

To,

**The Director**  
**Parle Tilak Vidyalaya Association's**  
**PTVA's Institute of Management,**  
Chitrakar Ketkar Marg,  
Behind M.L. Dahanukar College of Commerce,  
Vile Parle (East), Mumbai- 400 057

19/10/2022

**Sub: Submission of (AAA) report by peer team**

We are hereby submitting the Academic and Administrative Audit (AAA) report of PTVA's Institute of Management for the academic year 2021-22. The peer team conducted the academic and administrative audit based on the following parameters on 19/10/2022:

1. Infrastructural and Administrative support to academic activities.
2. Efforts made by the Institute in enhancing the teaching-learning process.
3. Initiative taken by Institute in the holistic development of its student.
4. Various curricular, co-curricular, extra-auricular and placement activities and the steps taken by the Institute in promoting such activities for students.
5. The level of implementation of all statutory applicable regulations, policies, systems and procedures.
6. The efforts made by the Institute in making sustainable improvements in all its activities on continuous basis.

This audit combined physical inspection of the Institute, a review of relevant documentation and interactions with various stakeholders like Management, director, faculty members, non-teaching staff and students.

Prof. Dr. Sunil Karve  
(Chairperson, Audit committee)



Dr. Dinesh Harsolekar  
(Member, Audit committee)



Dr. Tejashree Deshmukh  
(Member, Audit committee)



**REPORT OF THE ACADEMIC AND ADMINISTRATIVE COMMITTEE  
(2021-22)**

Date of audit: 19/10/2022

**GENERAL**

1. Name of the Institute : PTVA's Institute of Management
2. Address of the Institute : Chitrakar Ketkar Marg, Behind M.L. Dahanukar  
College of Commerce, Vile Parle (E),  
Mumbai- 400057.
3. Year of Establishment : 12<sup>th</sup> June 2009 **Annexure - 01**
4. Approvals/Affiliations details (Date & letter reference) **Annexure - 02**

AICTE : 12.06.2009 & 08/01/MHA/MBA/2008/51

Government of Maharashtra : 15.06.2009 & GR No.:- GEC-2009/(82/09) / Tanshi - 4

University of Mumbai : First Time Affiliation Letter:  
21.08.2009, PG/2/3175 of 2009  
Permanent Affiliation Letter:  
20.08.2021, Aff./ICD/2021-22/779

**5. Name/s Programme/courses:**

- 1) Master of Management Studies (MMS)
- 2) Three Years Part-Time MMS (Marketing Management) degree Program
- 3) Three Years Part-Time MMS (Financial Management) degree Program
- 4) Three Years Part-Time MMS (Human Resource Development Management) degree Program
- 5) MBA in Innovation, Entrepreneurship & Venture Development, i.e. MBA (IEV)

**6. Sanctioned Intake capacity:**

- 1) Master of Management Studies (MMS) – 120 students
- 2) Three Years Part-Time MMS (Marketing Management) degree Program – 30 students
- 3) Three Years Part-Time MMS (Financial Management) degree Program – 30 students
- 4) Three Years Part-Time MMS (Human Resource Development Management) degree Program – 30 students
- 5) MBA in Innovation, Entrepreneurship & Venture Development, i.e. MBA (IEV) – 30 students

## INFRASTRUCTURE AND FACILITIES SUPPORTING ACADEMICS

1. Institute area in sq.mts: 3331 sq. mtr.
2. Number and total area of classrooms, laboratories, library, office, boys and girls common rooms, washrooms (male, female, staff) gymkhana, NSS, NCC, offices etc.

Sr.	Room No.	Room Type (Mention Class Room/ Lab/Toilet, etc.)	Carpet Area (in sqm)
1	101	Class Room	152
2	102	Class Room	151
3	103	Computer Centre	170
4	104	Library and Reading Room	132
5	201	Class Room	66
6	202	Class Room	81.45
7	203	Placement Office	30
8	203 A	Central Store	30
9	203 B	Maintenance	14
10	204	Class Room	73.15
11	205	Examination Control Office	31.25
12	206	Class Room	66
13	207	Class Room	66
14	301	Tutorial Room	39
15	302	Class Room	102
16	303	Housekeeping	8.7
17	401	Tutorial Room	39
18	402	Class Room	102
19	403	Stationery Store	8.7
20	404	Stationery Store	2.5
21	404 A	Housekeeping	2.5
22	405	Staff Pantry	10
23	0.1	Security	10
24	1	Administration Area	173
25	010	Director Office	30
26	009	Board Room	20
27	1.1 to 1.16	Faculty Rooms	125
28	1.17	Cabin for Head of Dept./ Dept. Office	25
29	002	Seminar Hall cum Auditorium	283

30	004	Store cum Green Room	19
31	11/406	Cafeteria Area	150
32	005	First Aid cum Sick Room	16
33	208	Girls Common Room	75
34	209	Boys Common Room	78
35	008	Gymkhana / Sports-Recreation Area	132
36	003	Toilet (Ladies & Gents)	19
37	006/007	Toilet (Ladies & Gents)	33
38	105/106	Toilet (Ladies & Gents)	33
39	210/211	Toilet (Ladies & Gents)	33
40	305/306	Toilet (Ladies & Gents)	33
41		25% of Sum of Instructional, Administrative and Amenities Area include Common Walkways, Staircases and Entrance Lobby (Circulation Area)	666.79
42		Total	3331

### 3. How is the ambience, discipline in classrooms and campus?

Entire campus of the Institute is well-maintained including the classrooms and is equipped with state-of-the-art infrastructure, conducive for enhanced quality teaching-learning process.

### ADMINISTRATION SUPPORTING ACADEMICS

#### 1. Give details of non-teaching staff - Annexure -03

Sr. No.	Designation	No of sanctioned posts	No of vacant posts	Status (permanent/probation/temporary)
1	Registrar	01	----	Permanent
2	Librarian	01	----	Permanent
3	Senior Clerk	01	----	Permanent
4	Junior Clerk	01	----	Permanent
5	Library Clerk	01	----	Permanent
6	Accounts Assistant	02	----	Permanent
7	Office Assistant-Exam	01	----	Permanent
8	Jr. Clerk COEI	01	----	Permanent
9	Full Time Non-Teaching Coordinator	01	----	Permanent
10	Peon - Full Time	05	----	Permanent
	Total	15		

**2. Is there cell/committees established in accordance to AICTE / University guidelines**

(give names) **Yes**

- 1) College Development Committee
- 2) Board of Governors
- 3) Internal Quality Assurance Cell
- 4) Women Development Cell
- 5) Internal Complaints Committee
- 6) Grievance Redressal Cell
- 7) Anti-ragging Committee
- 8) Committees for SC/ST (Maitri Sangh)

**KNOWLEDGE CENTER**

Details of books, journals, magazines, newspaper, software, internet facility, photocopy, etc.

**Library & Information Resource Centre (LIRC)**

No. of Books	10038
No. of Titles	3018
No. of Presented Books	P00595
No. of Journals & Magazines	National journals - 35 International Journals - 01
Software	System for Library and Information Management (SLIM) - 21
Internet Facility	50 MBPS Bandwidth.
Photocopy	Reprographic facility is available in the library.
e – resources <u>e- books</u> <u>e – journals</u>	<ul style="list-style-type: none"> <li>• More than 25000 e –books can be accessed through <b>ProQuest</b>.</li> <li>• 10696 e-journals can be accessed through <b>J-Gate</b> and <b>ProQuest</b>.</li> <li>• Library has an account with <b>National Digital Library</b>.</li> </ul>
Library Software	<ul style="list-style-type: none"> <li>• Students can view status of books through <b>Web OPAC</b> (Online Public Access Catalogue).</li> </ul>
Remote Access Facility	<b>Remote Access Facility</b>
Institutional Membership	<ul style="list-style-type: none"> <li>• Library has provided <b>Remote Access</b> for e – journals through ProQuest and J - Gate database.</li> <li>• Library has Institutional membership with <b>American Library</b>.</li> <li>• Library has membership with <b>e- shodhsindhu</b>, a consortium for Higher Education Electronic Resources, an Initiative by Ministry of Education Government of India.</li> </ul>
Plagiarism Detection Software	<ul style="list-style-type: none"> <li>• Library has created an account for anti-plagiarism software <b>URKUND</b> with the help of <b>INFLIBNET</b> (UGC Autonomous Inter University Centre).</li> <li>• PTVAIM LIRC has purchased <b>TURNITIN</b> anti plagiarism</li> </ul>

	software for ethical research practice.
Other facilities	<ul style="list-style-type: none"> <li>• Air conditioned LIRC</li> <li>• 10 PCs for students</li> <li>• Open Access for books.</li> <li>• Collection of Management movies.</li> <li>• LIRC has <b>Student Project Report collection</b> in soft copy as well as hard copy.</li> <li>• LIRC has <b>faculty members' research collection</b> in soft copy as well as hard copy.</li> </ul>
<b><u>Special Collection</u></b>	<ul style="list-style-type: none"> <li>• <b>12 DVDs of National Programme on Technology Enhanced Learning (NPTEL), Ministry of Education Govt. of India. And 6 DVDs of Ahmedabad Management Association.</b></li> </ul> <p style="text-align: center;"><b>List of the DVDs as follows:</b></p> <ol style="list-style-type: none"> <li>1. Marketing Management-I</li> <li>2. Services Marketing: A Practical Approach</li> <li>3. Organizational Behaviour</li> <li>4. Principles of Human Resource Management</li> <li>5. International Business Communication</li> <li>6. Business Ethics</li> <li>7. Managerial Economics</li> <li>8. Foundation Course in Managerial Economics</li> <li>9. Strategic Management</li> <li>10. Corporate Social Responsibility</li> <li>11 Global Supply Chain Management</li> <li>12 Operations &amp; Supply Chain Management</li> <li>13 Dil at Work</li> <li>14 Extraordinary Managerial Lessons from Ordinary Stories</li> <li>15. International Business opportunities</li> <li>16. Leading Change and Growth in a Family Business.</li> <li>17. Limited Life to Chase Unlimited Money</li> <li>18. Motivation - The Driving Force</li> </ol>

### 3. I.T. CENTRE (Computer Centre)

Details of computers, software, internet facility etc.

a.	No. of computers in the College	
	i. Desktops	153
	ii. Laptops	09
b.	No. of Printers	6 printers+1 scanner
c.	No. of Servers	NIL
d.	Special software's	<ol style="list-style-type: none"> <li>1) Orell Language Lab software</li> <li>2) SPSS</li> <li>3) MS Office Licensed copies</li> <li>4) Kaspersky Internet Security</li> <li>5) Windows 8.1</li> <li>6) Tally ERP 9</li> <li>7) Bio-Metric Attendance</li> <li>8) Khushi Software (Exam and Admission-Attendance Module)</li> <li>9) CorelDraw</li> <li>10) SLIM –Library Software</li> <li>12) Windows 10 operating system</li> <li>13) McAfee internet security</li> <li>14) Adobe Creative Cloud</li> </ol>
e.	LCD projectors	14

f.	Smart Classrooms	11
g.	Virtual classroom facility	NIL
h.	e-learning initiatives undertaken by the college	1) Demo Session of J-Gate Database (Online) providing a wide collection of e-journals
i.	Wi-Fi facility with bandwidth	Wi-fi system of 2 different lines of 300 mbps and 300 mbps are available in the Institute.
j.	Any other	Internet connection: In the Computer Centre, classrooms, Admin office, Faculty area, Library and COEI office - M/s. Sudarshan Vision Cable Internet. 300 mbps broadband line connection In the Computer Centre, classrooms, Admin office, Faculty area and Library and another 300 mbps broadband line connection for COEI office.
k.	Networking and use of National Program on Technology Enhanced Learning (NPTEL)	12 DVD's published by NPTEL available

#### 4. ACADEMIC

##### a. STUDENTS (2021-22)

##### 1. Result semester-wise: **MMS**

	Appeared		Pass		Fail	
	Male	Female	Male	Female	Male	Female
1 <sup>st</sup> Semester	45	41	45	41	0	0
2 <sup>nd</sup> Semester	45	41	45	41	0	0
3 <sup>rd</sup> Semester	42	51	42	51	0	0
4 <sup>th</sup> Semester	42	51	42	51	0	0

##### 2. Result semester-wise: **MBA-IEV**

	Appeared		Pass		Fail	
	Male	Female	Male	Female	Male	Female
1 <sup>st</sup> Semester	3	2	3	2	0	0
2 <sup>nd</sup> Semester	3	2	3	2	0	0

3. Result semester-wise: **Three Years Part-Time MMS (Financial Management) degree Program**

	Appeared		Pass		Fail	
	Male	Female	Male	Female	Male	Female
1 <sup>st</sup> Semester	16	14	16	14	0	0
2 <sup>nd</sup> Semester	13	14	13	14	0	0
3 <sup>rd</sup> Semester	18	16	18	16	0	0
4 <sup>th</sup> Semester	18	16	18	16	0	0
5 <sup>th</sup> Semester	18	6	18	6	0	0
6 <sup>th</sup> Semester	18	6	18	6	0	0

4. Result semester-wise: **Three Years Part-Time MMS (Marketing Management) degree Program**

	Appeared		Pass		Fail	
	Male	Female	Male	Female	Male	Female
3 <sup>rd</sup> Semester	3	1	3	1	0	0
4 <sup>th</sup> Semester	3	1	3	1	0	0
5 <sup>th</sup> Semester	2	4	2	4	0	0
6 <sup>th</sup> Semester	2	4	2	4	0	0

5. Result semester-wise: **Three Years Part-Time MMS (Human Resource Development Management) degree Program**

	Appeared		Pass		Fail	
	Male	Female	Male	Female	Male	Female
3 <sup>rd</sup> Semester	3	3	3	3	0	0
4 <sup>th</sup> Semester	3	3	3	3	0	0
5 <sup>th</sup> Semester	1	1	1	1	0	0
6 <sup>th</sup> Semester	1	1	1	1	0	0



**6. Programmes conducted for placement?****Yes**

<b>Programs</b>	<b>Dates</b>
CV Designing & Resume Building Session for MMS Sem III (Finance, HR, Marketing, Operations & IT)	12/12/2021
Career Opportunities in Finance for MMS Sem III students (Batch 2020-22)	26/12/2021
Career Opportunities in Marketing & Sales for MMS Sem III students (Batch 2020-22)	02/01/2022
Career Opportunities in Operations & IT for MMS Sem - III students (Batch 2020-22)	02/01/2022
Career Opportunities in HR for MMS Sem - III students (Batch 2020-22)	15/01/2022
Alumni Interaction Meeting	26/03/2022
Pre-placement talk	31/03/2022
CV designing & Resume building and Career Opportunities in all specializations for MMS Sem I students (Batch 2021-23)	09/04/2022

**7. Value /ethics based programmes conducted?****Yes**

<b>Title of the programme/Activity</b>	<b>Celebrated on Date</b>	<b>Number of beneficiaries</b>
National Girl Child Day (24/01/2022)	24/01/2022	35
National Voters Day (25/01/2022)	25/01/2022	63
World Social of Justice Day (20/02/2022) Quizipedia	20 <sup>th</sup> to 26 <sup>th</sup> February 2022	296
International Mother Language Day (21/02/2022) Quizipedia	20 <sup>th</sup> to 26 <sup>th</sup> February 2022	248
International Women's Day (08/03/2022)	19/03/2022	84
Pariksha pe Charcha 2022	01/04/2022	73

International Day of Sport for Development and Peace (06/04/2022)	13/04/2022	173
International Day for Yoga (21/06/2022)	21/06/2022	151

8. Is there a student council /committee in place? **Yes**

9. Co-curricular /extra-curricular /extension activities?

**Co-curricular activities:-**

1) PTVAIM's Finance Club Conversation Series 4 held on 04/08/2021 on the topic, "Introduction to the finance landscape" provided MMS students the exposure to various finance job profiles and the skill set required for the same.

2) Transformative reforms under New Education Policy (NEP)-2020:- Theme based webinar series on completion of the 1 year of Transformative reforms under New Education Policy (NEP)-2020 on the topics such as, Equity & Inclusion, Skill, Entrepreneurship Development & Employability: Challenge and Opportunities, Research Innovation And Ranking, Use Of Technology In Education, Quality Education, Accreditation And Teacher Development was arranged online between 05/08/2021 to 10/08/2021.

3) PTVAIM's Navadhaara offered a unique platform to the students to participate in MarkeThink and What do you MEME activities. It took place on 22<sup>nd</sup> October 2021 in online mode. Three winners were announced in each activity.

4) A joint activity of "Enhancing wealth of health - An interaction" organised on 12/11/2021 by PTVAIM's Navadhaara, Research Cell and E-Cell helped PTVAIM staff and students to interact with our mentor, Dr. (Smt.) Snehalata Deshmukh madam, and understand the importance of mental health along with physical health. The event also involved a skill-based activity wherein PTVAIM's MMS students put up stalls of edibles, artefacts etc. to showcase their creativity and management skills.

5) PTVAIM's Research Cell organised an interactive session on 18/11/2021 with Dr. Abhay Pethe - A Primer on Research: Motivation, Components, Typology to provide PTVAIM's faculty a complete landscape on contemporary research and to help them to understand the requirements of paid research projects.

6) Demo Sessions on e-Database such as J-Gate and ProQuest were organized by Librarian, Mr. Pankaj Godse in the Computer Centre for our MMS Sem I students on 21/01/2022 and 17/12/2022 respectively in online mode.

7) A One day workshop was organized on 12/02/2022 on the topic "Financial Modeling" wherein CA Prachi Ganu helped MMS Finance specialization students to understand the concepts to create a financial model and apply valuation techniques.

8) Wings to Vision 2022- PTVAIM's COEI successfully organized "Wings 2 Vision 2022" on a National Level. Students from Gujrat and Rajasthan also participated in this competition along with the students from the State of Maharashtra. A 03 days Basic Entrepreneurship Development Program was arranged as a part of training to all the participants. Mrs. Kalyani Mehendale; a ideation and design thinking expert as well as faculty at S.P.Jain School of Global Management (Dubai campus) was the facilitator for the same. 02 Faculty members and 03 students were awarded with the prizes. Dr. Abhay Wagh, Director, Directorate of Technical Education, Maharashtra, Mumbai graced the occasion as the Chief Guest for the ceremony.

9) The Entrepreneurship Cell of Parle Tilak Vidyalaya Association's – Sathaye College, M.L. Dahanukar College of Commerce, Mulund College of Commerce and PTVA Institute of Management, organised an Entrepreneurship Skit based on the theme "Success Stories of Entrepreneurs" with the objective of promoting entrepreneurship among students to help them learn about innovations, developing their career and showcase their business skills on 04/04/2022.

#### Extra-curricular activities:

- Self Defense workshop for Girl Students was organized on 08<sup>th</sup> March 2022.
- PTVAIM's MMS students attended Finance Conclave on 6th March 2022 at Lokmanya Seva Sangh Parle and received insights from the eminent speakers on various topics including SEBI initiatives, crypto currency, derivatives, portfolio management etc.

#### Extension Activities:

Name of the activity	Organising unit/ agency/ collaborating agency	Number of students participated in such activities	Date of the lecture/event
Sensitization session on Entrepreneurship and career opportunities for students of Vishakhapatnam college - by Dr. Sucheta Pawar	IIAM -VIZAG - Vishakhapatnam	62	18/06/2021
A session on Role of an Entrepreneurship Cell in ensuring better prospects	Ghanshyamdas Saraf College	60	12/08/2021
Webinar on 'Young Entrepreneur: Opportunities and Challenges' - by Dr. Sucheta Pawar	KLE Society's Science and Commerce College	106	22/09/2021
Webinar on 'Entrepreneurship as a New Age Career Template'. Motivational Session : Ashwin Abhyankar	Ghanshyamdas Saraf College	236	18/10/2021
Roadmap for aspiring young entrepreneurs and professionals - with Sathaye college – by Mr. Ashok Yadav from Garje Marathi Global	PTVA's Sathaye College	65	27/11/2021
A Quick Peek Into Exciting World Of Problem Solvers And Innovators	PTV's SSC English medium	147	04/12/2021
Attributes of an Entrepreneur by Mr. Madhav Dabke from Garje Marathi Global	PTVA's M.L. Dahanukar College of Commerce	96	04/12/2021
3 Days Basic Entrepreneurship Development Program - Kalyani Mehendale	PTVAIM's COEI and Garje Marathi Global	104	27/01/2022 to 29/01/2022
Design Thinking - key ingredient to drive innovation by Mr. Abhijit Thosar	PTVAIM's COEI and Garje Marathi Global	12	29/01/2022 & 05/02/2022
Workshop on "A peak into the exciting world of startups!" by Ms. Alina Adams	PTVAIM's COEI and Garje Marathi Global	140	30/01/2022

10. Placement details (no. of students placed, average package)

**No. of students placed =56**

**Average package Rs. 4,00,000 /- p.a.**

11. Do you have any placement feedback Mechanism ? **Yes**

12. Details of Alumni Association with important activities undertaken:

**PTVAIM ALUMNI ASSOCIATION (PAA)** was registered under the Societies Registration Act, 1860. The details of the registration are as below:

The Registration No. is **1295/2018** and the Date of Registration **12/06/2018**.

The Third Annual General Meeting of PTVAIM Alumni Association (PAA) was held online on Sunday, September 26, 2021.

During the financial year 2021-22, a total of **26** members joined PTVAIM Alumni Association as life members taking the total number of life members to **321**.

Sr.	Description	
1	Alumni involvement in the college development	<ul style="list-style-type: none"> <li>• PTVA's Institute of Management's alumni contribute to the holistic development of the students pursuing MMS Course in the institute.</li> <li>• Alumni get involved at various levels.</li> <li>• They are involved in student development activities by interviewing and guiding our current students towards making a stable career.</li> <li>• Also, they get involved in informal talks with new batch students helping them acclimatise to the MMS course and environment.</li> <li>• Alumni also give inputs for possible changes in the curriculum.</li> <li>• PAA actively organizes sessions and panel discussions by the Industry experts for all.</li> </ul>
2	Some of the positions occupied by Alumni	<ol style="list-style-type: none"> <li>1. Hiraj Kotian - Hub Head - West Region, Fab Hotels – MMS Batch 2011-13</li> <li>2. Nitesh Varma – Finance Business Partner &amp; FP&amp;A Manager, Sub Saharan Africa Region, Cipla – MMS Batch 2011-13</li> <li>3. Anuja Agarwal - Product Analyst, Johnson Controls, Canada. Former Marketing Manager, DSV Global Transport &amp; Logistics – MMS Batch 2011-13</li> <li>4. Shailesh Sutar - Manager, SBI Capital Markets - Batch 2011-13</li> <li>5. Sushant Salvi- Lead (Fraud Risk Management and Digital Forensics) Acquisory Consultancy Pvt. Ltd.- MMS Batch 2011-13)</li> <li>6. Kunj Maru – Head of Operations, KayM Capital – MMS Batch 2012-14</li> <li>7. Madhuja Yadav - Assistant Manager, Flipkart - MMS Batch 2012-14</li> <li>8. Ankita Pujari – Senior HR Executive, PlayGames 24x7 –</li> </ol>

		<p>MMS Batch 2012-14</p> <p>9. Pratik Thakur – Procurement Manager, Abbot – MMS Batch 2012-14</p> <p>10. Francis Gudio- Founder and Director, Optimile- MMS Batch 2012-14</p> <p>11. Richa Dani – Finance Executive, L &amp; T Infotech - MMS Batch 2013-15</p> <p>12. Indraneel Gore – Assistant Manager, Citi – MMS Batch 2013-15</p> <p>13. Nishant Kamble – Associate (Manager) at Deutsche Bank – MMS Batch 2013-15</p> <p>14. Aditya Pednekar – Senior Manager, Industrial and Commercial Bank of China – MMS Batch 2013-15</p> <p>15. Kunal Kanchan – Marketing Specialist Associate, FedEx – MMS Batch 2013-15</p> <p>16. Mr. Mahesh Khot- General Manager, HR, Neon Laboratories Ltd.-MHRDM Batch 2013-16</p> <p>17. Amol Borwankar – Senior Associate, Morgan Stanley Fund Services Inc.-MMS Batch 2014-16</p> <p>18. Gunvant Ijapure – Manager Sales, ELGI Equipments – MMS Batch 2014-16</p> <p>19. Nikhil Fatnani – Executive Officer, Legal Entity Identifier India Limited (LEIL) – MMS Batch 2014-16</p> <p>20. Rohit Swami- Investigation Manager- National Stock Exchange- MMS Batch 2014-16</p> <p>21. Bhavna Chaurasia - Deputy Manager - Axis Bank - MMS Batch 2015-17</p> <p>22. Prathamesh Naik - Executive - Happydemic – MMS Batch 2015-17</p> <p>23. Shraddha Rahate – Financial Planning Analyst – MFA Consulting Pvt. Ltd. – MMS Batch 2015-17</p> <p>24. Sagar Shah – Knowledge Services Analyst – Kroll – MMS Batch 2015-17</p> <p>25. Renukant Pikale – PSG Executive, HDFC AMC – MMS Batch 2016-18</p> <p>26. Mr. Manop Pal- Manager Credit - Wholesale Lending, Nabkisan Finance Limited (A subsidiary of NABARD)- MMS Batch 2016-18</p> <p>27. Mugdha Kulkarni – Associate Consultant – Capgemini –MMS Batch 2017-19</p> <p>28. Chinmay Vaidya – Senior Executive – Godrej Properties Limited – MMS Batch 2017-19</p> <p>29. Parag Thakkar – Treasury Analyst – Apex Group Ltd. –MMS Batch 2018-20</p> <p>30. Prachi Gawande – Senior Analyst – Capgemini – Batch</p>
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		2018-20
3	Activities organised by Alumni for the welfare of the students	1. Guest sessions & panel discussions organized by PTVAIM Alumni Association 2. Pep-talks 3. PTVAIM alumni actively volunteered as panellists for conducting the mock interviews of students during the year 4. Providing career guidance to students 5. Providing recruiting leads for placements 6. CV Designing and Resume building session, Stress management session

## b. Faculty

### 1. Faculty strength

Sr. No.	Designation	No. of sanctioned posts	No. of vacant posts	Status (permanent/probation/temporary)
01	Director	01	---	Permanent
02	Professor	01	---	Permanent
03	Associate Professor	03	03	Permanent
04	Assistant Professor	08	---	Permanent

### 2. Faculty details

Sr. No.	Name	Designation	Qualifications	Specialization	No. of M.Phil. / Ph. D supervised	Approvals
1	Dr. Harish Kumar S. Purohit	Professor Director	Ph.D., M.M.M., B.Sc.	Marketing	----	CONCOL/SA/2/32 of 2014 11.09.2014
2	Dr. Tejashree Deshmukh	Professor Dean-Academics IQAC Coordinator	Ph.D., M.H.R.D.M., B.A.	HR	----	CTA/SA/ICD/2020-21/217 18.06.2021
3	Dr. Anand Hindolia	Associate Professor	Ph.D., M.B.A., Bachelor of Fashion Technology, JRF, UGC-NET	Marketing	----	TAAS(CT)/ICD/2016-17/34402 02.05.2017

4	Dr. Sucheta Pawar	Associate Professor	Ph.D., M.Phil., M.A., B.A.	Economics and General Management	----	----
5	Mr. Jigar Patel	Assistant Professor	M.M.S., B.Sc., NET	HR	----	CONCOL/ICD /2016- 17/39966 20-01-2016
6	Dr. Manali Patil	Assistant Professor	Ph.D., M.M.S., B.Com.	HR	----	CONCOL/ICD /2016- 17/55796 30.04.2016
7	Mr. Abhishek Deokule	Assistant Professor	M.M.S., B.E., UGC-NET, Pursuing Ph.D.	Marketing	----	TAAS(CT)/IC D/2016- 17/34402 02.05.2017
8	CA Rajul Murudkar	Assistant Professor	CA, M. Com., B.Com.	Finance	----	TAAS(CT)/IC D/2017- 18/35164 25.09.2018
9	Mrs. Shalini Kakkar	Assistant Professor	M.M.M., PGDM, M.Sc., B.Sc., Pursuing Ph.D.	Marketing	----	----
10	Mrs. Trupti Gupte	Assistant Professor	M.B.A. Finance & HR, B.Com., Pursuing Ph.D.	HR	----	----
11	Mr. Bhavesh Vaity	Assistant Professor	M.Com., B.M.S., SET	Marketing	----	TAAS(CT)/IC D/2019- 20/24848, 10.02.2020
12	Ms. Ridhima Mahabal	Assistant Professor	M.A. (English), SET, Advanced PGDM Comparative Mythology, B.M.M.	English	----	----
13	Mr. Sujit Apte	Assistant Professor	MIM, B.Sc.	IT	----	----
14	Mrs. Aparna Patil	Assistant Professor	M.M.S. (Finance), B. Tech. (Polymers)	Finance	----	----
15	Mr. Ajinkya Kumawat	Assistant Professor	M.B.A (Marketing), B. Tech (Pharmaceuti cals & Fine Chemicals)	Marketing	----	----
16	Mr. Shashank Pai	Assistant Professor	PGDBM., SET	Finance	----	----

17	Mr. Pradeep Gupte	Assistant Professor	M.F.M. (NMIMS), PGDMM, PGDM, B. Sc.	Marketing	----	----
18	Mr. Bhaskar Joshi	Assistant Professor	M.S.W., B.A.	HR	----	----
19	Mr. Kiran Wagle	Assistant Professor	PGDBM, PGDPM, LLB, B.Com.	HR	----	----
20	Mr. Prashant Dandekar	Assistant Professor	M.H.R.D.M., B.Sc.	HR	----	----
21	Mr. Farokh Mistry	Assistant Professor	M.M.S., CA, LLB, M.A.M., M.Com.	Finance	----	----

3. Teacher : Student Ratio : 1:13

4. Teacher-wise list of publications during the year (mentioning author(s) name(s), year of publication, title, name of journal, volume and issue no. and page no. for publications in journals and author(s) name(s), year of publication, title of book, name of publisher, page nos. for book/edited book/conference proceedings **(Annexure - 04)**)
5. Details of seminar/symposia/conference/refresher course/training programmes /guest lectures organized by institute during the year. **(Annexure - 05)**

### c. LEARNING PROCESS

1. Is academic calendar being prepared and implemented/monitored ? **Yes**
2. Number of effective teaching days **semester-wise** as per academic calendar :

#### MMS course:

Semester	Starting date of the teaching	End date
1	January 05, 2022 (Wednesday)	April 22,2022 (Friday)
2	July, 01,2022 (Friday)	October 05, 2022 (Wednesday))
3	October 18, 2021 (Monday)	January 27, 2022 (Thursday)
4	February 16,2022 (Wednesday)	May 02,2022 (Monday)



**MBA-IEV course:**

Semester	Starting date of the teaching	End date
1	February 01,2022 (Tuesday)	April 23,2022 (Saturday)
2	July 01,2022 (Friday)	October 3,2022 (Monday)
3	-	-
4	-	-

**Three Years Part-Time MMS (Marketing Management) degree Program****Three Years Part-Time MMS (Financial Management) degree Program****Three Years Part-Time MMS (Human Resource Development Management) degree Program**

Semester	Starting date of the teaching	End date
1	August 06,2021 (Friday)	January 03,2022 (Monday)
2	January 28,2022 (Friday)	May 02,2022 (Monday)
3	July 02,2021(Friday)	November 23, 2021 (Tuesday)
4	January 21,2022 (Friday)	May 04, 2022 (Wednesday)
5	July 10,2021 (Saturday)	December 01,2021 (Wednesday)
6	January 21,2022 (Friday)	May 17,2022 (Tuesday)

3. Use of Teaching – Learning Tools like OHP, LCD, Videos, Interactive boards, Any other (Please specify briefly) :

**Internet connectivity in every classroom with PC, LCD, Audio-Visual aid**

4. Use of ICT in teaching – Learning Evaluation, e-journals, IT enabled classrooms, Online assessment, Online assignment Submission, Online feedback on teaching & learning: **Yes**

The Teaching-learning process for the entire Academic Year was conducted using online mode. PTVAIM subscribed to premium Zoom accounts to ensure that the faculty members who do not have such facility individually, can use this account for conducting their lectures seamlessly.

5. Do you offer Bridge Courses / remedial courses? **Yes**
6. Are projects, assignments, field work, seminars etc. part of curriculum teaching? **Yes**
7. Does the Institute do anything for the given improvement in learning quality enhancement?

**Yes**

- Excel Training
- English Communication Lectures
- Use of Turnitin, an anti-plagiarism software to ensure good quality research work
- Availability of e-journals and e-books such as J-Gate and ProQuest
- Availability of e-resources such as Capitaline
- Availability of licensed statistical software SPSS

- Aptitude Calibration
- Entrepreneurship Development Program
- Certificate course in HR Analytics
- Domain specific certificate courses for enhancing employability of the students

8. Do you conduct study visits, field trips, Exhibitions learning quality enhancement ? **Yes**

9. Do you have any teacher Feedback Mechanism (students, Faculties & Industry) ? **Yes**

a) **Students:** Yes. This year an online feedback was taken from the students regarding every subject teacher who taught them during the year semester wise. The feedback form allows the students to rate the performance of the faculty members using following seven parameters: i) Conceptual Clarity ii) Course Coverage: Quality of the Academic Inputs & Practical Applications iii) Communication/Presentation Skill of the Faculty iv) Innovative Methods of Teaching v) Motivation & Conducive Ambience vi) Gained Greater Understanding of the Subject vii) Was encouraged to think and participate.

b) **Alumni:** Yes. Feedback is encouraged from Alumni regarding the Institute teaching, syllabus & course.

c) **Faculty:** Faculty members regularly share their feedback about the lectures, teaching-learning process, new trends in their respective fields which need to be communicated to the students, etc. during the faculty meetings that take place throughout every semester. Based on their suggestion and its discussion in the IQAC meetings, the new value-add courses are introduced for different specializations.

e) **Industry:** Industry experts visit our campus quite frequently for various reasons such as interactive guest sessions with the students, mock interviews, conducting workshops, discussing placement opportunities, etc. Depending on their time availability, they are requested to write their feedback in the visitor's book maintained by the Institute.

10. **Extent to which lecture plans and outlines (log books) are prepared and implemented by the individual faculty? Yes**

- Semester wise teaching plan was prepared for all the full time and part time courses by the respective subject faculty members and submitted to the Institute at the beginning of the semester.
- Faculty register was maintained by the faculty members which includes details regarding date and time on which the session is conducted, topic(s) covered and number of sessions conducted and was submitted to Course Coordinator/admin department online.
- Coordinators were allocated for MMS and Part Time courses, which ensure that the sessions are conducted as per the time table and the teaching plan.

### **11. Innovative teaching practices: Yes**

Innovative teaching pedagogy such as brainstorming, in-basket exercises, psychometric tools and business simulation are used to make teaching-learning more interesting and effective.

### **12. Best practices & benchmarking : Yes**

- 1) Mentoring students and their parents about specialisation
- 2) Compulsory Internship of all students of MMS Semester IV with NGOs
- 3) Saksham Project, a rural entrepreneurship development initiative: an Initiative under Unnat Bharat Abhiyan.
- 4) Lead College
- 5) Involvement of Alumni in Employment Enhancement Initiatives of the Institute
- 6) A training based business-plan contest- Wings2Vision 2022 was organized during January 2022- March 2022.

### **13. Mode of evaluation (class test/home assignment/student seminar/quiz etc): details**

The Institute follows the guidelines related to examinations as per the University of Mumbai. The pattern of Evaluation in each subject is divided into two components viz. Semester-End Examination and Internal Assessment.

For each subject of 100 marks:

Semester-End Exam = 60 Marks

Internal Assessment (IA) = 40 Marks

A student has to pass separately in both of the above components separately i.e. he/she needs to score 50% marks in the Semester End Examination AND 50% Marks in the Internal Assessment. We follow the continuous internal evaluation where in the candidate is given ample of opportunities to showcase his abilities, skills and knowledge of the subject. It also helps us to conduct examinations in diverse way so that the student gets best opportunities to perform better. Till A.Y. 2015-16 the University gave full freedom to the affiliated Institutes to decide and implement their own internal assessment criteria. To ensure the quality of internal assessment is maintained and standardized, the Institute started the system of Mid-Semester Examinations (Mid-Term Exams) which is usually conducted for all the subjects of Master of Management (MMS) in each semester, after the completion of about 40% of the subject syllabus. This Mid-Term Examination carries 20 marks. This is to maintain standardization and to monitor the progress of the students throughout the semester. The dates of this Mid-Term Exam are declared well in advance i.e. 14-21 days before their exam. The faculty members were given the liberty to decide the parameters for internal assessment for remaining 20 marks. Each Faculty member has to compulsorily declare the internal assessment components and their weightage in the teaching plans before the commencement of the semester and the same is announced in the class by the respective faculty member in the first session of the

subject itself. Further a copy of this teaching plan is made available in library for the reference of students and others anytime.

For the Part Time courses, the Institute requests the respective faculty members to conduct a class test of 20 marks and the dates of these tests are communicated to the students well in advance i.e. 7-14 days before their exam.

From the academic year 2016, the University of Mumbai has provided clear guidelines of the internal assessment components with the introduction of its Restructured and Revised Syllabus under the Credit Based Semester & Grading System for MMS. Under this the internal breakup of the 40 marks of Internal Assessment is as follows:

Attendance and Class Participation = 10 Marks and Minimum Three criteria to be picked up from below (30 marks):

- Mid-Term Test (Min 1)
- Group Presentations
- Role Plays
- Case Studies
- Assignments
- Projects
- Quizzes

#### **14. Student Mentoring details:**

- The Director, Dean and Faculty members maintain constant interaction with the students pertaining to their academics, career, personal life and overall progress. The students are also counselled by Industry experts and faculty members for choosing their academic specialisation.
- Dr. Manasi Bhat, a professional counselor is appointed and is available for the counselling of the students online with prior appointment to guide and counsel the students who need professional help.
- Each faculty mentor is assigned a group of students who are from diverse specialization as their mentees.
- Maitri Sangh is established at PTVAIM to ensure equal opportunity and social justice to students belonging to SC and ST and also to ensure their economic well-being through effective economic welfare measures. Guidance and counselling is also provided to other students belonging to reserved categories, economically backward and minority students as per the state government guidelines.

## AWARDS AND RECOGNITIONS RECEIVED

- PTVAIM received **Permanent Affiliation by the University of Mumbai** on August 20, 2021, effective from the academic year 2019-20.
- **PTVA's Institute of Management** is appointed as the **Lead Cluster College** for the post-graduate management institutes by the University of Mumbai to facilitate smooth and effective administration, coordination and execution of the various activities to enhance the performance by these post-graduate management institutes. **Seven Post-graduate management institutes in the western zone including Atharva Institute of Management Studies, N. L. Dalmia Institute of Management Studies and Research, St. Francis Institute of Management & Research, Aditya Institute of Management Studies & Research (AIMSR), Humera Khan Institute of Management Studies & Research, Kala Institute of Management Studies & Research and Durgadevi Saraf Institute of Management Studies** excluding our own Institute are part of this cluster 4.
- Approval to the **New Course /Program-MBA in Innovation, Entrepreneurship & Venture Development (IEV)** from the academic year 2021-22.
- Dr. Tejashree Deshmukh was awarded **Certificate of Appreciation** to recognize her valuable & exemplary contribution in the Higher Education Sector by '**Ardorcomm Media**' on 6<sup>th</sup> May 2022.
- Mrs. Aparna Patil, received the **Global Faculty Conclave 2021** Award on 15.01.2022.
- PTVAIM's IIC is awarded with 4 starts out of 5 by the Ministry of Education, Government of India for the year 2021-22.

## OVERALL ANALYSIS (maximum 3 bullet points)

### A. Strength

- Students securing among top three positions at the University level
- NAAC Accreditation
- ISO 9001:2015 Certification
- Permanent Affiliation
- One of the Top Ranking IICs in India
- Ph.D. Centre
- Lead College
- UGC 2(f) and 12(B) recognition
- Employment Enhancement Initiatives
- Value added Certificate courses in emerging areas at no cost
- Global citizens' Club
- The only Institute in Maharashtra to get an approval from AICTE to start MBA-IEV from the academic year 2021-22.

**B. Weaknesses**

- Institute is not a degree awarding body as it is affiliated to University of Mumbai
- Less flexibility in admitting International students to degree programs
- Hostel facility not available

**C. Opportunities**

- To get accreditation from National Board of Accreditation
- To arrange more number of collaborative activities for academic and research purposes.
- Scope for interdisciplinary and sponsored projects.
- More collaboration with industry bodies
- Establishing more campuses
- Applying for Autonomy
- To be one of the nationwide recognized amongst top-ranking Institutions of Management

**D. Challenges**

- No control over intake of students.
- Enhancing number of students opting for entrepreneurship.
- Better placement opportunities for our students.
- Delay in Admission Process due to COVID19
- Online Lectures & examinations due to COVID19
- Addressing stress related issues of students & staff due to COVID19

Prof. Dr. Sunil Karve  
(Chairperson, Audit committee)

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Sunil Karve

Dr. Dinesh Harsolekar  
(Member, Audit committee)

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Dinesh Harsolekar

Dr. Tejashree Deshmukh  
(Member, Audit committee)

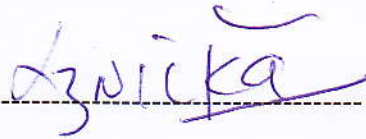
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Tejashree Deshmukh

**Academic and Administrative Audit 2021-22 of PTVA's Institute of Management,  
Vile Parle (East), Mumbai**

**OBSERVATIONS OF THE PEER TEAM**

1. The institution has sincerely worked towards creating a clean, spacious, and visually appealing environment for both students and staff, fostering an atmosphere conducive to effective teaching and learning.
2. The faculty members and non-teaching staff exhibit excellent quality and motivation.
3. The Computer Center and Library Resource Information Centre's facilities support students and faculty.
4. Although the institute's use of information technology is commendable, there is room for further encouragement and strengthening to enhance overall performance.
5. The academic performance of the students is notably good.
6. The committee feels there is more scope for developing skills in the area of Entrepreneurship & Innovation.

Prof. Dr. Sunil Karve  
(Chairperson, Audit committee)

  
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Dr. Dinesh Harsolekar  
(Member, Audit committee)

  
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Dr. Tejashree Deshmukh  
(Member, Audit committee)

  
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RECOMMENDATIONS OF THE PEER TEAM

1. **Faculty Development Programs:** Continue faculty development programs to further enhance the skills, knowledge, and motivation of the teaching staff, promoting continuous improvement in teaching methodologies.
2. **Student Support Services:** Continue support services for students, including counseling, career guidance, and mentorship programs, to address their academic and personal needs effectively.
3. **Green Audit**
4. **Research and Innovation:** Foster a culture of research and innovation by providing incentives, infrastructure, and resources to both faculty and students, thereby contributing to the institution's academic and research excellence.
5. **Consultancy:** The institution may formulate a consultancy policy and encourage its faculty members to participate in consultancy projects.
6. **Community Engagement:** Expand and diversify community engagement initiatives, establishing stronger ties with the local community and addressing societal needs through collaborative projects and programs.
7. **Industry Collaboration:** Foster stronger ties with industries to facilitate internships, industrial visits, and collaborative research projects, providing students with real-world exposure and enhancing their employability.
8. **Inclusive Practices:** Continue inclusive practices to cater to the diverse needs of students, ensuring that the institution is accessible and supportive of students from various backgrounds, abilities, and perspectives.
9. **Environmental Sustainability:** Develop and implement sustainable practices to minimize the institution's environmental footprint, promoting eco-friendly initiatives and raising awareness about environmental conservation among students and staff.
10. **Alumni Awards and Recognition:** Institute an annual alumni awards program to recognize outstanding achievements of alumni in their respective fields. This can inspire current students and foster a sense of pride among graduates.
11. Organizing Gender sensitization session with respect to third gender.

Prof. Dr. Sunil Karve  
(Chairperson, Audit committee)

  
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Dr. Dinesh Harsolekar  
(Member, Audit committee)

  
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Dr. Tejashree Deshmukh  
(Member, Audit committee)

  
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