation Centre, PTVAIM's COEI. The visit, which included 9 students and 2 faculty members, took place from 12:30 PM to 2:30 PM, allowing them to explore our facilities, infrastructure, and working environment.



August 23, 2023

**Panel discussion with innovation and Start-up Ecosystem Enablers**



August 23, 2023

**Felicitation of Budding Entrepreneurs of PTVA on World Entrepreneurs Day**



August 30, 2023

**Session series on Angel Investment/VC Funding Opportunity for Early-Stage Entrepreneurs.**

## Entrepreneurship Development Program

July 25, 2023, to September 02, 2023.

The EDP encompassed a series of informative sessions, covering a range of crucial topics, including Cost Revenue Models, Supply Chain and Logistics, Marketing, Data Management, Licensing and Registration, Company Registration, Financial Planning, and Legal and Intellectual Property (IP) matters. A total of 10 pre-incubatees actively participated in the Entrepreneurship Development Program 2023.



# FACULTY RESEARCH PAPER PUBLICATION

In this quarter, our faculty members successfully published 7 research papers in various publications.

Title of Paper	Name of the Author/s	Department of the Faculty member	Name of the Journal	ISBN/ISSN Number	Paper published in UGC approved/UGC Care-list/Scopus/ Google Index/ ABDC/Any other
Consumer Application of ChatGPT for Self-diagnosis of Emergency Cardiac Ailments in India	Ms. Preeti Kaushik Dr. Tejashree Deshmukh	Marketing HR	Empirical Economics Letters (Special Issue)	1681-8997	ABDC
Green Buildings: Importance to the Key Stakeholders	Dr. Tejashree Deshmukh Mr. Sachin Gupte	HR	Empirical Economics Letters (Special Issue)	1681-8997	ABDC
Inclusive Economy for Development Of Coastal Maharashtra From Perspectives of Coastal Native Communities & Topic: A Study On Route Planning In Logistics	Mr. Bhavesh Vaity Mr. Ajinkya Kumawat	Marketing	Empirical Economics Letters (Special Issue)	1681-8997	ABDC
A Job Seeker's Perception towards Online Job Portals	Dr. Manali Patil Ms. Gauri Zade Ms. Rootuja Irmalwar	HR	Empirical Economics Letters (Special Issue)	1681-8997	ABDC
To Study the effectiveness of Strategies adopted for Employee Retention in the organized Apparel Retail Sector	Mrs. Trupti Sachin Gupte, Dr. Swati Sabale and Ms. Asawari Parsekar	HR	Empirical Economics Letters (Special Issue)	1681-8997	ABDC
A study of use of Cashless Transactions and its Awareness among Senior Citizens of Ghatkopar, Mumbai	Dr. Neha Bhatia Dr. Aparna Lalitkumar Patil	Finance	Empirical Economics Letters (Special Issue)	1681-8997	ABDC
Machine Learning and Natural Language Processing For Content Marketing: A Comparative Study of SEO & Social Media Strategies	Dr. Aparna L. Patil Dr. Lalitkumar P. Patil	Operations Marketing	ShodhaPrabha	ISSN 0974-8946	UGC Group I
Social Media Engagement to Increase Customer Outreach	Dr. Ruchi Anand	HR	Novyi Mir Research Journal	ISSN:0130-7673	UGC Group-II

# ACHIEVEMENTS



**Mr. Bhavesh Bhagwan Vaity**, Assistant Professor at PTVA's Institute of Management was invited as a Speaker on Webinar Topic Rational v/s Emotional v/s Hybrid Thought process organized by Global Knowledge sharing platform i.e. Institute of Global Professionals, Bangladesh (Global Non Profit Educational Organization).



Lifetime Membership granted to **Mr. Bhavesh Bhagwan Vaity**, Assistant Professor at PTVA's Institute of Management as recognition for active performance and contribution to Global Knowledge sharing platform i.e. Institute of Global Professionals, Bangladesh (Global Non Profit Educational Organization).



**Dr. Manali Patil**, HR Faculty was invited as a panelist to the roundtable discussion organized by Skillsoft & Knimbus learning on July 27, 2023.

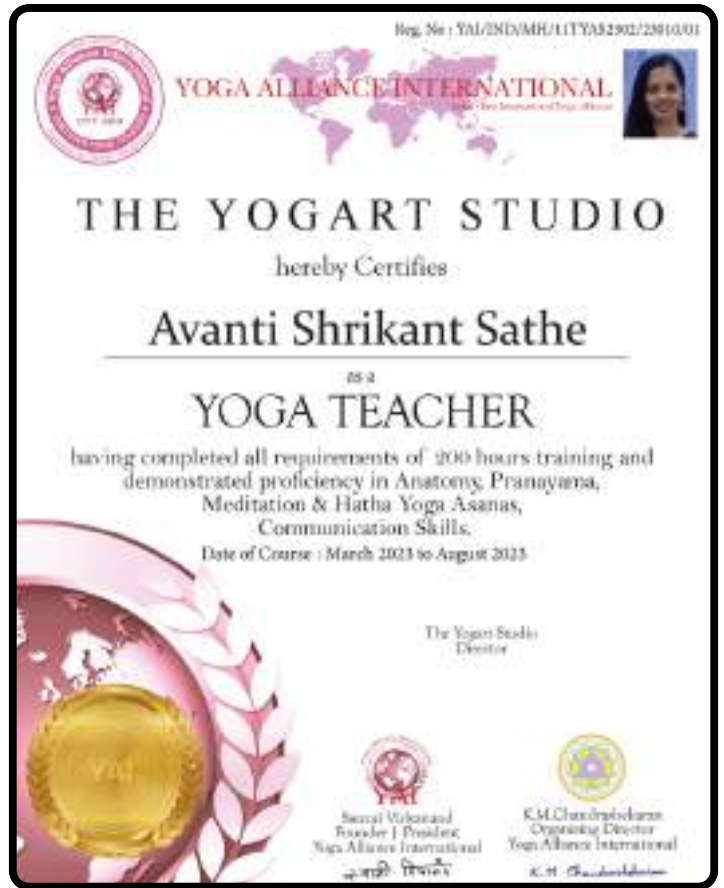
Topic: Future-Proofing India's Youth: Bridging the Skills Gap through Digital Transformation on Campus Discussion & Outcome: The focus was on bridging the skills gap through digital transformation on campuses. Offline learning holds 80% of the share, but online learning is catching up at 20% empowering students for the dynamic job market.

# ACHIEVEMENTS

**Prof. Avanti Sathe**, Finance faculty and a Yoga Instructor has received new Yoga Certifications to complement the existing qualifications.

Details of Achievement:

1. Registered Member of Indian Yoga Association (IYA)  
Date of Membership: August 10, 2023.
2. 200 hours TTC from Yogart Studio  
Date of Course: March 2023 to August 2023
3. CYT 200 Certification from Yoga Alliance International  
Date of Course: March 2023 to August 2023



**Mr. Mayur Sudhir Khanvilkar**, Non-Teaching Co-ordinator of PTVAIM's COEI successfully completed MIC's Innovation Ambassador Foundation Level.



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Vol. 1 - Issue 2

January, 2024

## OUR UNIVERSITY RANK HOLDERS

All MMS (2021-23) students of PTVAIM who graduated this year, secured **distinction**. Students of Three year part time MMS batch 2020-23 from our Institute secured **2nd** rank in the **University of Mumbai**. Our Non- Teaching staff Ms. Sadhika Bhide completed her Three Years Part Time MMS (Financial Management) in October 2023. She secured 1st rank in the Institute and stood **fourth** in the **University of Mumbai**.



**Ms. Pooja Joshi**  
MHRDM  
CGPA: 9.10



**Ms. Ushma Meghani**  
MMM  
CGPA: 9.56



**Ms. Sadhika Bhide**  
MFM  
CGPA: 9.47

## Degree Distribution Ceremony

PTVAIM organized the Degree Distribution Ceremony for MMS Batch 2020- 2022 and Part time MMS batch 2019-22 on November 18, 2023. CA Anil B. Ganu, President PTVA presided over the ceremony and Ms. Aditi Kare Panandikar, Managing Director Indico Remedies graced the event as a Chief Guest.



## Students' Achievements



### Chakravayuh - Inter college event

December 02, 2023

PTVAIM's Students participated in the inter college event 'Chakravayuh' at Lala Lajpatrai Institute of Management and won certificate and trophies in the game of Dodgeball and Operations Event. The student winners for Dodgeball were Shubhada Gole, Aakash Tiwari and Hrithik Tate. The student winner for Operations Event was Rohith Kokkula.

### MONETA 2023 (Inter college event of R A Podar college, Matunga)

Our students participated in inter college event in various Finance specialization activities. Students demonstrated their ability to analyze complex scenarios, propose innovative solutions and communicate insights effectively. Students secured 2 nd runner up in 'Marketeer Melee', 'Beyond D Street', 'Trivia Titan' and Secured 1 st position in 'Advice & Analyse' and also won the best CL award.



Exploring Industrial Realities: Insights from Trade Union Visits

November 23, 2023

In an enriching endeavor for students studying Labour Law and its implications on industrial relations taught by Dr. Ruchi Anand formed groups of students for industrial visits to get invaluable insights into key trade unions. The Maharashtra State Electricity Board Union (MSEB) in Bandra allowed students to assess collaboration levels, working conditions, and the engagement of union members in decision-making processes. Similarly, the visit to Sarva Shramik Sanghatna in Dadar shed light on the union's role in representing mill workers, domestic help, and specific government employees. The union's independence from political and governmental funding was a notable takeaway, showcasing their successful resolution of labor issues.



December 13, 2023

Further, the SNDT Women's University Non-Teaching Employees Union and ONGC visits offered understanding into the core functions of unions, dispute resolution, and the unique challenges faced in diverse industries. The engagement with Mr. Prabhakar Pilankar ( Mr. Jayant Kamble (Vice President- MSEB) Mr. Uday Bhat (President- Sarva Shramik Sanghatna), Pradeep Mayekar (General Secretary-ONGC) provided first-hand knowledge, offering students a real-world perspective on the complexities of industrial relations.



Session on Change Management

November 04, 2023

Dr. Manali Patil, Assistant Professor organised a guest session on Change Management where an Industry Expert Ms. Bhagyashree Salunke, Assistant Manager – HR, Orient Technologies Pvt. Ltd. created an awareness among the students about the different aspects related to Change Management. The session gave students a perspective on adapting to changes in a modern era. Also gave an understanding about the importance of change in career evaluation and how it is particularly relevant in today's dynamic and fast-paced work environment.



# Finance Club

## Session on 'Fundamental Analysis'

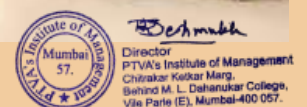
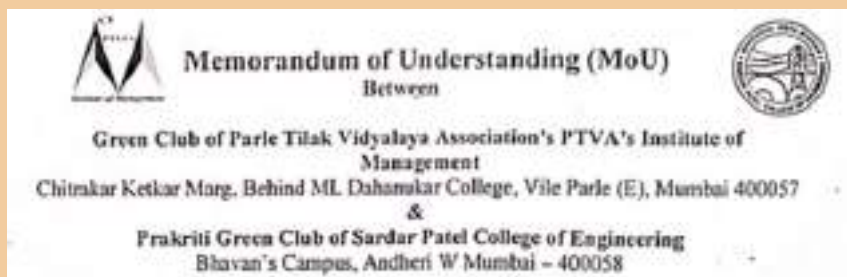
On December 20, 2023 Finance Club of PTVAIM organised Guest Session on 'Fundamental Analysis'. Mr. Jeetendar Peswani conducted a guest session on Fundamental Analysis to equip students with the knowledge and skills needed to analyze financial investments. Mr. Peswani spoke about qualitative and quantitative analysis and the different factors to look for while analyzing a company. The session resulted in students gaining a holistic view of Fundamental Analysis, including a comprehensive view of industry analysis. Students acquired insights into specific industries and companies through discussion and gained knowledge about some key factors to consider while doing fundamental analysis.



# PTVAIM Green Club

PTVA's Institute of Management underwent Green, Energy and Environment Audits and received Certification for the same on December 19, 2023 from Elion Technologies & Consulting Private Limited.

MoU signed between Green Clubs of PTVA's Institute of Management and Sardar Patel College of Engineering for facilitating Youth Engagement and Water Stewardship among the students in line with UNICEF YEWS Programme.



# PTVAIM Green Club

PTVAIM Green Club invited to and attended Expert talk on Future Sustainability by Dr. Sanjay Mangala Gopal at SPCE.



PTVAIM's Green Club received a Certificate of Appreciation from ECOSTAR RECYCLING for Collecting and Disposing E-waste in a Responsible and Environment friendly manner.



## Bhivgad, Gaurkamath biodiversity appreciation visit

November 24, 2023

PTVAIM Green Club organised a biodiversity appreciation study visit to Bhivgad, Gaurkamath to understand biodiversity in the terms of both endemic and non-endemic species. The main outcome was to have a positive engagement with local communities, potentially leading to collaborative efforts for conservation and sustainable use of natural resources. The students collected water and soil samples which were sent for lab testing to observe difference in pH levels between urban and rural landscapes.



## Vigilance Awareness Drive

October 31, 2023 to November 06, 2023

Students of PTVAIM - Global Citizens Club organised a Vigilance Awareness Drive where the display of posters / Placards specifically designed with the theme "Say No to corruption" were made. The students went to prominent public places and made people aware about staying vigil and pledge to not involve in corruption. Also students and staff took an integrity pledge on the government portal <https://pledge.cvc.nic.in/> in our mission to have integrity and ethical values imbibed in the society.



## NGO Project

As part of the past Course - Business Ethics in Semester - I, students were guided to do projects on various organisations that worked for society, especially NGO's, to sensitize students on values, morals, and service to the society. It was an orientation to understand the past social problems and fulfil social obligations as citizens. The students had to spend time and actually understand the work/function and prepare a project on the management aspects as well as the social relevance of these organisations.

## Universal Human Values Cell

December 14, 2023

The Universal Human Values Cell, formed as per the guidelines of AICTE and NEP, conducts activities to instil a sense of tolerance, and societal harmony. The activities revolve around the theme of understanding self, happiness, harmony, inclusivity, promotion of peace, and celebration of communal and socioeconomic diversities in the society.

The specific objectives are:

- To help the student to see the need for developing a holistic perspective of life.
- To sensitise the student about the scope of life - individual, family (inter-personal relationship), society and nature/existence.
- Strengthening self-reflection.
- To develop more confidence and commitment to understand, learn and act accordingly

The purpose is to help develop a holistic perspective about life. A self-reflective methodology of teaching is adopted. It opens the space for the student to explore his/her role (value) in all aspects of living - as an individual, as a member of a family, as a part of the society and as an unit in nature.



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Vile Parle (E), Mumbai-400 057.

## Motivational Session by Successful Entrepreneur/Startup Founder - Ravindra Singh (Sathaye College)

On October 28, 2023, Sathaye College E-Cell in collaboration with PTVAIM's IIC (COEI), hosted an interaction session on "Innovations in Science" featuring student entrepreneur Ravindra Singh. Mr. Singh shared his journey of building an affordable air purifier startup named Clairifier. He emphasized identifying problems and developing solutions, highlighting his own experience of winning competitions and securing investment. The session included Q&A on entrepreneurship, innovation, and product development, followed by discussions on practical education and student input in curriculum framing under the NEP 2020.



## My Story Motivational Session by Successful Innovators - Ravi Ravaria

November 07, 2023

Entrepreneurship Development Cell of Sathaye College (Autonomous) In collaboration with PTVAIM's IIC council organized a My Story Motivational Session by Successful Innovators - Ravi Ravaria from 11.30 am to 1.00 pm in the ground floor auditorium. There were 106 students attended the session.

## Exposure and field visit for problem identification at Bhivgad

November 24, 2023

In Collaboration with Green Club organised and Exposure and field visit for problem identification at Bhivgad to identify problems faced by local people and find out solutions from which they can make a profit earning business. 23 students, 1 faculty member & 2 Non-Teaching staff went for this field visit.

## PTVAIM's COEI Incubation pitching round

November 07, 2023

To assess the potential of Mr. Shreesh Bodas and Mr. Mandar Amrute's business ideas, PTVAIM's COEI arranged an incubation pitching session. After hearing their compelling proposals, COEI not only greenlit both ventures but also committed to providing ongoing assistance from December 1st, 2023 onward.



## Demo Day - Khel Urja

November 30, 2023

To validate the innovative prototype created by Abhishek Jha, founder of our Champion's Zone, COEI Pre- Incubatee, along with Sathaye College EDC and Championszone, organized "Demo Day - Khel Urja," an inclusive event for children with disabilities. The event's resounding success, exceeding 500 participants from 14 schools, significantly empowered Abhishek Jha. He gained invaluable confidence, enhanced his communication and marketing skills, forged brand partnerships, secured sponsorships, and acquired critical hands-on experience in event management.



# Placement and Alumni Engagement

## Samprukta- Alumni Meet

November 25, 2023

The Department organized Samprukta- Alumni Meet on 25 November 2023 in the Institute. It was a successful, heartwarming event that brought together alumni from various full-time and part-time batches. The evening's interactions were filled with sharing of old memories and emotions of warmth and nostalgia. The Alumni got the opportunity to reconnect, interact with friends, engage with faculty members, appreciate, and take pride in the progress and overall growth of the Institute. Samprukta reflected a sense of commitment to maintaining strong connections with alumni and keeping them informed about the Institute's developments.

Dr. Tejashree Deshmukh Deshmukh, In-charge Director-PTVAIM and Dr. Manali Patil Patil, Assistant Professor - HR and In-charge Alumni Association extended a warm welcome to the students and introduced the new President of the Institute's Alumni Association- Mr. Meetesh Chalmela to everyone. Overall, Samprukta was a memorable event, strengthening the ties between the Institute and its Alumni while providing a platform for networking and sharing.



## ITC - Pre-Placement Talk

January 18, 2024

The team from ITC Ltd. delivered the Pre-Placement Talk for the students of SYMMS-Marketing on 18 January 2024. The Talk was followed by the Company's preliminary round of assessments through an Aptitude Test and a Group Discussion.



## Session on 'Embracing Success: Cultivating a Growth Mindset'

December 02, 2023

Mr. Umesh Swami- CEO Skill Will Indai was invited for a guest session on 'Embracing Success: Cultivating a Growth Mindset' on 2 December 2023 for the students of FYMMS. The session was rich with activities related to time management and goal setting, emphasized the importance of prioritizing, and embracing healthy habits to achieve success.



## Session on 'Careers in Insurance Sector'

December 16, 2023

The students of SYMMS attended a mentoring session on 'Careers in Insurance Sector' by Ms. Monica Pandey, VP and Head- HR at Alliance Insurance Brokers on 16 December 2023. The speaker discussed the verticals in the insurance sector and the possible career opportunities for the students from various specializations.

## Cultural Committee

### Deep Sandhya

November 09, 2023

Festival of Diwali was celebrated in the Institute. The students got an opportunity to showcase their creative abilities in lantern making and rangoli drawing followed by a song and dance performances. As the event was solely managed by students, they learnt the fundamentals of organizing, coordinating, and executing an event.



# Women Development Committee (WDC)

## Self-defense Training

December 11, 2023

In a recent self-defense class at college, the students learnt crucial techniques to enhance personal safety and confidence. The session covered fundamental skills such as situational awareness, effective striking, and basic escapes. The instructor emphasized the importance of self-defense as a life skill, empowering the students to protect themselves in various situations. Overall, the class provided valuable insights and practical tools for navigating real-world scenarios with greater self-assurance.

Resource person:- Melwin Joseph



## Value Added Courses & Certifications for students

### Indian Knowledge System

The Institute provided the students with an opportunity to acquire a value-added course on the Indian Knowledge System. The objective of the course was to develop in the students - a deeper understanding about the subject matter of Indian Knowledge systems as well as the important dimensions. To convey the intricacies of Indian philosophy in general and its interconnect to Indian knowledge systems in particular. To establish the relevance of the Indian knowledge systems for Self-development and social progress (especially duty centric approach and concern for the society).



### NISM Certification Course (National Institute of Securities Markets)



November 2023 - December 2023

NISM Certification Course was made available to the students of MMS free of cost, as a part of CSR activity of BSF in the month of November 2023 - December 2023. The objective behind making this course available to the students was to increase their knowledge in areas of derivatives, Mutual Fund Distribution, Investment advisory, research, taxation, fixed income, compliance, etc and to also help in advancement of careers. 43 students in total took the benefit of the same.

## Faculty Research Paper Publication

In this quarter, our faculty member Bhavesh Vaity, Assistant Prof. successfully published Research Paper on Topic - Challenges and Opportunities Faced by Fishery Cooperatives of Mumbai, in International E- Research Journal 'RESEARCH JOURNEY'Special Issue - 330(C): Multidisciplinary Issue Impact Factor 6.625 Peer Reviewed Journal E-ISSN : 2348-7143 October - 2023

### Achievements (Teaching & Non-Teaching Staff)

Name of the Faculty	Category	Topic/Certification/ Event	Place/ Platform
Dr. Manali Patil	12 Weeks FDP	Organisational Behaviour	NPTEL
Dr. Manali Patil	5 Days FDP	Universal Human Values- I	NPTEL
Mrs. Trupti Gupte	5 Days FDP	Universal Human Values- I	NPTEL
Dr. Neha Bhatia	5 Days FDP	Universal Human Values- I	NPTEL
Ms. Gargi Gothe	5 Days FDP	Universal Human Values- I	NPTEL
Ms. Avanti Sathe	5 Days FDP	Universal Human Values- I	NPTEL
Mrs. Anjali Paulastye	5 Days FDP	Universal Human Values- I	NPTEL
Mr. Bhavesh Vaity	Maharashtra Commerce Teachers Association -Annual Conference	Change and Transformation in Commerce and Management : Breakthrough Innovation and Creativity	Sangamner
Mr. Bhavesh Vaity	Teachers Olympiad	International Teachers Olympiad 2023	Suraasa
Dr. Aparna Patil	8 Weeks FDP	Accreditation and Outcome Based Learning	NPTEL



## Achievements (Teaching & Non-Teaching Staff)

Name of the Faculty	Category	Topic/Certification/Event	Place/Platform
Dr. Aparna Patil	Seven Days National FDP	Research Methodology, Plagiarism & Research Ethics	VIVA Institute of Management & Research
Mrs. Trupti Gupte	Webinar	Basics of Statistical Analysis	Research Graduate
Dr. Neha Bhatia	Resource Person	Session of Financial Accounting VI	Chetanas
Ms. Sadhika Bhide	Certification	V-A: Mutual Fund Distributors Certification Examination	NISM
Mr. Mayur Sudhir Khanvilkar	Certification	V-A: Mutual Fund Distributors Certification Examination	NISM

On January 23, 2023 Ms. Sunita Shringarpure, Registrar & Mrs. Ashvini Ghate, Head Clerk, PTVAIM attended Workshop/ Stakeholders Meeting on AICTE Approval Process 2024-25 at COEP Pune.





## Maharashtra Common Entrance Test (CET) 2024

The Maharashtra Common Entrance Test (CET) 2024 for MBA programs has scheduled its tentative examination date for March 2nd, 2024. Prospective candidates are strongly encouraged to mark their calendars and ensure timely registration.

The registration window is open from January 1st, 2024, to January 30th, 2024. We urge all interested individuals to submit their applications within this time frame to avoid missing out on this crucial opportunity.



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 Gujarati Society, Vile Parle East,  
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# PTVAIM's Chronicle

A Quarterly Newsletter of

## PARLE TILAK VIDYALAYA ASSOCIATION'S PTVA'S INSTITUTE OF MANAGEMENT

ISO 9001:2015 CERTIFIED INSTITUTE & ACCREDITED BY NAAC



Vol. 1 - Issue 3

April, 2024

### Wings2Vision 2024 - Business Plan Competition

PTVAIM's COEI hosted its annual flagship event, Wings2Vision, a training based business plan competition . Wings2Vision 2024 attracted a total of 28 teams, comprising 62 individuals, all eager participants in the event. The competition comprised of three days Entrepreneurship Development program, a review round, two elimination rounds, grand finale and prize distribution ceremony.

The outcomes of Wings2Vision 2024 were notably promising, with 15 standout teams presenting business ideas ready for implementation. The top three winning teams were announced, earning not only accolades but also significant support for their ventures. Winners were honored with trophies, certificates, and an upfront 10% of the prize money, while the remainder would be disbursed upon their enrollment in COEI's Incubation Program.

#### Entrepreneurship Development Program (EDP)

January 20, 23 and 24 2024



Session on "Business Model Canvas"



Session on "Articulation of Business Ideas"



Session on "Cost Revenue Model"

#### Review Round

February 03, 2024

#### 1st Panel Round

February 10, 2024

#### 2nd Panel Round

February 17, 2024



#### Grand Finale

February 24, 2024



*Best match*  
Director  
PTVA's Institute of Management  
Chirakar Kekar Marg,  
Behind M. L. Dahanukar College,  
Vile Parle (E), Mumbai-400 057.

#### Prize Distribution Ceremony Wings2Vision 2024

February 03, 2024



# AAVEGA, Annual Cultural and Management Fest

AAVEGA, Annual Cultural and Management Fest of PTVAIM witnessed footfall of 500 + students from 40 + UG colleges for Cultural events like Solo and Group Dance, RAP Battle, Vlog, Face Painting, Fashion Show, and Management events like Mock Stock, Wreck the Ship, Ad Master, Presentation, and Debate. CA Anil Ganu- President PTVA, inaugurated the Fest along with Dr. Tejashree Deshmukh- I/C Director- PTVAIM in the presence of the faculty, staff, and the students. The events took place at different venues within the Institute for the whole day with meticulous coordination by faculty, staff, and the students.

The winners of various events for the day were felicitated in the evening with trophies and certificates by Dr. Dinesh Harsolekar- Advisor- PTVAIM, and Dr. Tejashree Deshmukh. The winner for Best College was L.R Tiwari College of Engineering, Best PR was Sathaye College and Best CL was KPB Hinduja College of Commerce. AAVEGA was supported by sponsors like VFS Global Academy, Union Bank of India, FPA, BFSI, Hetwork and Iskon- Food for Life. External Invitees to judge various events included Mr. Suresh Varma, Ms. Rupal B, Ms. Mrunali Shirke, Mr. Omkar Kanerkar, Ms. Sukhada Sahasrabudhe, Ms. Priyanka Sardesai, Ms. Pooja Kale, Ms. Medhavi Srivastava, Mr. Eklavya , Mr. Musafir.



## Creating Your Start-up Model

January 23, 2024

The session was organized for all the students of MMS. Mr. Suresh Varma, guest speaker of the session, emphasized the importance of a robust business model, highlighting key elements such as value proposition, target market identification, and revenue streams. The session provided a valuable framework for aspiring entrepreneurs to conceptualize and refine their startup models.



## NISM Certification Course

December 2023-March 2024

NISM Certification Course was made available to the students of MMS free of cost, as a part of CSR activity of BSF in the period December 2023 - March 2024. Aimed at enhancing knowledge in Derivatives, Mutual Fund Distribution, Investment Advisory etc., 39 students and 2 staff members completed the course successfully, fostering career advancement.



## 30 Hours Certification Course on Yoga

January 09, 2024 to March 06, 2024

With a commitment to nurturing the physical and mental health of our students, yoga sessions were designed for the first year students of M.M.S to provide practical tools for stress management and relaxation. Led by experienced international yoga instructor Ms. Avanti Sathe, the sessions covered a series of yoga asanas, breathing techniques, and meditation practices.



## Poster making competition on the occasion of “Water conservation day”

March 15, 2024 The theme for the competition was 'World Water Day- Water Conservation through Personal Behavioral Change'. 33 members participated in the competition and put their thoughts on canvas through their creative outlook. The best 3 posters were announced and selected as the clubs official entries to the All-Mumbai YEWS Poster competition.

1st place- Tejaswini Raut

2nd place- Hemali Sangle

3rd place- Group members:

Crisel Dsouza, Nidhi Goda, Sakshi Gupta, Dipti Pendhari, Shubadha Gole



## Impact Assessment Survey, Kunkavan, Sindhudurga

MPACT ASSESSMENT SURVEY ON 19/3/2024 & 20/3/2024 AT KUNKAVAN, Sindhudurga

During the past 7-8 years, significant changes have been made in Mauje Kunkavan village through the implementation of people-useful schemes and social activities. Shreedhar (Anna) Tawde Gram Vikas Sanstha, along with various government schemes, have played a crucial role in these initiatives under the guidance of Shri.Vinodji Tawde. To evaluate the impact of these efforts on the villagers' daily life, quality of life, and employment/income opportunities, a special survey was conducted. The team, led by Pf.Preeti Kaushik from PTVA Management Institute Vileparle Mumbai, visited each house in the 6 mansions of Kunkavan village. They interacted with the residents, discussing various topics related to social welfare and income generation through agriculture, health, education, infrastructure. The team also visited the village school, health center, and the office of the village-panchayat committee. They engaged in discussions with teachers, students, and staff members to gain insights into the progress made in these sectors.



*Dechmukh*  
Director  
PTVA's Institute of Management  
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Behind M. L. Dahanukar College,  
Vile Parle (E), Mumbai-400 057.

## Awareness Programme And activity Mera Pehla Vote Desh Ke liye

During This Activities We Our whole GCC team was working for creating an awareness about How our vote is important. For this activity our team had created Posters which we have uploaded On the portal also.It was Really new learning outcome for us because we got an opportunity to create youth more active for this activity.



## Republic Day Online Digital Poster Making Competition

January 25 , 2024

In celebration of Republic Day , we hosted the digital poster making competition for students to spread awareness about the recognition of our leaders for giving us democracy, constitution, and republic nation.The best digital design poster was selected and awarded with certificate while others were given participation e-certificate.



## Cyber Wellness Awareness Program

February 23,2024

Our GCC Members were present for a cyber wellness awareness session conducted by TJSB Bank through industry experts. Cyber wellness is all about being well in the cyber world, which means being aware of the risks, opportunities, and responsibilities of using digital technologies. It also means practicing cyber hygiene, cyber ethics, and cyber citizenship, which are essential skills.

## Quizipedia

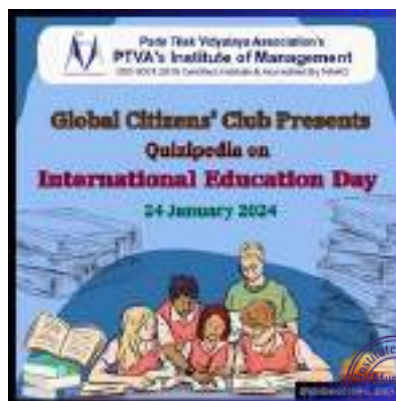
January 24, 2024

In celebration of International Education Day, we hosted an engaging quiz event aimed at spreading awareness and advocating for the significance of education on a global scale. Our event was designed to reach people from all walks of life, emphasizing the transformative power of learning for individuals, communities, and societies as a whole.

## Online Quiz on International Women's Day

March 08, 2024

The International Women's Day quiz features questions about key achievements in women's history, like Devika Rani being the first female actor in India and Droupadi Murmu as the first tribal woman Indian President. It also covers global progress, such as women holding over 50% of parliamentary seats worldwide, and notable firsts like Kiran Mazumdar-Shaw as India's first female entrepreneur.



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# Placement and Alumni Engagement

## Mock Interviews

March 16, 2024

Alumni from different batches from each domain, working in the industry were invited as Panelists to conduct mock interviews for Second Year students. The students were assessed on their domain knowledge and soft skills. The Panelists shared their observations and feedback with each candidate, and provided them with valuable suggestions to enhance their employability.



## Visit to VFS Global

March 22, 2024

The Placement Committee of PTVAIM comprising of the students and the Training and Placement Officer, Ms. Gargi Gothe visited VFS Global Academy campus to explore and comprehend the nuances of their internship program. The purposeful interaction aimed to gain insights into the structure and offerings of the program, fostering a deeper understanding of potential opportunities for students. This collaborative effort between PTVAIM and VFS Global Academy signifies a proactive approach towards enhancing students' professional development and fostering mutually beneficial partnerships within the academic and industry realms.



## Pre-Placement Talk

March 26, 2024

A Pre-Placement Talk followed by personal interview round by ICICI Prudential Life Insurance was conducted in the Institute. The students of second year who had applied for the process were given an in depth understanding of the company, profile and growth opportunities.



# Placement and Alumni Engagement

## Parents' Orientation

March 27, 2024

We believe that the specializations our students opt for, are often influenced by their parents. So, we consider it important to enlighten parents about the various specializations and career opportunities available therein for their wards viz a viz the knowledge, skills, and attitudes required to be possessed to excel in these careers. Parent's Orientation aims to provide parents with comprehensive understanding that will aid in the decision-making process for selecting the specialization for their ward further fostering their career paths.



## Pre-Placement Talk for Internship

March 28, 2024

A Pre-Placement Talk by Instucare, BSFS, and AERFLO was conducted for the students of FYMMS where internship opportunities in the field of Sales, Market Research, Operations, and Finance were discussed with the students to give them a good understanding of the company and the work profile.



## Faculty Research Papers

Title of Paper	Name of the Author	Department of the Faculty member	Name of the Journal	ISBN/ISSN Number	Paper published in UGC approved/UGC Care-list/Scopus/Google Index/ABDC/Any other
A Study on Student Perspective Towards Mobile Wallets In Thane District	Dr. Neha Bhatia, Dr. Aparna Patil, Ms. Akshara Babrekar	Finance	URBAN INDIA	Volume 43, Issue 2 (III), ISSN: 0970-9045	(UGC Care Group-I Journal)
Attrition Dynamics: A Comprehensive Study of Challenges Encountered by Freshers in Various Sectors	Dr. Manali Patil, Dr. Ruchi Anand, Ms. Asawari Parsekar	HR	URBAN INDIA	Volume 43, Issue 2 (III), ISSN: 0970-9045	(UGC Care Group-I Journal)
Work-Life Balance: A Study of Physical & Mental Well-Being of Employees in the Banking Sector	Dr. Manali Patil Mr. Ajinkya Kumawat	HR Marketing	URBAN INDIA	Volume 43, Issue 2 (III), ISSN: 0970-9045	(UGC Care Group-I Journal)
Post-Independence Growth of Women Entrepreneurs in Maharashtra - Causes And Effects: An Overview	Mrs. Anjali Paulastye, Dr. Tejashree Deshmukh	Marketing HR	URBAN INDIA	Volume 43, Issue 2 (III), ISSN: 0970-9045	(UGC Care Group-I Journal)

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Title of Paper	Name of the Author	Department of the Faculty member	Name of the Journal	ISBN/ISSN Number	Paper published in UGC approved/UGC Care-list/Scopus/Google Index/ABDC/Any other
Unlocking the Future: Exploring the Societal Shifts catalysed by UPI in Indian Payments	Dr. Ruchi Anand, Ms. Sakshi Rane, Ms. Anjali Waikar	HR	URBAN INDIA	Volume 43, Issue 2 (III), ISSN: 0970-9045	(UGC Care Group-I Journal)
Unique challenges faced by Employees and Vendors under WFH scenario in the Offshore Software Development in India	Dr. Tejashree Deshmukh, Mr. Shreesh Bodas	HR	IJFANS International Journal of Food and Nutritional Sciences	ISSN PRINT 2319 1775 Online 2320 7876	UGC Care listed Group I
Inflation targeting monetary policy and its effect on economic growth	Dr. Tejashree Deshmukh, Ms. Ajita Ranade	HR	IJFANS International Journal of Food and Nutritional Sciences	ISSN PRINT 2319 1775 Online 2320 7876	UGC Care listed Group I
Trends and Tastes: A Deep Dive into the Factors Shaping Youth Buying Decisions at Zudio	Dr. Ruchi Anand	HR	IJFANS International Journal of Food and Nutritional Sciences	ISSN PRINT 2319 1775 Online 2320 7876	UGC Care listed Group I





**Mr. Ritik Varma**

After getting admission, I noticed that both the teaching and non-teaching staff are very helpful. They helped me a lot to gain knowledge, provided career guidance, and helped us explore more about this course. The important thing is that there are many committees at PTVAIM, like the Placement Committee, Green Club, and GCC, among others. I developed an interest in the Placement Committee. Being part of it helped me improve my communication skills, public speaking, and body language. At PTVA's Institute, I have made a lot of good memories with both the teaching and non-teaching staff, and I have also made many good friends who share the same interests as I do. I am thankful to myself for choosing PTVA's Institute of Management.



**Ms. Urja Shirodkar**

The journey throughout these 2 years in PTVA's institute of management is a wonderful experience. The teaching as well as non teaching staff in the campus are very supportive. The very own fest of PTVAIM which was the PTVA's Startup Expo 2023 was a memorable experience for me as I was involved in the art team and also made a string art naming "Business EXPO 2023". Overall it is a wonderful journey these 2 years and would never forget these days.



**Mr. Sreejith Nair**

2 years in PTVA Institute of Management is a roller coaster journey. Everyone around in this campus is very supportive and friendly. I always love to recall these extraordinary days spent in this institute.



**Ms. Janhavi Bhake**

Attending PTVA's Institute of Management is an enriching journey. The faculty's guidance and support help me cultivate a strong foundation for success in the business world. The collaborative atmosphere fosters meaningful connections and personal growth, preparing me for the challenges ahead. The hands-on approach to learning equips me with practical skills that I continue to utilize in my career. I am grateful for the invaluable skills and knowledge gained during my time at PTVAIM.





**Mr. Rushikesh Bhise**


I entered PTVAIM in September 2022. I am a resident of Yavatmal district in Maharashtra. When I came to a big city like Mumbai, I was afraid that being away from home, I wouldn't know how to make friends or navigate in a big city. However, when I came here, I had a good experience. I made good friends here. I found teachers in college who were very helpful. The fear I had in my mind about the new college and the city of Mumbai vanished. Along with studies, I participated in other activities as well, such as becoming the vice president of the college's Green Club. PTVAIM focuses on holistic development along with education. I feel fortunate to have the opportunity to learn in this college.

## Important updates for MBA aspirants

The Common Management Admission Test (CMAT) , a National Level Entrance Examination for admission to management programmes, has scheduled its tentative examination dates in the month of May 2024. Prospective candidates are strongly encouraged to mark their calendars and ensure timely registration, i.e. between 29 March, 2024 to 18 April, 2024 (upto 09:50 P.M.)

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