



# Parle Tilak Vidyalyaya Association's PTVA's Institute of Management

Affiliated to University of Mumbai, Approved by AICTE, New Delhi & DTE Maharashtra

*DOER...  
Not Just a Dreamer*

*Sky is the limit !*



**MMS**

Master of Management Studies

**MMM / MFM / MHRDM**

Part Time Masters Degree Program

2017-18

## About PTVA's Institute of Management

Parle Tilak Vidyalyaya Association (PTVA) was established in 1921 to pay tribute to the iconic freedom fighter Lokmanya Bal Gangadhar Tilak. In its illustrious journey of over 9 decades, PTVA has carved out a niche for itself in the field of academics by providing quality and value based education. The Institution has grown exponentially in quality and quantity of students at school and college level, in areas spanning Science, Commerce, Arts and Management. A natural extension of this coveted journey was its foray into Management Education under the auspices of PTVA's Institute of Management. Our Institute offers 2 Year Full Time MBA Course namely MMS (Master of Management Studies) & 3 Year Part Time MBA Course, for working executives, namely Masters in Marketing Management (MMM), Masters in Human Resources Development & Management (MHRDM) & Masters in Financial Management (MFM).



## Vision

*To be one of the top value driven knowledge-hub to enable students to self-actualize their potential.*



## Mission

*To provide a stimulating learning ambience that inspires and enable students to develop their academic, entrepreneurial & leadership acumen in congruence with dynamic needs of business and society.*



## Values

*Honesty, Integrity and Strong work ethics. Continuous learning and development with focus on pursuit of knowledge, personality development and understanding between faculty & students.*



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Parle Tilak Vidyalaya Association's  
**PTVA'S Institute of Management**  
 Affiliated to University of Mumbai  
 Chitrakar Ketkar Marg, Vile-Parle (E), Mumbai 400 057 Tel: 26122222 Website: www.ptvaim.com Email: admissions@ptvaim.com



Our Advisory Board Member & Former Vice Chancellor of University of Mumbai - Dr. Snehalata Deshmukh, Hon'ble President of PTVA- Shri. Anil Ganu and Director - Dr. Harish Kumar Purohit blessing our MMS Students at Orientation Program



Our Mentors Dr. (Smt.) Snehalata Deshmukh & Shri. Anil B. Ganu



Director Dr. Harish Kumar S. Purohit greeting Mr. Deepak Chhibba



Advisory Board Members with Guests in Conference Room





# Advisory Board

## **Chairman: Shri. Anil B. Ganu**

Shri. Ganu is a **Chartered Accountant** and a finance professional with rich and varied industry experience with **MNCs**. He is a **Trustee and President of Parle Tilak Vidyalaya Association (PTVA)**.

## **Dr. (Smt.) Snehalata Deshmukh**

Dr. (Smt.) Deshmukh is a **renowned pediatric surgeon** and a pioneer of the **neo-natal department of KEM Hospital, Mumbai**. She was the **Dean of the Lokmanya Tilak Medical College & Sion Hospital**. She is also the **former Vice Chancellor of University of Mumbai**.

## **Shri. Dilip M. Pethe**

Shri. Pethe is a **BGL & MBA**. He is a **partner in M/s. Waman Hari Pethe Jewellers**. He is a **Trustee and Hon. Secretary of Parle Tilak Vidyalaya Association (PTVA)**.

## **Shri. Praveen Kadle**

Shri. Kadle is a **Chartered Accountant, Cost & Works Accountant and Company Secretary**. He is the **Managing Director & CEO of Tata Capital Limited**, a subsidiary of Tata Sons Limited. He has been working for the Tata's for more than two decades and has played a major role in the turnaround and growth of Tata Motors. He was also instrumental in the turnaround and financial restructuring of the erstwhile Tata Finance Limited. Shri. Kadle has received a number of awards in recognition of his outstanding contribution to **Tata Motors Limited**, which are: **CNBC-TV18, the Country's best performing CFO in the Auto & Auto Ancillaries sector for 2006**; **'The Best CFO of the year 2005' in India by Business Today**; **The 'CFO of the year 2004' by IMA (formerly known as Economist Intelligence Unit)** among others.

## **Shri. Deepak Ghaisas**

Shri. Ghaisas is the **Chairman and Chief Mentor of Gencoval Group of Companies**. He leads strategy development, visioning and conceptualisation of breakthrough business models for GENCOVAL. Prior to Gencoval, Shri. Ghaisas was the **Vice Chairman, Oracle Financial Services and CEO, iFlex India**. His strategic, financial and operational acumen drove the company into a true Indian multinational. He is the **first Indian CFO to have been honoured the prestigious CFO Asia award**. He is an active contributor to industry as the Executive Member of The NASSCOM Executive Council, Member of Executive Council of Western India CII, Board Member for several companies, particularly in pharma and retail sectors. Shri. Ghaisas is a qualified Chartered Accountant, Cost Accountant and Company Secretary. In the initial stages, he began his career with Radhakrishna Group and Tata Unisys.

## **Shri. Deepak Chhibba**

Shri. Deepak Chhibba is a **global general management executive having 40 years of diverse experience in FMCG, tractor, auto parts and chemical industry**. He has worked in many locations in India, New York USA and Johannesburg South Africa and has also been involved in running business & developing suppliers in China. He has managed International Business of tractors for Mahindra & Mahindra; Global Procurement, Manufacturing, Greenfield Projects and Supply Chain for Colgate Palmolive, Hindustan Unilever and Gabriel India. Having demonstrated outstanding business results in his various executive roles, he is currently engaged in helping companies improve their Supply Chain and Quality capabilities through Business Excellence strategies. He is a passionate trainer and facilitator.

## **Shri. Manohar Bhide**

Shri. Bhide is a Certified **Associate of the Indian Institute of Bankers** and has a **Master's Degree in Arts from the University of Mumbai**. He was the **Chairman and Managing Director of Bank of India and also the Managing Director and Group Executive (National Banking) of State Bank of India**. He has served on various committees constituted by the RBI. Presently, he is a **Member of the Executive Committee - Currency Derivatives Segment, NSE**. He is also on the **board of Mahindra & Mahindra Financial Services Limited, Mahindra Trustee Company Private Limited, J. P. Morgan Securities India Private Limited, Mahindra Shubhlabh Services Limited, and Talwalkar's Better Value Fitness Limited**.



# Advisory Board

## Dr. (Smt) Madhavi S. Pethe

Dr. (Smt) Pethe is the **Principal of M. L. Dahanukar College of Commerce**. She has a doctorate in Human Resources. Her illustrious career in education spans almost two decades. She has taken M. L. Dahanukar college to new heights.

## Shri . Mukund Manohar Chitale

Shri. Mukund Chitale is a **Chartered Accountant and a Member of Governing Council of Banking Codes and Standards Board of India**. He also holds important positions in a Group of Amalgamation of Urban Co-operative Banks. Since 2011, CA Mukund Chitale has been appointed as a **Chairman of National Advisory Committee on Accounting Standards by the Ministry of Corporate Affairs** and continues to occupy this position till date. He held many prestigious positions in the past. To name a few, **Chairman of WIRC of ICAI** during 1984-85, **Member of Central Council of ACAI** during 1985-88, **President of Institute of Chartered Accountants of India** during 1997-98 and a **Member of the International Auditing Practices Committee of the International Federation of Accountant** during 1998-2000.

## Shri. Pramod Lele

Shri. Pramod Lele is a **renowned Management Advisor to Healthcare Industry**. His last assignment was with **Hinduja Hospital, Mumbai as a Chief Executive Officer**. Prior to this, he was associated with **Parke Davis India, as a Chairman & Managing Director**. He also worked with **Johnson & Johnson Ltd. as Executive Vice President**. He is on the Advisory Board of Welingkar Institute of Management.

## Shri. Mohan Tanksale

Shri Tanksale is enriched with a **Bachelor degree of Science, a Master degree in English Literature and professional credentials like Fellow member of the Institute of Cost & Management Accountants of India (FCMA); Company Secretary (Inter) of the Institute of Company Secretaries of India; CAIIB**. His last assignment was as the **Chief Executive of the Indian Banks Association**. Prior to this, Shri. Tanksale was the **Chairman & Managing Director of Central Bank of India**. He has been conferred with several awards, distinctions and accolades during his rich career. He is the recipient of the **GOLDEN PEACOCK HR EXCELLENCE AWARD 2012, PERSON OF THE YEAR** for his contribution to Financial Inclusion by SKOCH Foundation, to name a few. Shri. Tanksale was the Board Member of International Banking Federation, Indo Zambia Bank, Life Insurance Corporation, etc. besides being on various committees of Reserve Bank of India and Government of India.

## Dr. Harish Kumar S. Purohit

**Dr. Purohit comes with about 24 years of rich expertise spread across industry, academics and research domains.** He has the distinction of being associated with numerous prestigious Seminars, Presentations & Workshops. In his distinguished career, Dr. Purohit has the honour of having interacted with industry icons like Mr. Ratan Tata, Mr. Keshub Mahindra, Dr. Anji Reddy, Mr. Sajjan Jindal and Dr. Verghese Kurian among many notable dignitaries. Dr. Purohit's core competence lies in his tremendous organisational skills, which are exemplified by the various events that he has organized in terms of training programs, including an international training program, and seminars. He is also a guiding spirit and a successful mentor of young minds, including Ph. D., M. Phil. and MBA students, and has successfully guided summer internships and junior scholars under him. **Under his dynamic leadership, PTVA's Institute of Management won the coveted "Outstanding B-School West" award at 23 BSA (Business School Affaire) & Dewang Mehta National Education Award ceremony. He also received the "Outstanding Contribution to Education" award at this prestigious ceremony.** Dr. Purohit has an honour of being appointed as a **Member of Ad-hoc Board of Studies in Management** and also the **Member of Board of Colleges and University Development (B.C.U.D.) in the University of Mumbai**.

## Director's Desk

Dear Aspirants,

With immense pleasure, I welcome you to Parle Tilak Vidyalaya Association's PTVA's Institute of Management. Our Institute is affiliated to the University of Mumbai, approved by All India Council for Technical Education (AICTE), New Delhi and Directorate of Technical Education (DTE), Maharashtra.

Appreciating the importance of education in nation building, our parent trust, Parle Tilak Vidyalaya Association (PTVA) has been strongly active in the field of education since 1921 and has cultivated a laudable value system which has been tested and proven in the real world through the achievements of its illustrious alumni.

The traditional form of Higher Education is making its way to a knowledge based, technology driven learning with a focus on changing social values, attitudes and norms. At the same time, accreditation, innovation and leadership imperatives are becoming increasingly important for Educational Institutes. Disruption has significantly changed the Education System and is influencing corporate policy & strategy.

Indian economy is going through a major shift and needs more and more professionals who can handle these changes effectively. Student development is an on-going process at PTVA's Institute of Management. A right blend of Core and visiting faculty members work rigorously to hone the professional skills of our students while sensitizing them about ethics, values & governance.

Our strong Industry Connect which allows our students to interact with industry experts through various visiting and guest lectures, makes our students Industry ready and when they step out of our Institute with a degree in Business Management, they are seen as confident, young professionals ready to take on the corporate challenges.

We at PTVA's Institute of Management believe that Management Education is not all about preparing our students to seek a good job, but more importantly it's about preparing them to create jobs in the industry by pursuing their entrepreneurial activities. The encouragement and guidance from our illustrious Advisory Board that comprises stalwarts from diverse fields, a vision to create a better tomorrow and state-of-the-art infrastructure are catalyst in the process of shaping these young minds into budding entrepreneurs.

As said by Malcom X, "Education is the passport to the future, for tomorrow belongs to those who prepare for it today".

We invite you to join us so that we can facilitate your journey towards a promising Tomorrow.

**Dr. Harish Kumar S. Purohit**  
**Director**





# MMS Program

## Master of Management Studies

(2 year full-time MBA Program)

### Objectives:

- To provide a steady stream of competent young men and women with necessary knowledge, skills, values and attitudes to occupy positions of management and administration in business, industry, public system and the government.
- To impart the students latest and relevant knowledge from the field of management theory and practice.
- To provide opportunities to the students for developing necessary managerial skills.
- To impart/ develop the right kind of values and attitude to function effectively in Managerial/ administrative positions.

### Program Structure:

MMS is a two year program affiliated to the University of Mumbai. On successful completion, the student gets the MMS degree from the University of Mumbai. Our focus is on nurturing employable managers. To do this, we have taken the University curriculum and imparted it to make it contemporary and relevant.

### Pedagogy:

- Case studies of global and Indian companies which provide an opportunity to analyse real life corporate problems.
- Projects which provide an opportunity to students to work in groups and develop their team skills along with studying the subject.
- Guest lectures where experts from the industry share their valuable knowledge and experience.
- Industrial visits which expose students to witness the actual functioning of corporate organization.

- Role plays which help students simulate real life situations.

### Evaluation Criteria:

We follow a system of continuous evaluation of student performance during each of the semesters. This includes class tests, assignments, projects and presentations.

### Benefits of the Program:

- Relevance of the curriculum to practical business applications
- Fusion of theoretical inputs with practical applications
- Emphasis on fostering team work and on personal effectiveness
- Focus on self- management and development of learning skills

### Value Addition:

- Personality development courses
- Foreign languages
- Study tours
- Training on Microsoft Packages and Advanced MS-Excel

In the second semester, a student shall select a special subject, from the following Functional areas:-

- Marketing Management
- Financial Management
- Human Resource Management
- Operations Management
- Information Technology Management

### Course structure (New syllabus w.e.f. Academic Year 2016-2017)

First Year - Semester I	First Year - Semester II
<ul style="list-style-type: none"> <li>◦ Perspective Management</li> <li>◦ Financial Accounting</li> <li>◦ Business Statistics</li> <li>◦ Operations Management</li> <li>◦ Managerial Economics</li> <li>◦ Elective I</li> <li>◦ Elective III</li> <li>◦ Elective III</li> </ul>	<ul style="list-style-type: none"> <li>◦ Marketing Management</li> <li>◦ Financial Management</li> <li>◦ Operations Research Methods</li> <li>◦ Business Research Methods</li> <li>◦ Human Resource Management</li> <li>◦ Elective I</li> <li>◦ Elective II</li> <li>◦ Elective III</li> </ul>
First Year - Semester I Electives (Any Three)	First Year - Semester II Electives (Any Three)
<ul style="list-style-type: none"> <li>◦ Effective and Management Communication</li> <li>◦ Business Ethics</li> <li>◦ Ecommerce</li> <li>◦ Organizational Behaviour</li> <li>◦ Introduction of Creativity and Innovation Management</li> <li>◦ Foreign Language (Other than English)</li> <li>◦ Negotiation and Selling Skills</li> <li>◦ IT Skills for Management and Technology Platform</li> <li>◦ Information Technology for Management</li> <li>◦ Personal Grooming/ Personal Effectiveness</li> </ul>	<ul style="list-style-type: none"> <li>◦ Legal &amp; Tax Aspects of Business</li> <li>◦ Cost &amp; Management Accounting</li> <li>◦ Business Environment</li> <li>◦ Ethos in Indian Management</li> <li>◦ Corporate Social Responsibility</li> <li>◦ Analysis of Financial Statements</li> <li>◦ Entrepreneurship Management</li> <li>◦ Management Information System</li> <li>◦ Developing teams &amp; Effective leadership</li> <li>◦ Intellectual Capital and Patenting</li> </ul>

For syllabus of Semester III & IV, please visit University of Mumbai website /Institute Website & Library





# MMS Program

## Master of Management Studies

(2 year full-time MBA Program)

### List of the Certificates and Documents to be Submitted by the Candidates Admitted to the MMS Programme 2017-2018

Sr. No.	Name of the document
1.	Internet Copy of Allotment Letter issued by DTE or ARC
2.	Document verification acknowledgement copy of the Facilitation centre
3.	Score Card or Internet copy - MBA/ MMS CET 2017/ CMAT /CAT /ATMA / XAT/ GMAT/MAT
4.	Std. X Marksheet
5.	Std. XII Marksheet or Diploma Marksheet
6.	Bachelor Degree Mark sheets of all Years / all semesters
7.	Provisional Passing Certificate/ Degree Certificate issued by the University
8.	Gap certificate (Affidavit on stamp paper of Rs. 100/-) if applicable.
9.	Transfer Certificate/ Leaving Certificate from last attended college
10.	<p>The student is required to get their certificates according to their respective <b>Candidate Type</b> as given below:</p> <p>i) <b>Type A</b> - Domicile/ Birth/ School Leaving Certificate specifying place of birth within Maharashtra</p> <p>ii) <b>Type B</b> - Domicile Certificate (Candidate / Father / Mother)</p> <p>iii) <b>Type C</b> - Proforma A, Transfer Order, Joining Letter</p> <p>iv) <b>Type D</b> - Proforma B1, Transfer Order, Joining Letter Proforma B2- Pension Pay Order, Proof of Settlement (Ration Card/ Electricity Bill/Aadhaar Card/ Telephone Bill/ Property Document/ Election card).</p> <p>v) For <b>P1/P2/P3</b> Candidates: Proforma F &amp; F1 ( As applicable)</p> <p>vi) Type- E- Proforma G1 &amp; G2 ( As applicable)</p> <p>vii) For <b>J &amp; K</b> Category - Proforma J / K / L (As applicable)</p>
11.	<p><b>Proof of Indian Nationality</b> - any one of the following:-</p> <p>a. Domicile Certificate</p> <p>b. The School/ College leaving Certificate indicating the Nationality of the candidate as 'Indian' or</p> <p>c. Birth Certificate of the Candidate indicating the place of birth in India or</p> <p>d. Indian Passport in the name of the candidate, issued by appropriate authorities.</p>
12.	Aadhar card
13.	Nationalized Bank Account Passbook Photocopy (If applicable)
14.	<p>Address Proof: Address Proof ( any one of the following)</p> <p>a. Rationing card                      b. Voters ID                      c. Telephone Bill</p> <p>d. Electricity Bill                      e. Aadhar Card                      f. Any other as prescribed by the Admission Regulating Authority</p>
15.	Income Certificate for the year 2016-17(if applicable)
16.	Migration Certificate (For Other than Mumbai University students only)
17.	Caste certificate
18.	Non-creamy layer certificate (For NT, VJ, DT, OBC & SBC candidates) valid upto 31st March 2018 .
19.	Caste Validity certificate or Proforma H
20.	Any other Pro forma or certificate, as may be required as per Information Brochure

# Ordinances, Regulations & Rules of MMS Degree Program

(Under the Credit Based Semester & Grading System w.e.f. Academic Year 2016-17)

Ordinances and Regulations relating to the examination of Master of Management Studies (MMS) degree program of four (04) semesters under the Semester Based Credit & Grading System effective from the academic year 2016-17.

## Eligibility Criteria

A learner for being eligible for admission into the Post Graduate Program i.e. Master of Management Studies shall have passed the Bachelor's degree examination of this university or any other university recognized as equivalent thereto with minimum 50% marks. Besides, the learner should have cleared the prescribed entrance test conducted by the Directorate of Technical Education (DTE) Government of Maharashtra or any other entrance test approved by the regulatory authorities / University of Mumbai.

The MMS degree program under the new credit based grading system shall be of two years duration consisting of Four (04) Semesters. The semester examinations for the Master of Management Studies will be held at the end of every semester i.e. at the end of Semester I, Semester II, Semester III and Semester IV. The Semester I examination will be held in the Second half of the academic year in which the learner was admitted (i.e. November / December), Semester II examination will be held in the first half of the calendar year (April / May). The Semester III examination will be held in the Second half of the academic year (i.e. November / December), Semester IV examination will be held in the first half of the calendar year (April / May) respectively.

A Successful learner who has passed in all the courses of each Semesters i.e. Semester I, Semester II, Semester III and Semester IV shall be awarded grades as shown in the table given below:

## Letter grades and their equivalent grade point

Percentage of Marks Obtained	Letter Grade	Grade Point	Performance	SGPA/CGPA Range
80 and above	O	10	Outstanding	9.51-10
75-79.99	A+	9	Excellent	8.51-9.50
70-74.99	A	8	Very Good	7.51-8.50
65-69.99	B+	7	Good	6.51-7.50
60-64.99	B	6	Fair	5.51-6.50
55-59.99	C	5	Average	4.51-5.50
50-54.99	P	4	Pass	4.00-4.50
Below 50	F	0	Fail	< 4
Absent	AB	0	Fail	

## SGPI - Semester Grade Performance Index

### Admissions

Total Number of Seats		:120
a) General Quota	(80%)	: 96
b) Institutional Level Seats	(20%)	: 24

## Eligibility Criteria

- 1) The candidate should have passed with minimum 50% marks in aggregate or equivalent CGPA (45% in case of candidates of backward class categories and persons with disability belonging to Maharashtra State only) in any Bachelor's degree awarded by a recognized University.
- 2) Candidate should have appeared for MAH- MBA / MMS – CET 2017 or GMAT / CAT / MAT / ATMA / XAT / CMAT 2017.

### Note:

Guidelines for admission to be carried out for the Institute Level / Minority seats (as given in the DTE Information Brochure (2017-18).

After admitting the MAH-MBA / MMS-CET 2017 candidates, if the seats still remain vacant then such seats shall be filled from the candidates who have appeared for CAT / CMAT 2017 / MAT / GMAT / ATMA / XAT.

### Group Insurance:

Our students are covered under the Group Insurance Scheme known as "Yuva Raksha" with The National Insurance Co. Ltd. This is a one year cover (renewal every year) for a sum insured upto Rs. 2,00,000/- . The benefit covers various contingencies as per the prevailing Policy terms.

# Fee Structure

## Fee Structure for the MMS First Year 2017-18 for the students securing admission through the CAP rounds

Category	Tuition Fee (Rs.)	Development Fee (Rs.)	Total Fee (Rs.)	Less Rs. 4000 as per CAP Process	Total Fee* payable (Rs.)
Open	1,22,727	12,273	1,35,000	4,000	1,31,000
#OBC	61,364	12,273	73,637	4,000	69,637
# VJ/DT/NT / SBC	-	12,273	12,273	4,000	8,273
SC/ ST	-	-	-	-	-

The above fee is being charged based on Revised Final Fee for the A.Y. 2017-18 by the Fees Regulating Authority dated 12/04/2017.

The Other fee which includes Refundable Library Deposit and Caution money of Rs.2,500/- will be payable by the students along with the following contributions to the University of Mumbai:

1	Post Graduate Registration Fee	Rs. 1025/-
2	Various contributions payable to the University under the heads as E Charges, Vice Chancellor Fund, Sports and Cultural activities Fund, Cultural Activities Fund, Disaster Relief Fund, NSS, E -Seva Shulka, Annual Sports Contribution	Rs. 196/-
3	Yuva Raksha Group Insurance	Rs. 40/-
4	Eligibility, Enrollment and Document Verification charges (if any) as per the table below:	

	Universities in Maharashtra State	Universities out of Maharashtra State
Fee for Provisional Statement of Eligibility	Rs.220	Rs. 320
Enrollment Fee	Rs. 220	Rs. 220
Fee for Education Verification from the last attended University	Rs.500	Rs. 500
Total	Rs.940	Rs. 1040

### Office Timing: 10 am to 6 pm

Students are required to pay above fee \* through a D.D. payable at Mumbai or at par cheque / Local (Mumbai) cheque drawn in favour of **"PTVA's Institute of Management"** as per the "Total fee" applicable to their candidature in the specific category at this stage.

**Note (1):** # In case, the Social Welfare Department does not sanction Development Fee approved by the Fees Regulating Authority, then the Reserve Category students shall pay the development fee as applicable.

**Note (2):** Income Limit [Total Family Income per annum in the last Financial Year 2016-17] for Scholarship given below is as per prevailing norms of the Govt. of Maharashtra. Any change in norms from the Government of Maharashtra shall be applicable accordingly.

GOI Post-Matric Scholarship:	SC/ST Category	Upto Rs. 2,00,000/-	For Freeship:	SC/ST Category	Above Rs. 2,00,000/-
	Other Category	Upto Rs. 1,00,000/-		Other Categories	Upto Rs. 6,00,000/-**#

\*\*# Income limit for availing the Tuition Fee reimbursement for OBC, VJNT/DT, SBC categories is revised from Rs. 4.50 Lac to Rs. 6 Lac as per Government of Maharashtra, सामाजिक न्याय व विशेष सहाय्य विभाग, GR. No. EBC-2014/ प्र. क्र. ९६/ शिक्षण.१, dated 20th August, 2016.

Rajashri Chhatrapati Shahu Maharaj Fee reimbursement Scheme (Economically Backward Class Scholarship) as prescribed by DTE, Maharashtra.

**Note for All Candidates:** Reporting to the Institute & Confirmation of Admission by submitting the required documents & paying the fee, as per guidelines is a must within stipulated schedule of activities for Admission to the First Year of MMS for the Academic Year 2017-18.

For more details contact Registrar in the Institute office.

**Director**



# MMM/ MFM/ MHRDM

## Part Time Masters Degree Program

(3 year part-time MBA Program)

### Program Objectives

As you rise up the corporate ladder, you feel the necessity of a management degree - not a certificate program, but a master's degree. The Three Year Master's Degree courses - Masters in Marketing Management (MMM), Masters in Financial Management (MFM) and Masters in Human Resources Development & Management (MHRDM), have been designed by the University of Mumbai with clear vision and objective of empowering promising executives, with practical experience, to earn a management degree while they continue to work.

The Part time Masters courses follow the course structure set by the **University of Mumbai**.

The first three semesters in the Part Time courses are common across all the disciplines. These courses offer grounding in the core disciplines of Management, enabling the executives to get grounding necessary to perform in a complex integrated global environment. The fourth, fifth and sixth semesters are the specialisation semesters, where the executives immerse themselves in the specialisations they have chosen.

### Master's Degree in Financial Management (MFM)

The program covers all the related areas of Finance and Accounting with emphasis on managerial applications. Candidates having experience in Finance or related areas of finance such as management services, project planning and control, corporate planning, management audit, internal audit, marketing analysis and economic analysis will find these programs useful.

### Master's Degree in Marketing Management (MMM)

The program covers all the related areas of marketing. It seeks to develop an integrated top management perspective, which is necessary for marketing executives to move into top-level general management positions. Candidates seeking admission to this program must have practical experience in any of the following related areas: Marketing Planning, Sales Management, Marketing Research, Distribution, Public Relation, Advertising, Export Marketing and Applied Economics.

### Master's Degree in Human Resources Development & Management (MHRDM)

The objective of this program is to prepare Executives for top-level Human Resources positions in public or private sector organisations. The emphasis will therefore, be on developing a proper role perception of Human Resources Development in the Indian context by exposing them to a wide range of relevant areas, sufficiently in depth so that they may gain the confidence necessary to interact with people at all levels and develop the Human Resources skills for translating policies into action effectively. Candidates having executive experience in Human Resources Development related field in private/public organisation, Government, etc. will find this program useful.

The pedagogy used is a blend of

- Lectures
- Role Plays
- Case Studies
- Presentations
- Seminars & Workshops
- Group Discussion
- Guest Lectures Series
- Live Projects





# MMM/ MFM/ MHRDM

## Part Time Masters Degree Program (3 year part-time MBA Program)

### Course Structure (New syllabus w.e.f. Academic Year 2014-2015)

First Year - Semester I	Semester II
<ul style="list-style-type: none"> <li>o Principles of Management</li> <li>o Financial Accounting</li> <li>o Organisational Behaviour</li> <li>o Managerial Economics</li> <li>o Business Communication</li> <li>o Quantitative Methods in Management</li> </ul>	<ul style="list-style-type: none"> <li>o Production Management</li> <li>o Business Research Methods</li> <li>o Marketing Management</li> <li>o Legal Aspects of Business</li> <li>o Cost &amp; Management Accounting</li> <li>o Human Resources Management</li> </ul>
Second Year - Semester III	
<ul style="list-style-type: none"> <li>o International Business</li> <li>o Management Information Systems</li> <li>o Financial Management</li> </ul>	<ul style="list-style-type: none"> <li>o Taxation</li> <li>o Creativity &amp; Innovation Management</li> </ul>
Semester IV / V / VI – Specialisation Semesters Subject details available on our website	





# Various Important Committees @ PTVA's IM

## Anti-Ragging Policy for all Students:

As per the guidelines of the Honorable Supreme Court of India, University Grants Commission (UGC), All India Council for Technical Education (AICTE), University of Mumbai, Directorate of Technical Education, & Government of Maharashtra, ragging in any form is strictly banned & strict disciplinary measures will be taken against any student indulging in ragging in any form.

Following the order of the Hon. Court, UGC has made it a mandatory, in its Anti-Ragging Regulations published in 2009, that each student must submit an Anti-Ragging Affidavit at the time of first registration and annually thereafter. And these affidavits must be stored electronically by the College.

Hence, the students of the 1st and 2nd year students pursuing the MMS course are asked to fill the Anti-Ragging Affidavits on the website of [www.Amanmovement.Org](http://www.Amanmovement.Org) and submit the hard copies of these affidavits duly signed by them and their parents to the Institute.

The Institute also has zero tolerance towards mal-practices in the examinations/class assignments/projects and towards any other form of indiscipline.

**Anti-Ragging Help Line : 1800 180 5522**

**E mail: [admin@ptvaim.com](mailto:admin@ptvaim.com)**

## Details about Anti-ragging Committee

Name	Particulars
Dr. Harish Kumar S. Purohit	Director- PTVA's Institute of Management
Mr. Laxman Narayan Chavan	Sr. Police Inspector, Vile Parle Police Station
Dr. Tejashree Deshmukh	Dean-Academics, Associate Professor, PTVAIM
Mrs. Munmun Roychowdhury	Parent- MMS 1st year student
Mr. Jayu Bhatkar	Doordarshan, Media Representative
Ms. Kirti Gokhale	Media Representative
Mr. Ravindra Waghmare	Head, CSR Learning Initiatives, Kishore Musale Charitable Trust
Ms. Resha Gothivrekar	MMS 1st year student
Mr. Devesh Sawant	MMS 1st year student
Mr. Darshan Kothari	MMS 2nd year student
Mr. Sagar Shah	MMS 2nd year student
Mrs. Ashvini Ghate	Registrar, PTVAIM, Member Secretary

## Grievance Redressal Committee

In order to ensure transparency in the functioning of the Institute and to prevent any Unfair Practice, a Grievance Redressal Committee has been formed. Stakeholders are free to approach the Grievance Redressal Committee and register their grievances. The details of the Committee members are as below:

### List of Grievance Redressal Committee Members:

Name	Designation
Dr. Harish Kumar S. Purohit	Director
Dr. Tejashree Deshmukh	Associate Professor
Mr. Ajit Joshi	Assistant Professor
Mr. Jigar Patel	Assistant Professor
Mr. Utpal Samant	Assistant Professor
Mr. Ashvini Ghate	Registrar
Mr. Kushal Gandhi	Student Representative
Ms. Anamika Salunkhe	Student Representative



# Various Important Committees @ PTVA's IM

## Women Development Cell

In an effort to promote the well-being of the female students, Teaching and Non-teaching female staff members of the Institute, to deal with the cases/complaints of sexual harassment and to implement the women's policies in general, a Women Development Cell has been constituted in the Institute. This is in compliance with the Vishakha Judgement passed by the Supreme Court of India in 1997 that prompted the University of Mumbai to set up the "University Women Development Cell (UWDC)" in 2001. The University then directed all its affiliated colleges to set up a "Women Development Cell" at college/institute level. The Women Development Cell of PTVA's Institute of Management comprises of the following members:

WDC Role	Name of the Member	Designation
Chairman	Dr. Tejashree Deshmukh	Dean – Academics & Associate Prof. PTVAIM
Member	Mr. Jigar Patel	Assistant Prof. PTVAIM
Member	Mrs. Suchitra Pradhan	Accountant, PTVAIM
Member	Ms. Siddhi Shetye	Female Student representative, MMS 2nd year student
NGO Member	Mrs. Sulabha Varde	Women Representative, Social Worker
NGO Member	Mrs. Jayashree Gaikwad	Women Representative SC/ ST/DT/NT/SBC/OBC
Member Secretary	Mrs. Ashvini Ghatge	Registrar, PTVAIM

## Internal Complaints Committee (ICC)

Name	Designation
Dr. Tejashree Deshmukh	Presiding Officer, ICC and Associate Professor
Mr. Ajit Joshi	Assistant Professor
Mrs. Trupti Gupte	Assistant Professor
Mrs. Sucheta Pawar	Assistant Professor
Mrs. Suchitra Pradhan	Accountant
Mrs. Shweta Kharshikar	Office Assistant
Smt. Asha Kulkarni	Member, NGO working for women
Mr. Adwait P. Purav	Student Representative

## Maitri Sangh Committee

Following Teaching & Non-teaching staff Members, students of our Institute and Women Representative of SC/ ST/DT/NT/SBC/OBC category are appointed as members of the Maitri Sangh - a Committee for SC/ST category students for the year 2016-17.

Name	Designation
Dr. Harish Kumar S. Purohit	Director, PTVAIM
Dr. Tejashree Deshmukh	Associate Professor, PTVAIM
Mr. Ajit Joshi	Assistant Professor, PTVAIM
Mr. Abhishek Deokule	Assistant Professor, PTVAIM
Mr. Ashvini Ghatge	Registrar, PTVAIM
Mrs. Jayashree Gaikwad	Women Representative SC/ ST/DT/NT/SBC/OBC
Mr. Prathamesh Jadhav	MMS 1st year student- PTVAIM
Ms. Krutika Sagare	MMS 1st year student- PTVAIM
Mr. Ashish Bobade	MMS 2nd year student-PTVAIM
Ms. Prajakta Mane	MMS 2nd year student- PTVAIM
Mr. Vivek Patel	MMS 2nd year student- PTVAIM



# Intellectual Capital - Core

**Dr. Harish Kumar S. Purohit, Director**

B.Sc., M.M.M. (NMIMS), Ph.D.

Industry, Research & Academic Experience : 24 years

**Dr. Tejashree Deshmukh, Dean - Academics & Associate Professor**

B.A., M.H.R.D.M., Ph.D.

Industry Experience : 10.8 years

Academic Experience : 6.2 years

**CA Ajit Joshi, Assistant Professor**

B.Com., M.Com., C.A., Pursuing Ph. D.

Industry Experience : 5.1 years

Academic Experience : 8.11 years

**Mr. Utpal Samant, Assistant Professor**

B.Sc. Hospitality Studies, M.B.A.(Marketing)

Industry Experience : 18.7 years

Academic Experience : 6 years

**Mrs. Shalini Kakkar, Assistant Professor**

M.Sc.(Maths), PGDM (Finance), Pursuing Ph.D.

Industry Experience : 4.6 years

Academic Experience : 10.6 years

**Mr. Anand Hindolia, Assistant Professor**

M.B.A., Bachelor of Fashion Technology

Industry Experience : 0.3 years

Academic Experience : 6.8 years

**Mr. Jigar Patel, Assistant Professor**

B.Sc., M.M.S.(HR)

Industry Experience : 1.5 years

Academic Experience : 5 years

**Mrs. Tupti Gupte, Assistant Professor**

B.Com., M.B.A.(Finance & HR), Pursuing Ph.D.

Industry Experience : 3 years

Academic Experience : 11 years

**Ms. Manali Patil, Assistant Professor**

M.M.S. B.Com., PTA

Industry Experience : 3.8 years

Academic Experience : 2.8 years

**Mrs. Sucheta Patwardhan Pawar, Assistant Professor**

M.Phil. (Economics), M.A. (Economics), B.Ed. (Economics),

B.A. (Economics), Pursuing Ph.D

Industry Experience : 2 years

Academic Experience : 18 years

**Mr. Abhishek Deokule, Assistant Professor**

M.M.S., B.E.(I.T.)

Industry Experience : 3.8 years

Academic Experience : 3.5 years

**CA Rajul Murudkar, Assistant Professor**

M.Com., C.A., IFRS

Industry Experience: 11 Years



*Well Equipped Auditorium*



*Team Gen Y with Director Dr. Purohit*





# Intellectual Capital - Visiting

**Mr. Abhay Daudkhane**

B.Sc. (Maths), MA (English), MBA (Marketing/HRM)  
More than 15 yrs of Industry and Academic Exp.

**Mr. Ajay Chaubal**

B.E. (Electrical), MMS (Operations),  
Diploma in Imports and Exports from IIMM  
More than 42 yrs of Industry and Academic Exp.

**CA Ameya Tanawade**

M.Com., ACA, NET, Pursuing Ph.D.  
More than 7 yrs of Industry and Academic Exp.

**Mr. Amit Gursale**

B.E. MBA, Academic & Industry Experience of more  
than 16 years

**Mr. Apurva Mehta**

B.Com., MMS from JBIMS, University of Mumbai,  
Master In International Management (MIM) from The  
Garvin School of International Management,  
Thunderbird Campus, Glendale, Arizona  
More than 20 yrs of Industry and Academic Exp.

**Dr. Arun Phadke**

B.E. from VJTI, MFM, Ph. D., Academic & Industry  
Experience of more than 36 years

**Mr. Ashish Dandekar**

M.S. (Electronics & Control), B.E. (Electronics),  
Certified in Business Continuity Management System  
More than 23 yrs of Industry and Academic Exp.

**Mr. B D Dhongade**

B.Sc. (Dist), LLB (Spl), MSW, CAIIB, PGDCL, LLM,  
Pursuing Ph.D  
More than 35 yrs of Industry and Academic Exp.

**Mrs. Bharti Godbole**

B.A. (Management), MBA, Pursuing Ph.D  
More than 20 yrs of Academic Exp.

**Mr. Bhaskar Joshi**

B.A. MSW, Post Graduate Diploma in Organisational  
Behaviour, Post Graduate Diploma in Industrial  
Psychology & Post Graduate Diploma in Clinical  
Psychology, Post Graduate Diploma in Industrial  
Relation & Personnel Management, Diploma in Labour  
Law Industry exp. of more than 35 years

**Mr. Bhooshan Malkani**

B.E. MMS, Diploma in Training & Development,  
Academic & Industry Experience of more than 7 years

**Mr. Deepak Pathare**

Business Management from IIM, Bangalore,  
M.Com. (Marketing), M. Phil. In Management,  
Pursuing Ph.D. ISO Lead Auditor CII Certified 2007  
SAP consultant for Sales & Distribution Model 2004  
Diploma in Marketing, Diploma in Electrical  
Engineering.  
More than 30 yrs of Industry and Academic Exp.

**Mr. Devendra Bhatt**

B.E. (Prod. Engineering), PGDMS  
More than 36 yrs of Industry and Academic Exp.

**Mr. Govind Sowani**

B.Sc. (Chem.), Post Graduate Diploma Course in  
Management and Marketing (PGDTMM),  
CAIIB (Certificated Associate of the Indian Institute of  
Bankers)  
More than 35 yrs of Industry and Academic Exp.

**Mr. Jaiprakash Anand Kagal**

B.E., PGDM (Industrial Engineering), Certified MRO  
Business Process Consultant,  
Certified Project Manager, Certified Examiner Quality  
Management, Certified Enterprise Risk Assesor  
More than 40 yrs of Industry and Academic Exp.

**Dr. Kaustubh Walke**

B.E. PGDM from NMIMS, Ph.D. Academic & Industry  
Experience of more than 23 years

**Mr. Kiran Wagle**

B.Com, PGDBM, PGDPM, LLB, Academic & Industry  
Experience of more than 35 years

**Mr. M. P. Rege**

B.A. (Eco. Hons.), Masters in Development Economics  
More than 39 yrs of Industry and Academic Exp.

**Mr. Milind Chitale**

B.Sc., Diploma in Business Management,  
Diploma in Materials Management,  
Techno-Commercial Consultant  
More than 31 yrs of Industry and Academic Exp.

**Mr. Milind Nagarkar**

B.Sc. (Hons.) Mathematics, LLB, PG in Statistical  
Methods  
More than 40 yrs of Industry and Academic Exp.

**CA Pankaj Purohit**

B.Com., M.Com., CA. Academic & Industry Experience  
of more than 8.5 years

**Mr. Paresh Pandharkame**

B.Sc. MMS, BGL, Certificate Programme in Competency Mapping Academic & Industry Experience of more than 31 years

**Mr. P. M. Rao**

MBA, PGDCA, Diploma in Materials Management (DMM), Diploma in Excise and Customs (D.E.C.) More than 21 yrs of Industry and Academic Exp.

**Mr. P V Gupte**

B. Sc., Part Time Post Graduate Diploma in Materials Management,  
Part Time Post Graduate Diploma in Management,  
Part Time Post Graduate Masters in Financial Management from NMIMS.  
More than 37 yrs of Industry and Academic Exp.

**Mr. Pradeep Pai**

B.E. (Production), MMS (Operations), University of Mumbai  
More than 37 yrs of Industry and Academic Exp.

**Mr. Rajagopal Mukundan**

B.E. (Electricals), M.Sc. (TQM), Six Sigma Black belt Certification  
More than 35 yrs of Industry and Academic Exp.

**Mr. Rajesh Kamat**

B.Sc. (Chemistry), M.A. in Personnel Mgmt & Industrial Relations (PMIR) from Tata Institute of Social Sciences (TISS).  
More than 25 yrs of corporate experience in all facets of the HR spectrum

**Mr. Rajiv Kumar**

B.E., MMS from JBIMS, University of Mumbai  
An alumnus of IIM Ahmedabad  
More than 17 yrs of Industry and Academic Exp.

**Mr. Ravindra Waghmare**

B.COM., MSW, Academic & Industry Experience of more than 35 years

**Mr. Sanjay Gupta**

B. Tech. (I.I.T. Mumbai), MBA (Information Systems).  
More than 23 yrs of Industry and Academic Exp.

**Dr. Sanjay Masand**

MBA – Marketing, Ph.D, Visiting Faculty in NMIMS  
Academic & Industry Experience of more than 30 years

**Ms. Sanjivani Patil**

B.Com, MMS, Academic & Industry Experience of more than 8 years

**Dr. Sarojini Seth**

M.A. (Eco.), LLB (Criminology), Ph.D (Eco.)  
More than 35 yrs of Industry & Academic Exp.

**Mr. Satish Joshi**

B.E. (Electrical), Master's in Computer Science - Indian Institute of Technology, Mumbai  
More 34 yrs of Industry and Academic Exp.

**Ms. Shilpa Bhalerao**

B.Sc., MBA (Human Resource Management)  
More than 16 yrs of Industry and Academic Exp.

**Mr. Sunil Parkar**

B.Com., C.A.  
More than 20 yrs of Industry and Academic Exp.

**Dr. S.P. Das**

M.A. (Eco.), M.Phil (Eco.), MBA in Finance, Ph.D (Eco.)  
More than 17 yrs of Industry and Academic Exp.

**Dr. Satvinder Madhok**

Master of Science (MS) New York, USA  
Doctorate in Management Studies (DMS)  
More than 18 yrs of Industry and Academic Exp.

**Ms. Trupti Patankar**

B.Sc. (Comp. Sc), PGDM-eBiz (HR)  
More than 7 yrs of Industry and Academic Exp.

**CA Umesh Kolapkar**

B.Com., M.Com., FCA, ISA  
More than 35 yrs of Industry and Academic Exp.

**Mr. V. N. Kulkarni**

M.Com., C.A.I.I.B (Certificated Associate of the Indian Institute of Bankers)  
More than 40 yrs of Industry and Academic Exp.

**Mr. V. D. Kanvinde**

B.E. (Elec.), B.E.(Mech.), PGDMS from JBIMS, University of Mumbai  
More than 34 yrs of Industry and Academic Exp.

**Mr. Yogesh Funde**

B.E. (Comp. Sc.), MMS (Marketing), M. Phil (Mgmt)  
More than 18 yrs of Industry and Academic Exp.



# Industry Testimonials

*"It was a wonderful experience to have the communication with MMS student Community. I am deeply touched by the importance and respect given to the Industry. This will be a big learning for us too."*

**Mr. Sharad Godkar**  
**Chief Project Management, Siemens Ltd.**

*"Under leadership of Dr. Purohit, Director – PTVA's Institute of Management and committed faculty members, I could observe students being groomed as leaders of tomorrow with effective academics and industry exposure. The environment of the institute is very encouraging and stimulating for learnings. I have also noticed that mentoring by faculty members is very effective. Library facility is also excellent. I wish institute all the best."*

**Mr. Bhaskar Joshi**  
**Former President - BMA**

*"It gives me immense pleasure in recommending PTVA's Institute of Management for its outstanding teaching aids, faculty & library to help budding managers on their professional journey."*

**Dr. Satvinder Madhok**

*"It has been a great experience visiting PTVA's IM and interacting with the students. They are an enthusiastic and inspiring group. A truly enjoyable learning experience!"*

**Dr. Keith Dsouza**  
**Human Touch HR & OD Services**

*"I have been associated with the PTVA's Institute of Management since last year. I found this Institute most PROFESSIONAL, EMPATHETIC towards students & AGILE in meeting market requirements."*

**Dr. Kaustubh Walke**  
**Vice President - TCS**

*"It was very inspiring. Great job done. Keep it up."*

**Dr. C.M. Dwivedi**  
**President & Global Head, Datamatics**

*"Lovely students to interact with. I was amazed to observe their academic commitment. Have a great future."*

**Dr. Chandran**  
**Global Business Strategist**

*"Very good interaction with the students. Well managed and good level of understanding. Good housekeeping in the premises. All the best to the students and Institute"*

**Mrs. Savita Sholapurkar**  
**HR Head, Lafarge India**

# Industry-Institute Interface

No.	Name	Designation	Organisation
1	Ms. Geetanjali Chitale	Dietician	Four Care Hospital
2	Mr. P. S. N. Prasad	Joint Legal Adviser	Reserve Bank Of India
3	Mr. Rajesh Kamat	CEO & Founder	The Learning Canvas
4	Mr. Mohan Tanksale	Chief Executive	Indian Banks' Association
5	Mr. Rajesh Kamat	CEO & Founder	The Learning Canvas
6	Mr. Shaivalaya Thakkar	Derivative Consultant	Entrepreneur
7	Mr. Bhagirat Merchant	Ex President	Bombay Stock Exchange
8	Dr. Ajit Dandekar	Mental Health Practitioner	Consultants
9	Mr. Suneel Agarwal	CEO	Parichay Brand Consultants
10	Mr. Ajit Deshmukh	Director	Equirus Pvt. Ltd.
11	Mr. Upendra More	Regional Manager	ICICI Direct
12	Dr. Anjali Wagh	Medical Practitioner (Gynecologist)	Sumitrabai Wagh Maternity Hospital
13	Mr. Kedar Kotkar	CEO	Time Box Entertainment
14	Mr. Sachin Gupte	Head - Project Sales	Pidilite Industries Ltd.
15	Mr. P. R. Ramesh	Chairman	Deloitte India
16	Mr. Jayaraman Iyer	Sr. Advisor & Consultant	Crosslink International
17	Mr. Nimesh J. Shah	Partner	JBS Group of Companies
18	Mr. Shamin Vora	Vice President	The Bombay Store
19	Mr. V. Sarangpani	Executive Director	Bombay Management Association
20	Dr. Satvinder Madhok	Executive Director	J P Morgan Chase
21	Mr. Amit Pradhan	Vice President	MPS Engineers
22	Mr. Shailesh Kale	Leadership and Strategic Consultant	Kale Knowledge Management Service
23	Mr. Kiran Yadav	Director	Aerobase International
24	Mr. Paresh Sukhatankar	Partner	Reliable Investments (Motilal Oswal)
25	Mr. Kedar S. Rele	General Manger	Ultratech Cement (Birla White)
26	Mr. Sharad Shukla	Vice President	Axis Bank
27	Mr. Arvind Talekar	Joint Secretary	Dabbawala Association
28	Mr. Arunnagiri Mudaaliar	M.D.	Pacific Trend Pvt. Ltd.
29	Mr. Ganesh S. Shanbhag	CEO	SMS Financial Services Pvt. Ltd.
30	Mr. Satish Joshi	Vice President	iGate Patni Computers
31	Dr. Ashok Dolke	Senior HR Consultant and Director	Freelancer
32	Dr. Prafulla Agnihotri	Founder Director	IIM-Tiruchirapalli
33	Mr. Manoj Sathe	Vice President	NSDL



# Industry-Institute Interface

## Topic

Disclosure of Diet Secrets

MBA v/s RBA

Heart of HR

Economics of NPAS & Credit Monitoring in Banks & Career Opportunities in BFSI Setor

Specialisation Deep Drive

Indian Financial Markets with a Focus on Derivatives & Upcoming Opportunities

Wealth Management & Wealth Creation

IQ, EQ, SQ - Session on Psychology

Brand Management

START-Ups

Stock Mind

Health and Awareness

Relevance of Communications in Marketing

Branding

Regulatory framework of Mergers and Acquisitions

Corporate Environments

Job opportunities in Logistic Industries

FDI in Retail sector

Inspirational Talk

Skill sets for Management

Starting Business in USA

Supply Chain Management

Career- Path to Success

Financial Planning and Wealth Management

Pricing

Stock Market

Management of Dabbawalas - (Time Management)

Awareness about Corporate Expectation & Empower of Knowledge of Power of Thoughts

How To Read Business News Paper (Economic Times)

Innovation

Transactional Analysis

Preparing Management Graduates for Corporate World

Concepts of Investors' Education & Financial Literacy



*Dr. Harish Kumar S. Purohit with Guest Speaker Mr. Ajit Deshmukh*



*Guest Speaker Mr. P.N.S. Prasad*



*Guest Speaker Mr. Shaivalya Thakkar*



*Guest Speaker Mr. Suneel Aggarwal*

# Industry-Institute Interface

No.	Name	Designation	Organisation
34	Solicitor Mr. H. Jayesh	Founder Partner	Juris Corp
35	Mr. Chetan Gandhi	Founder Consultant	Chetan Gandhi and Associates
36	Mr. Harshad Deshpande	CEO	Consci (Training, Business Consultancy & Investment Advisory)
37	Mr. Shaivalya Thakkar	Derivative Consultant	-
38	Mr. Ravindra Waghmare	Head - CSR Learning Initiative	Kishore Musale Charitable Trust
39	Mr. Suneel Agarwal	CEO	Parichay Brand Consultants
40	Mr. Rajesh Kamat	Founder & CEO	The Learning Canvas
41	Mr. Chandrashekhar Tilak	Executive Vice President	NSDL
42	Mr. Rajesh Kamat	Founder & CEO	The Learning Canvas
43	Mr. Deepak Chhibba	Advisor, Consultant & Faculty at B-Schools	-
44	Mr. Rahul Jain	Director	InnoServ Solutions Pvt. Ltd
45	Mr. Sadanand Agashe	Road Coordinator	Mumbai Region, National Road Safety Project
46	Mr. Bhaskar Joshi	Former President	BMA
47	Mr. Vijay Sharma	Faculty	
48	Mr. Ashish Ambasta	Director	People Business Consulting
49	Mr. Jay Thakkar	Senior Technical Analyst	Sharekhan
50	Mr. Rajesh Kamat	Founder & CEO	The Learning Canvas
51	Mr. Bhaskar Joshi	Former President	BMA
52	Mr. Harshad Deshpande	Chief Executive Officer	Consci
53	Mr. Santosh Hulagabali	Librarian	Nagindas Khandwala College
54	Mr. Nitin Tike	Senior Vice President	NISM
55	Mr. Deepak Ghaisas	Chairman	Gencoval Group of Companies
56	Dr. Anil Sutar	Professor & Associate Dean	TISS
57	Mrs. Jyothi Mohanan	AGM	NABARD
58	Ms. Aanuranjita Kumar	MD & Chief Human Resources Officer Former CMD	Citi - South Asia
59	Mr. Mohan Tanksale	Former CEO	Central Bank of India Indian Banks' Association

# Industry-Institute Interface

## Topic

Mergers & Acquisitions

Capital Markets

Career Opportunities in Equity Analysis'

Derivatives

Campus to Corporate with Professionalism & Self Confidence

Brand Management

GD/PI

Status of Indian Economy : Today & Tomorrow

Resume Writing & CV Building

Globalization

Trends & Careers in Digital Management

Road Safety Awareness

Management Movie Screening

Understanding of Law

Giver and Grabber Test' and an experiment on Happiness Level with respect to Money.

Technical Analysis

Interview Clinic

Interview Clinic

Excel Workshop

Exploring Scholarly Information On-line for Research

Career Options in Securities Market

Art & Science of being an Entrepreneur

How to Write a Research Paper

NABARD Initiatives in Skill India & Start-up India Mission of Government

Women Empowerment

Career Opportunities in Banking Sector



*Guest Lecture by Mr. Chandrashekhar Tilak*



*Dr. Harsih Kumar Purohit greeting the guest Speaker Mr. Rahul Jain*



*Excel Workshop by Mr. Harshad Deshpande*



*Discover to Deliver by Mr. Rajesh Kamat*



*A Lecture on Women Empowerment by Ms. Anuranjita Kumar*



# Placements

At PTV's Institute of Management we strive to enhance the academic-industry interface through projects, field work and internships, thereby providing a much needed corporate exposure. Visiting experts and guest faculty members augment and enhance our curriculum by providing valuable insights in their areas of specialisation, share their experience and stature.

For our students, we conduct regular workshops in Resume Writing, Group Discussions and Personal Interview. Our Alumni regularly visit the campus to interact with current students about their experiences both as students and working professionals, the institute strongly endorses this activity for its continuity and validation of our philosophy.

## PTVA's Institute of Management's Alumni are a constructive part of the following companies:

- Abbott India
- Autobahn Motorcars
- Bajaj Capital Ltd.
- Bharat Co-operative Bank Ltd.
- Bharti Airtel
- CanaraRobeco
- Cipla Ltd.
- Citibank
- CMC Ltd.
- CRISIL
- Decimal Point Analytics
- Dicitex Furnishings
- Edelweiss Securities
- Ernst & Young
- Fractal Analytics
- FUWA
- Glenmark
- Godrej Infotech
- HDFC Bank
- HDFC Securities Pvt. Ltd.
- HEM Incense
- HR Mantra
- HT Media
- Hurix Systems
- ICICI Securities
- IDBI Trusteeship Services Limited
- Indiabulls
- IndusInd Bank
- Info Edge (India) Ltd. 99Acres.com
- InSync Analytics
- Kesari Tours
- Kotak Mahindra Bank
- L & T Infotech
- Lafarge
- Mahindra First Choice Services
- Mediacom
- Metropolitan Stock Exchange of India Limited
- Neon Laboratories Ltd.
- Nielsen India
- Nomura Services India Pvt. Ltd.
- Panoramic Group
- Randstad India
- Ratnakar Bank Ltd.
- RBS Business Services Pvt. Ltd.
- Resins & Plastics Ltd.
- SBICap Securities
- S. L. Raheja Hospital
- SMC Investments & Advisors Ltd.
- SS&C GlobeOp
- State Bank of Mauritius Limited
- Sukho Thai India Pvt. Ltd.
- Swiss Re
- Syntel
- Tata Consultancy Services
- Value Consulting
- Wills Lifestyle
- Zicom Electronic Security Systems Ltd.
- HT Media Ltd. – Mint
- IBM Global Process Services
- ICICI Securities
- India Infoline Financial Ltd.
- Indian Oil Corporation Ltd.
- IndusInd Bank
- Interconnected Stock Exchange of India
- Jean-Claude Biguine
- Jet Airways
- JM Financial Ltd.
- KFCH Restaurants Pvt. Ltd.
- Lafarge
- Larsen & Toubro
- Mahindra First Choice Services
- Narang Danone Access Pvt. Ltd.
- Nielsen India
- ONGC India
- Reliance Securities
- R K Swamy BBDO
- Roche Diagnostics India (Pvt.) Ltd.
- Sahara Star
- Siemens
- State Bank Of India
- The Shipping Corporation Of India Ltd.
- The Times Of India
- Union Bank Of India
- VEMB Lifestyle
- Wasan Trucking Pvt. Ltd.
- Zicom Electronic Security Systems Ltd.

## Our students have contributed as Interns in the following companies:

- Air India
- Asahi Glass
- Bank of India
- Bharat Co-operative Bank Ltd.
- Bharat Petroleum Corporation Ltd.
- Birla Sun Life Insurance
- Bisleri International
- BNP Paribas India
- Easy Paisa
- Edelweiss Financial Services Ltd.
- Edventus
- Equirus Capital Pvt. Ltd.
- GetitInfomedia
- Green Chilli Events Sports Media Pvt. Ltd.
- HT Media Ltd. – Mint
- Hindustan Petroleum Corporation Ltd.
- IBM Global Process Services
- ICICI Securities
- India Infoline Financial Ltd.
- Interconnected Stock Exchange of India
- Indian Oil Corporation Ltd.
- IndusInd Bank
- JM Financial Ltd.
- Jean-Claude Biguine
- KFCH Restaurants Pvt. Ltd.
- Lafarge
- Larsen & Toubro
- Mahindra First Choice Services
- NarangDanone Access Pvt. Ltd.
- Nielsen India
- ONGC India
- Reliance Securities
- R K Swamy BBDO
- Roche Diagnostics India (Pvt.) Ltd.
- Sahara Star
- Siemens
- Shipping Corporation of India Ltd.
- State Bank of India
- The Times of India
- Union Bank of India
- VEMB Lifestyle
- Zicom Electronic Security Systems Ltd.



# Placements



Disclaimer: The logos used and the company names referred or cited in this brochure are the properties of their respective owners.



# Life and Time @ PTVA's IM



Students visited IIM-A



Industrial Visit



A Motivational Talk- Achievers of Excellence



Degree Distribution 2014



Celebrity Guest Mr. Sachin Pilgaonkar with Dr. Purohit at Arth Janiv 2015



National Conference on  
"Be a Job Creator .... Not a Job Seeker"



Degree Distribution 2016



Mandarin Course Inauguration





# Life and Time @ PTVA's IM



"ArthJaniv"...the Finance Exhibition



Constitution Day



Degree Distribution Ceremony 2015



HR Conference on -  
'What Corporates Want from Business Graduates'



Our MMS student with his innovative product,  
Sanskar Puzzle



Blood Donation Camp



Famous Bollywood Personality, Mr. Nishikant Kamat  
at the Inauguration of "Aavega 2016"



L & T Infotech Placement Drive





# Life and Time @ PTVA's IM



Workshop on "Being a Prudent Investor"  
in association with NSDL



HR Conclave



Industrial Visit to Nashik



Alumni Meet Function



Arth Janiv 2015



Certificate Course in Regional Media in association  
with Madhyam 360



Industry Stalwarts discussing "Start-up India"  
at our National Conference 2017



Senior Advocate, Ms. Snehalata Paranjape addressing  
our Staff & Students at Women's Development Cell event





# Life and Time @ PTVA's IM



Job Fair



Swachh Bharat Abhiyan Rally



Orientation 2014



Women's Day 2015 was marked by a session on "Women's Safety"



Retail Management & Store Operations Study Tour at Decathlon,



"MARKET NITI 2016", a Plan & Play the Stock Market Game



Aavega 2016 – Throne of Games & Dance Fiesta



Aavega 2016 – Throne of Games & Dance Fiesta



# Infrastructure



Library



Auditorium



Computer Lab



Classrooms



Well equipped Gym



Sports room - Indoor Games



Faculty Area



Inauguration of PTVA Gymkhana



# Infrastructure

## Proximity

- ✓ Vile Parle Railway Station
  - ✓ Domestic Airport
  - ✓ W.E. Highway (NH8)
- } @ Walking Distance

## e-Enabled Campus

In addition to the robust infrastructure, PTVA's-IM's Campus is wi-fi enabled at all major locations including the library, student's area and classrooms. Also, there is a state-of-the-art biometric fingerprint secured login at the main entrance for the faculty as well as each student.

## Classrooms

All the class rooms are air-conditioned and students have access to LCD for presentations. The classrooms are well equipped with audio facilities and plug and play PC connections, which give students a wholesome learning experience. The rooms are designed ergonomically for comfortable learning. Each classroom has capacity of approximately 70 students. The Institute, at present, has mini auditorium style of classrooms. They are equipped with modern communication and latest audio-visual aids including wireless microphones for lectures and seminars. In architectural terminology, these are referred to as 'Smart' classrooms.

## Library

PTVA's Institute of Management boasts of having a fully computerized library with a collection of more than 6551 books till date and the collection grows with each passing year. It has been our library's constant effort to provide our students with the best and latest material including 51 national journals & 3802 international journals through EBSCO and JGATE. The students have access to variety of textbooks, reference books, management dictionaries, management classics, case-studies, biographies & success stories. Information on Indian Economy & Company profiles is readily available through PROWESS/CMIE database. Many books & journals are accompanied by CD/DVD which are also given to students for reference. A user-friendly software known as 'SLIM-21' has been implemented in the Library, which helps in searching particular books, showing circulation-status of issued books, select /

exhaustive bibliographies on different topics. The Library has photocopying facility. The library with its friendly timings, sequential listing of books according

to D.D.C. and a studious and inviting environment makes learning a pleasure for all.

## Computer Lab

The Computer Lab at PTVA's Institute of Management is one of the best places to surf, prepare presentations and perform research work. There are 120 computers with internet access to the internet in the lab. If any faculty member wishes to conduct a classroom session in the lab, there is an LCD projector available.

## Gymkhana

PTVA's Institute of Management always aims at the overall development of students and hence has set up a well- equipped gymkhana. Here students can work out in a fully equipped gym and also de-stress with a game of carrom, chess or table tennis.

## Auditorium

PTVA's Institute of Management has a state of the art air-conditioned auditorium with a seating capacity of 250 people. It has latest sound equipments having audio and video facilities. Various seminars, workshops and conferences are organised in the Institute's Auditorium.

## Conference Room

Fully air-conditioned room where students along with their faculty members can brainstorm on creative ideas.

## Common Room

The institute has two common rooms, one for boys and other for girls. It is a good place for students to sit and chat, have lunch and snacks or just relax. Locker facility is available for students.

## Medical Facilities

Medical facilities are available close to the campus.

## Safety Measures

Fire extinguishers have been placed at appropriate locations including staircase, to be used during a fire emergency. Emergency exits are provided for safe passage of individuals in case of an eventuality.

## Facilities For Handicapped Students

Ramps have been provided at the entrance for the benefit of handicapped students.

## Say 'NO'

Consumption of alcoholic beverages and presence on the campus under the influence of alcohol is a serious offence. 'No smoking' notices have been put up on each and every floor of the building which serves as a reminder as well as deterrent to smokers. PTVA's IM is a 'No Smoking' campus.





# Significant Achievements

(Outstanding B-School West Award & many more....)



"Outstanding B-School West" award at 23rd BSA (Business School Affaire) & Dewang Mehta National Education Award ceremony.



Our Director, Dr. Purohit receiving "Outstanding Contribution to Education" award at 23rd BSA (Business School Affaire) & Dewang Mehta National Education Award ceremony.



Mr. Sandeep Jaiswal with a First Prize at Synergy Resonance' 16.



Ms. Monica Somne & Mr. Parth Bhatt, MMS (2014-16) students created a history in "Business Standard Quiz Competition Western Region Finals 2015" by being the only B-School to emerge as a Second Runners-up in this competition.



Ms. Kunj Maru from MMS 2012-14 batch, won "The President of India, Dr. Shanker Dayal Sharma Gold Medal" jointly with University of Mumbai for the year 2014.



Our Students, Ms. Charuhasini Natarajan & Mr. Karan Gorad won the First Prize at a "Brand Game" competition in Resonance 2016.



Our MMS (2015-17) student Mr. Meetesh Chamela won Silver Medal in WE SCHOOL INNOVATION AWARD at a National Level Convention of AIMS 2016.



Our MMS Students of 2011-13 and 2012-14 Batch won the P. L. Deshpande Trophy 2012 (Inter-Collegiate Drama Competition) for their Play "Cut-Off" and Mr. Vivek Mishra (MMS 2011-13) won the Best Actor Award.



Our MMS (2013-15) student Ms. Deeksha Thevar was given a "Certificate of Appreciation" by The British University in Dubai for her excellent performance during her Summer Internship.



Our MMS students with a Runner's Trophy for Rink Football at "Pulse 2017", an event at Thakur Institute of Management & Research



Our MMS (2013-15) student Mr. Riddhesh Kulkarni was awarded for his excellent performance during his Summer Internship at ZICOM at their Mumbai office.



Our MMS students participated in an Inter B-school event "Chakravyuh 2014: MMS Masti Mela" organized by Lala Lajpatrai Institute of Management on 20th and 21st September, 2014 and won many prizes.



# Student Testimonial

Mr. Ajit Deshmukh conducted a Guest Session on 'Start-up' which was quite informative and enlightening. He being an entrepreneur himself gave us many insights regarding the attractiveness of various sectors for budding entrepreneurs. He also conveyed that establishing a start-up was not for the faint-hearted. The journey of an entrepreneur is interspersed with very many failures and few success points during the initial stage. He should have the grit to surge forward with determination and maintain focus if he really believes in his venture.

**Shrutika Bhalekar, Junaid Bhat, Sunny Kesarkar, Swapnil Amin, Rohan Jadhav**

We, students of PTVA's Institute of Management got an opportunity to attend the conference organised by Bombay Management Association, in association with A1MA which provided a platform to interact with leading icons in different fields. These icons spoke on their career and experience. The main reason behind this program was to help management students and young managers to find a common link between management of self, choosing a career path and achieving the right work environment.

**Satyajit Dhargalkar, Jigar Lakhani, Foram Sakhida, Darshana Pandey, Neelam Joshi, Kavita Bhaghchandani, Snehal Khobragade, Bhavik Shah, Swapnil Bhagwat, Sachin Sable, Sachin Bhelekar, Dhaval Majithia, Vijay Singh**

We, students of PTVA's Institute of Management got an opportunity to attend "Business Standard Best B-Schools Project Award 2013". The key learning for us. The key quotes as said by Mr. Ravi Kant, clearly mentioned that Innovation is the only way to tide through the present uncertain time. The Summer Projects are not a mere compliance but a gateway to Corporate World not only in terms of Placements but it also enhances the Institutes credibility to deliver the "Industry ready" material. The platform of mere participation also gave us a great learning experience and further the Institute will be viewed as a promising source for recruitment.

**Soham Rathod, Alok Singh, Prem Tiwari, Rohit Gedam - MMS**



Student Receiving Achievement Award from Director, Dr. Harish Kumar S. Purohit



Director, Faculty Members & Students at the Environment Rally

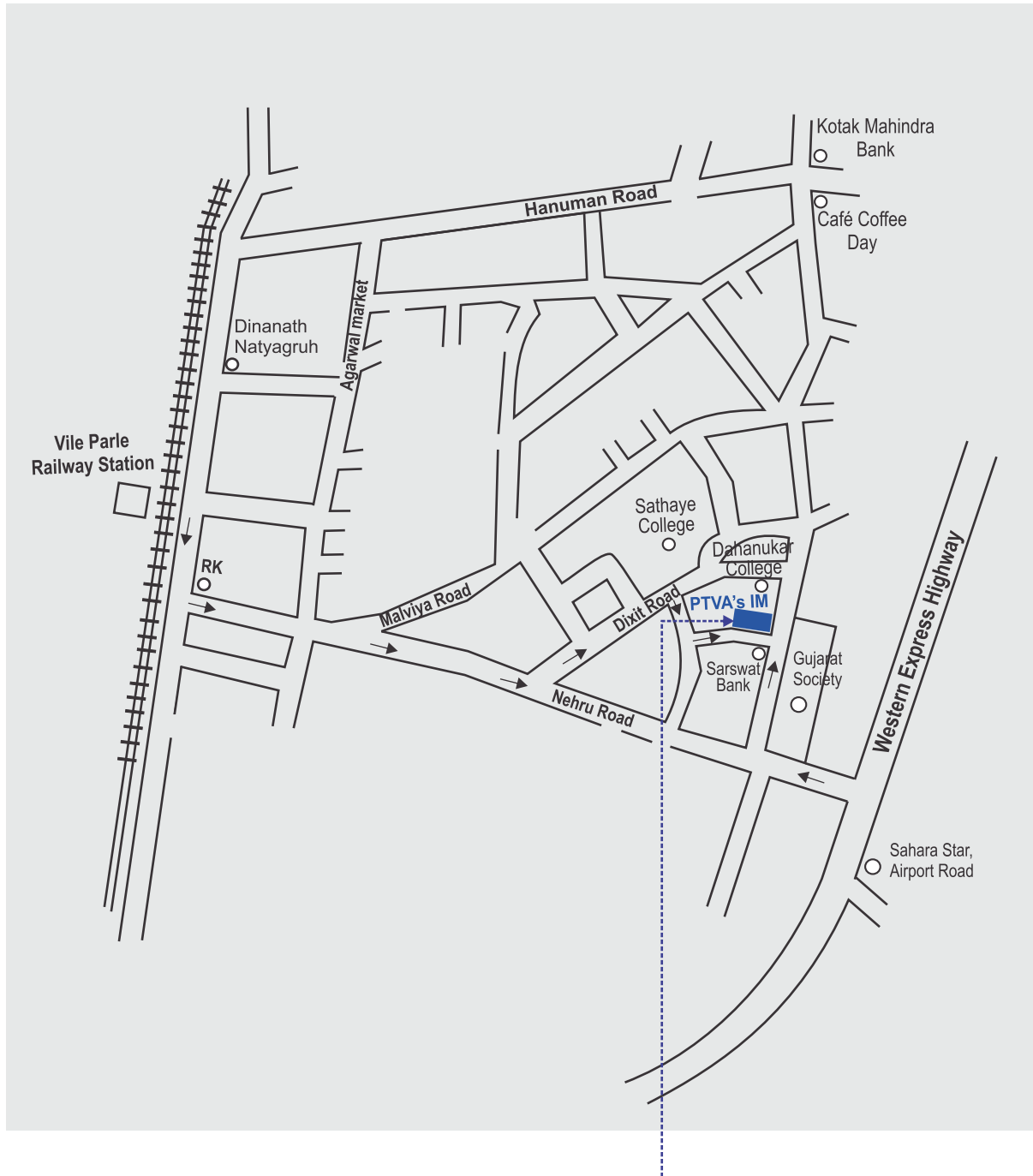
*Get in touch:*

tel: +91 22 2610 0100/ 2610 0200 / 2617 2782/ 2617 2783

fax: 022 26 100 199

e-mail: [admin@ptvaim.com](mailto:admin@ptvaim.com)

visit us: [www.ptvaim.com](http://www.ptvaim.com)



## Parle Tilak Vidyalyaya Association's **PTVA's Institute of Management**

Chitrakar Ketkar Marg, Behind M. L. Dahanukar College, Vile Parle (East), Mumbai 400 057.