

To,

**The Director**  
**Parle Tilak Vidyalaya Association's**  
**PTVA's Institute of Management,**  
Chitrakar Ketkar Marg,  
Behind M.L. Dahanukar College of Commerce,  
Vile Parle (East), Mumbai- 400 057.

21/10/2023

**Sub: Submission of (AAA) report by peer team**

We are hereby submitting the Academic and Administrative Audit (AAA) report of PTVA's Institute of Management for the academic year 2022-23. The peer team conducted the academic and administrative audit based on the following parameters on 21/10/2023:

1. Infrastructural and Administrative support to academic activities.
2. Efforts made by the Institute in enhancing the teaching-learning process.
3. Initiative taken by Institute in the holistic development of its student.
4. Various curricular, co-curricular, extra-auricular and placement activities and the steps taken by the Institute in promoting such activities for students.
5. The level of implementation of all statutory applicable regulations, policies, systems and procedures.
6. The efforts made by the Institute in making sustainable improvements in all its activities on continuous basis.

This audit combined physical inspection of the Institute, a review of relevant documentation and interactions with various stakeholders like Management, director, faculty members, non-teaching staff and students.

Prof. Dr. Sunil Karve  
(Chairperson, Peer Team)

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Sunil Karve

Dr. Dinesh Harsolekar  
(Member, Audit committee)

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Dinesh Harsolekar

Dr. Neha Bhatia  
(Member, Audit committee)

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Neha Bhatia

## REPORT OF THE ACADEMIC AND ADMINISTRATIVE COMMITTEE

(2022-23)

Date of audit: 21/10/2023

### GENERAL

1. Name of the Institute : PTVA's Institute of Management
2. Address of the Institute : Chitrakar Ketkar Marg, Behind M.L. Dahanukar  
College of Commerce, Vile Parle (E),  
Mumbai-400057.
3. Year of Establishment : 12<sup>th</sup> June 2009 **Annexure - 01**
4. Approvals/Affiliations details (Date & letter reference) **Annexure - 02**

AICTE : 12.06.2009 & 08/01/MHA/MBA/2008/51

Government of Maharashtra : 15.06.2009 & GR No.:- GEC-2009/(82/09) / Tanshi - 4

University of Mumbai : First Time Affiliation Letter:  
21.08.2009, PG/2/3175 of 2009  
Permanent Affiliation Letter:  
20.08.2021, Aff./ICD/2021-22/779

### 5. Name/s Programme/courses :

- 1) Master of Management Studies (MMS)
- 2) Three Years Part-Time MMS (Marketing Management) degree Program
- 3) Three Years Part-Time MMS (Financial Management) degree Program
- 4) Three Years Part-Time MMS (Human Resource Development Management) degree Program
- 5) MBA in Innovation, Entrepreneurship & Venture Development, i.e. MBA (IEV)

### 6. Sanctioned Intake capacity :

- 1) Master of Management Studies (MMS) – 120 students
- 2) Three Years Part-Time MMS (Marketing Management) degree Program – 30 students
- 3) Three Years Part-Time MMS (Financial Management) degree Program – 30 students
- 4) Three Years Part-Time MMS (Human Resource Development Management) degree Program – 30 students
- 5) MBA in Innovation, Entrepreneurship & Venture Development, i.e. MBA (IEV) – 30 students

## INFRASTRUCTURE AND FACILITIES SUPPORTING ACADEMICS

1. Institute area in sq.mts: 3331 sq. mtr.
2. Number and total area of classrooms, laboratories, library, office, boys and girls common rooms, washrooms(male, female, staff) gymkhana, NSS, NCC, offices etc.

Sr.	Room No.	Room Type (Mention Class Room/ Lab/Toilet, etc.)	Carpet Area (in sqm)
1	101	Class Room	152
2	102	Class Room	151
3	103	Computer Centre	170
4	104	Library and Reading Room	132
5	201	Class Room	66
6	202	Class Room	81.45
7	203	Placement Office	30
8	203 A	Central Store	30
9	203 B	Maintenance	14
10	204	Class Room	73.15
11	205	Examination Control Office	31.25
12	206	Class Room	66
13	207	Class Room	66
14	301	Tutorial Room	39
15	302	Class Room	102
16	303	Housekeeping	8.7
17	401	Tutorial Room	39
18	402	Class Room	102
19	403	Stationery Store	8.7
20	404	Stationery Store	2.5
21	404 A	Housekeeping	2.5
22	405	Staff Pantry	10
23	0.1	Security	10
24	1	Administration Area	173
25	010	Director Office	30
26	009	Board Room	20
27	1.1 to 1.16	Faculty Rooms	125
28	1.17	Cabin for Head of Dept./ Dept. Office	25
29	002	Seminar Hall cum Auditorium	283

30	004	Store cum Green Room	19
31	11/406	Cafeteria Area	150
32	005	First Aid cum Sick Room	16
33	208	Girls Common Room	75
34	209	Boys Common Room	78
35	008	Gymkhana / Sports-Recreation Area	132
36	003	Toilet (Ladies & Gents)	19
37	006/007	Toilet (Ladies & Gents)	33
38	105/106	Toilet (Ladies & Gents)	33
39	210/211	Toilet (Ladies & Gents)	33
40	305/306	Toilet (Ladies & Gents)	33
41		25% of Sum of Instructional, Administrative and Amenities Area include Common Walkways, Staircases and Entrance Lobby (Circulation Area)	666.79
42		Total	3331

### 3. How is the ambience, discipline in classrooms and campus?

Entire campus of the Institute is well-maintained including the classrooms and is equipped with state-of-the-art infrastructure, conducive for enhanced quality teaching-learning process.

## ADMINISTRATION SUPPORTING ACADEMICS

### 1. Give details of non-teaching staff - Annexure -03

Sr. No.	Designation	No of sanctioned posts	No of vacant posts	Status (permanent/probation/temporary)
1	Registrar	01	----	Permanent
2	Librarian	01	----	Permanent
3	Senior Clerk	01	----	Permanent
4	Junior Clerk	01	----	Permanent
5	Assistant Librarian	01	----	Permanent
6	Accounts Assistant	02	----	Permanent
7	Office Assistant-Exam	01	----	Permanent
8	Full Time Non-Teaching Coordinator	01	----	Permanent
9	Jr. Clerk COEI	02	----	Permanent
10	Office Assistant	01	---	Permanent

11	Peon - Full Time	05	----	Permanent
	Total	17		

2. Is there cell/committees established in accordance to AICTE / University guidelines (give names) **Yes**

- 1) College Development Committee
- 2) Board of Governors
- 3) Internal Quality Assurance Cell
- 4) Women Development Cell
- 5) Internal Complaints Committee
- 6) Grievance Redressal Cell
- 7) Anti-ragging Committee
- 8) Committees for SC/ST (Maitri Sangh)

### KNOWLEDGE CENTER

Details of books, journals, magazines, newspaper, software, internet facility, photocopy, etc.

#### Library & Information Resource Centre (LIRC)

No. of Books	10057
No. of Titles	3035
No. Presented Books	P00626
No. of Journals & Magazines	National journals - 36 International Journals - 01
Software	System for Library and Information Management (SLIM) - 21
Internet Facility	50 MBPS Bandwidth.
Photocopy	Reprographic facility is available in the library.
e - resources <u>e- books</u> <u>e - journals</u>	<ul style="list-style-type: none"> <li>• More than 27500 e -books can be accessed through <b>ProQuest</b>.</li> <li>• 10696 e-journals can be accessed through <b>J-Gate</b> and <b>ProQuest</b>.</li> <li>• Library has an account with <b>National Digital Library</b>.</li> </ul>
Library Software	<ul style="list-style-type: none"> <li>• Students can view status of books through <b>Web OPAC</b> (Online Public Access Catalogue).</li> <li>• <b>Remote Access Facility</b></li> <li>• Library has provided <b>Remote Access</b> for e - journals through ProQuest and J - Gate database.</li> </ul>
Remote Access Facility	<ul style="list-style-type: none"> <li>• Library has Institutional membership with <b>American Library</b>.</li> <li>• Library has membership with <b>e- shodhsindhu</b>, a consortium for Higher Education Electronic Resources, an Initiative by Ministry of Education Government of India.</li> </ul>
Institutional Membership	
Plagiarism Detection	<ul style="list-style-type: none"> <li>• Library has created an account for anti-plagiarism software <b>URKUND</b> with the help of <b>INFLIBNET</b> (UGC Autonomous</li> </ul>

Software	<p>Inter University Centre).</p> <ul style="list-style-type: none"> <li>PTVAIM LIRC has purchased <b>TURNITIN</b> anti plagiarism software for ethical research practice.</li> </ul>
Other facilities	<ul style="list-style-type: none"> <li>Air conditioned LIRC</li> <li>10 PCs for students</li> <li>Open Access for books.</li> <li>Collection of Management movies.</li> <li>LIRC has <b>Student Project Report collection</b> in soft copy as well as hard copy.</li> <li>LIRC has <b>faculty members' research collection</b> in soft copy as well as hard copy.</li> </ul>
<b><u>Special Collection</u></b>	<ul style="list-style-type: none"> <li><b>12 DVDs of National Programme on Technology Enhanced Learning (NPTEL), Ministry of Education Govt. of India. And 6 DVDs of Ahmedabad Management Association.</b></li> </ul> <p style="text-align: center;"><b>List of the DVDs as follows:</b></p> <ol style="list-style-type: none"> <li>Marketing Management-I</li> <li>Services Marketing: A Practical Approach</li> <li>Organizational Behaviour</li> <li>Principles of Human Resource Management</li> <li>International Business Communication</li> <li>Business Ethics</li> <li>Managerial Economics</li> <li>Foundation Course in Managerial Economics</li> <li>Strategic Management</li> <li>Corporate Social Responsibility</li> <li>Global Supply Chain Management</li> <li>Operations &amp; Supply Chain Management</li> <li>Dil at Work</li> <li>Extraordinary Managerial Lessons from Ordinary Stories</li> <li>International Business opportunities</li> <li>Leading Change and Growth in a Family Business.</li> <li>Limited Life to Chase Unlimited Money</li> <li>Motivation - The Driving Force</li> </ol>

### **I.T. CENTRE (Computer Centre)**

Details of computers, software, internet facility etc.

a.	No. of computers in the College	
	i. Desktops	153
	ii. Laptops	09
b.	No. of Printers	6 printers+1 scanner
c.	No. of Servers	NIL
d.	Special software's	<ol style="list-style-type: none"> <li>SPSS</li> <li>MS Office Licensed copies</li> <li>Kaspersky Internet Security</li> <li>Windows 8.1</li> <li>Tally ERP 9</li> <li>Bio-Metric Attendance</li> <li>Khushi Software (Exam and Admission-Attendance Module)</li> <li>SLIM –Library Software</li> </ol>

		9) Windows 10 operating system
e.	LCD projectors	14
f.	Smart Classrooms	11
g.	Virtual classroom facility	NIL
h.	e-learning initiatives undertaken by the college	1) Demo session (Online) of ProQuest Database providing wide range of e-books and e-journals.  2) Demo Session of J-Gate Database (Online) providing a wide collection of e-journals
i.	Wi-Fi facility with bandwidth	Wi-fi system of 3 different lines of 300 mbps 300 mbps and 500mbps are available in the Institute.
j.	Any other	Internet connection: 300mbps broadband line connection in the Computer Centre and Library – M/s. Sudarshan Vision Cable Internet. 500mbps broadband line connection in the Admin office, Faculty and Classrooms – M/s. Jio Digital Life Internet. 300 mbps broadband line connection in the COEI office – M/s. Sudarshan Vision Cable Internet.
k.	Networking and use of National Program on Technology Enhanced Learning (NPTEL)	12 DVD's published by NPTEL available

## ACADEMIC

### a. STUDENTS (2022-23)

#### 1. Result semester-wise : **MMS**

	Appeared		Pass		Fail	
	Male	Female	Male	Female	Male	Female
1 <sup>st</sup> Semester	54	67	54	67	0	0
2 <sup>nd</sup> Semester	54	67	54	67	0	0
3 <sup>rd</sup> Semester	44	41	44	41	0	0
4 <sup>th</sup> Semester	44	41	44	41	0	0

#### 2. Result semester-wise : **MBA-IEV**

	Appeared		Pass		Fail	
	Male	Female	Male	Female	Male	Female
1 <sup>st</sup> Semester	4	5	4	5	0	0
2 <sup>nd</sup> Semester	4	5	4	5	0	0
3 <sup>rd</sup> Semester	4	5	4	5	0	0
4 <sup>th</sup> Semester	4	5	4	5	0	0

#### 3. Result semester-wise : **Three Years Part-Time MMS (Financial Management) degree Program**

	Appeared		Pass		Fail	
	Male	Female	Male	Female	Male	Female
1 <sup>st</sup> Semester	14	13	14	13	0	0
2 <sup>nd</sup> Semester	14	13	14	13	0	0
3 <sup>rd</sup> Semester	13	14	13	14	0	0
4 <sup>th</sup> Semester	13	14	13	14	0	0
5 <sup>th</sup> Semester	15	16	15	16	0	0
6 <sup>th</sup> Semester	15	16	12	14	3	2



**4. Result semester-wise : Three Years Part-Time MMS (Marketing Management) degree Program**

	Appeared		Pass		Fail	
	Male	Female	Male	Female	Male	Female
5 <sup>th</sup> Semester	3	1	3	1	0	0
6 <sup>th</sup> Semester	3	1	2	1	1	0

**5. Result semester-wise: Three Years Part-Time MMS (Human Resource Development Management) degree Program**

	Appeared		Pass		Fail	
	Male	Female	Male	Female	Male	Female
5 <sup>th</sup> Semester	3	3	3	3	0	0
6 <sup>th</sup> Semester	3	3	2	3	1	0

**6. Programmes conducted for placement? Yes**

<b>Programs</b>	<b>Dates</b>
CV Designing & Resume Building Session for students (Batch 2021-2023)	17/09/2022
Stress Management	24/09/2022
Excel Workshop for MMS students (Batch 2021-2023) (4-5 sessions) (32 hrs)	2,3,4,5,8,9,11,21 November '22
Aptitude Test	24/11/2022
Pre-placement talk	19/12/2022
Pre-placement talk	22/12/2022
CV Designing & Resume Building Session for students (Batch 2022-2024)	13/04/2023
Mock interviews	29/04/2023
Sales - An integral part of Modern day business	06/05/2023
Corporate Readiness & Placement Guidance	12/05/2023
Parents Orientation	13/05/2023

7. Value /ethics based programmes conducted? **Yes**

Title of the programme/Activity	Celebrated on Date	Number of beneficiaries
World Nature Conservation Day (28/07/2022)	28/07/2022	148
Azaadi ka Amrit Mahotsav-Quizipedia (15/08/2022)	15/08/2022	80
Sadbhavana Divas (20/08/2022)	20/08/2022	65
Teacher's Day (05/09/2022)	06/09/2022	70
International Literacy Day (08/09/2022)	08/09/2022	108
International Coastal Cleanup Day (17/09/2022)	17/09/2022	36
Vachan Prerana Diwas (15/10/2022)	17/10/2022	85
International Ayurveda Day (10/11/2022)	22/10/2022	21
Rashtriya Ekata Diwas (31/10/2022)	31/10/2022	75
Vigilance Awareness Week (30/10/2022 to 05/11/2022)	02/11/2022	70
International day for elimination of violence against women (25/11/2022)	25 <sup>th</sup> and 26 <sup>th</sup> November 2022	09
World AIDS Day (01/12/2022)	01/12/2022	82
International Human Rights Day (10/12/2022)	10/12/2022	74
Marathi Bhasha Sanvardhan Pandhrawada (14 <sup>th</sup> to 28 <sup>th</sup> January 2023)	27/01/2023	40
Pariksha pe Charcha 2023	27/01/2023	88
International Women's Day (08/03/2023)	01/04/2023	101
One Student, One Tree 2023- MeriLIFE Tree Plantation Drive	19/04/2023	20

8. Is there a student council /committee in place? **Yes**

9. Co-curricular /extra-curricular /extension activities?

**Co-curricular activities:-**

1. The Institute in association with Lokmanya Seva Sangh, Vile Parle conducted a collaborative activity wherein the faculty members from PTVAIM conducted various sessions in the areas of communication for the employees of Lokmanya Seva Sangh.
2. Guest Session by Mrs. Sonali Patankar on - Cyber Safety - See yourself in Cyber" was organized on Nov 10, 2022.
3. The Institute had conducted a one day FDP on "Data Analysis Using Ms Excel" by Dr. Kavita Laghate Professor –JBIMS, which was organised by IQAC & Research Cell on Friday 30<sup>th</sup> September 2022. The objective of this FDP was to give the participants hands on training on various tools using MS Excel which will eventually enrich the data analysis acumen.
4. The MMS students performed flash mob in M.L. Dahanukar College of Commerce on 10<sup>th</sup> February, 2023 and Sathaye College on 13<sup>th</sup> February, 2023. The event was organised by the Cultural Committee of the Institute and was directed at promoting PTVAI's Institute of Management as an institution with the flagship programme of MBA. The event was designed and choreographed keeping in view the objectives of CET drive. The performance included a dance and skit on various songs. Students of our Institute displayed various achievements and areas of excellence of the Institute.
5. The Institute in association with Association of Indian Management Schools (AIMS) organized an two day FDP on Friday 24<sup>th</sup> and Saturday 25<sup>th</sup> February, 2023 on "HR Analytics and Graphology: A New Dimension in HR". The core focus of the program was to familiarize the participants to learn the conceptual underpinnings and importance of HR Analytics and graphology along with its practical aspects.
6. PTVAI's Institute of Management in association with DES's NMITD and University of Mumbai had organized a National Conference on Management and Technology (NCMAT 2023) – Transcending Business Paradigms: A Way Forward on 25<sup>th</sup> March 2023.
7. The Institute IQAC (Internal Quality Assurance Committee), WDC (Women's Development Committee) and ICC (Internal Complaints Committee) organized a session on "Women Empowerment", on Saturday 1<sup>st</sup> April, 2023 which was conducted by Mr. Samir Joshi. The core focus of the session was to imbibe upon the students about the fact that "Every woman at every place and in every situation deserves to be treated respectfully".
8. Dr. Neha Bhatia conducted a certificate course on "Basics of Financial Market" for MMS (Finance specialisation) students to give them basic knowledge of candlestick patterns and indicators used while trading in Financial Markets.
9. Mrs. Preeti Kaushik conducted a certificate course in "Digital Marketing" for MMS (Marketing Specialisation) students with the objective of educating the students about digital marketing techniques and promotional skills to facilitate their employability.
10. The Institute IQAC and Finance Club organized a session on "Mock Stock" on 6<sup>th</sup> April, 2023 which was conducted by Mr. Ravi Nathani. The objective was to provide an overview to MMS students about the process that involves the creation and implementation of stock trades that are not conducted in a live market.
11. The Institute IQAC and Finance Club organized a session on "FinTech: Shaping the future of banking" on 15<sup>th</sup> April, 2023 which was conducted by Dr. Chintan Vora. The objective was to provide an overview to MMS students about the programs and technology used to support and enable banking and financial services.

12. The Institute IQAC and Cultural Committee organized a cultural event for all the students of PTVAIM on Wednesday, 26<sup>th</sup> April, 2023. The overall theme for the event was 'Bollywood Day'. The purpose of organizing the event was to encourage students to showcase their creativity and shed their inhibitions. The event focused on performing arts based on Improv competition and literary arts based on quiz competition.
13. NISM Certification Course was made available to the students of MMS free of cost, as a part of CSR activity of BSF in the month of May 2023 and June 2023. The objective behind making this course available to the students was to increase their knowledge in areas of derivatives, Mutual Fund Distribution, Investment advisory, research, taxation, fixed income, compliance, etc. and to also help in career advancement.
14. PTVAIM's COEI organized Wings2Vision event during the start-up expo, where 11 panelists evaluated the business concepts of 23 stall owners (92 participants from different schools and colleges of PTVA). Assessment criteria included the strength and scalability of the idea, clarity of the business model, market research, customer feedback, and the quality of the pitch. The expo's panel discussions were followed by an interactive session led by Mr. Dipan Sahu, who shared insights on nurturing creativity, passion, positivity, and hard work throughout the entrepreneurial journey.
15. Demo Sessions on e-Database such as J-Gate and ProQuest were organized by Librarian, Mr. Pankaj Godse in the Computer Centre for our MMS Sem I students on 10/12/2022 and 17/12/2022 respectively.

#### **Extra-curricular activities:**

1. 'Bazaarhaat', a student skill development programme that aims at inculcating business acumen and entrepreneurial skills in the student was organised on 20<sup>th</sup> November 2023 and received overwhelming response.
2. 'Garba Night' an cultural event was organized for all teaching, non-teaching staff and students on 29<sup>th</sup> September 2022.
3. Bollywood Day: IQAC and Cultural Committee organized a cultural event for all the students of PTVAIM on Wednesday, 26<sup>th</sup> April, 2023. The overall theme for the event was 'Bollywood Day'. The purpose of organizing the event was to encourage students to showcase their creativity and shed their inhibitions. The event focused on performing arts based on Improv competition and literary arts based on quiz competition.

#### **Extension Activities:**

<b>Name of the activity</b>	<b>Organising unit / agency/ collaborating agency</b>	<b>Number of students participated in such activities</b>	<b>Participating students from</b>	<b>Date of the Activity</b>
Workshop on "Entrepreneurship and Innovation" as Career Opportunity	Institution's Innovation Council	159	M. L. Dahanukar College of Commerce	17.09.2022
Prototyping/ Product, Process and Designing Workshop	Institution's Innovation Council	25	Tetso College, Nagaland	11.10.2022

Session by Ecosystem enablers- Journeys of successful entrepreneurs. Mrs. Meenal Mohadikar	PTVAIM's COEI & Amhi Udyogini Pratisthan	52	PTVA's Institute of Management	20.10.2022
Entrepreneur Among Us (B-Plan Competition)	Institution's Innovation Council	66	M. L. Dahanukar College of Commerce	22.09.2022
Ideation workshop	Institution's Innovation Council	41	Paranjape Vidyalaya	23.09.2022
'National Innovation Day'	Institution's Innovation Council	50	Paranjape Vidyalaya English medium	25.11.2022
Ideation: Getting tuned to the art of possible'	Institution's Innovation Council	72	M. L. Dahanukar College of Commerce	26.11.2022
Ideation session	Institution's Innovation Council	35	Sathaye College	26.11.2022
Prototyping/ Product, Process and Designing Workshop	Institution's Innovation Council	72	Sathaye College	06.12.22
Ideation Workshop	Institution's Innovation Council	62	PTVA Marathi Medium	06.12.22
"How to make a Basic Business Plan"	Institution's Innovation Council	55	Sathaye College	07.12.22
Prototyping/ Product, Process and Designing Workshop	Institution's Innovation Council	60	M. L. Dahanukar College of Commerce	08.12.22
"How to make a Basic Business Plan"	Institution's Innovation Council	45	M. L. Dahanukar College of Commerce	09.12.22
Prototyping/ Product, Process and Designing Workshop	Institution's Innovation Council	32	Paranjape Vidyalaya	14.12.22
Internal Hackathon	Institution's Innovation Council	105	M. L. Dahanukar College of Commerce	03.01.23
Ideation: Awaken the Problem solver in you!	Institution's Innovation Council	49	Mulund College of Commerce	03.01.23
Prototyping/ Product, Process and Designing Workshop	Institution's Innovation Council	55	Mulund College of Commerce	05.01.23
Prototyping/ Product, Process and Designing Workshop	Institution's Innovation Council	45	PTVA English Medium	06.01.23

4 Days Entrepreneurship Development Program	Institution's Innovation Council	37	M. L. Dahanukar College of Commerce & Sathaye College	08.02.23 to 11.02.23
Business plan competition Wings2Vision Pitching rounds	Institution's Innovation Council	91	M. L. Dahanukar College of Commerce & Sathaye College	04.04.23

16. Placement details (no. of students placed, average package)

**No. of students placed = 25**

**Average package Rs. 4,50,000/- p.a.**

17. Do you have any placement feedback Mechanism ? **Yes**

18. Details of Alumni Association with important activities undertaken:

**PTVAIM ALUMNI ASSOCIATION (PAA)** was registered under the Societies Registration Act, 1860. The details of the registration are as below:

The Registration No. is **1295/2018** and the Date of Registration **12/06/2018**.

The Fourth Annual General Meeting of PTVAIM Alumni Association (PAA) was held online on Saturday, March 11, 2023.

During the financial year 2022-23, a total of **01** members joined PTVAIM Alumni Association as life members taking the total number of life members to **322**.

Sr.	Description	
1	Alumni involvement in the college development	<ul style="list-style-type: none"> <li>PTVA's Institute of Management's alumni contribute to the holistic development of the students pursuing MMS Course in the institute.</li> <li>Alumni get involved at various levels.</li> <li>They are involved in student development activities by interviewing and guiding our current students towards making a stable career.</li> <li>Also, they get involved in informal talks with new batch students helping them acclimatise to the MMS course and environment.</li> <li>Alumni also give inputs for possible changes in the curriculum.</li> <li>PAA actively organizes sessions and panel discussions by the Industry experts for all.</li> </ul>
2	Some of the positions occupied by Alumni	<ol style="list-style-type: none"> <li>Hiraj Kotian - Hub Head - West Region, Fab Hotels – MMS Batch 2011-13</li> <li>Nitesh Varma – Finance Business Partner &amp; FP&amp;A Manager, Sub Saharan Africa Region, Cipla – MMS Batch 2011-13</li> <li>Anuja Agarwal - Product Analyst, Johnson Controls,</li> </ol>

		<p>Canada. Former Marketing Manager, DSV Global Transport &amp; Logistics – MMS Batch 2011-13</p> <ol style="list-style-type: none"> <li>4. Shailesh Sutar - Manager, SBI Capital Markets - Batch 2011-13</li> <li>5. Sushant Salvi- Lead (Fraud Risk Management and Digital Forensics) Acquisory Consultancy Pvt. Ltd.- MMS Batch 2011-13)</li> <li>6. Kunj Maru – Head of Operations, KayM Capital – MMS Batch 2012-14</li> <li>7. Madhuja Yadav - Assistant Manager, Flipkart - MMS Batch 2012-14</li> <li>8. Ankita Pujari – Senior HR Executive, PlayGames 24x7 – MMS Batch 2012-14</li> <li>9. Pratik Thakur – Procurement Manager, Abbot – MMS Batch 2012-14</li> <li>10. Francis Gudinho- Founder and Director, Optimile- MMS Batch 2012-14</li> <li>11. Richa Dani – Finance Executive, L &amp; T Infotech - MMS Batch 2013-15</li> <li>12. Indraneel Gore – Assistant Manager, Citi – MMS Batch 2013-15</li> <li>13. Nishant Kamble – Associate (Manager) at Deutsche Bank – MMS Batch 2013-15</li> <li>14. Aditya Pednekar – Senior Manager, Industrial and Commercial Bank of China – MMS Batch 2013-15</li> <li>15. Kunal Kanchan – Marketing Specialist Associate, FedEx – MMS Batch 2013-15</li> <li>16. Mr. Mahesh Khot- General Manager, HR, Neon Laboratories Ltd.-MHRDM Batch 2013-16</li> <li>17. Amol Borwankar – Senior Associate, Morgan Stanley Fund Services Inc.-MMS Batch 2014-16</li> <li>18. Gunvant Ijapure – Manager Sales, ELGI Equipments – MMS Batch 2014-16</li> <li>19. Nikhil Fatnani – Executive Officer, Legal Entity Identifier India Limited (LEIL) – MMS Batch 2014-16</li> <li>20. Rohit Swami- Investigation Manager- National Stock Exchange- MMS Batch 2014-16</li> <li>21. Bhavna Chaurasia - Deputy Manager - Axis Bank - MMS Batch 2015-17</li> <li>22. Prathamesh Naik - Executive - Happydemic – MMS Batch 2015-17</li> <li>23. Shraddha Rahate – Financial Planning Analyst – MFA Consulting Pvt. Ltd. – MMS Batch 2015-17</li> <li>24. Sagar Shah – Knowledge Services Analyst – Kroll – MMS Batch 2015-17</li> </ol>
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		<p>25. Renukant Pikale – PSG Executive, HDFC AMC – MMS Batch 2016-18</p> <p>26. Mr. Manop Pal- Manager Credit - Wholesale Lending, Nabkisan Finance Limited (A subsidiary of NABARD)- MMS Batch 2016-18</p> <p>27. Mugdha Kulkarni – Associate Consultant – Capgemini – MMS Batch 2017-19</p> <p>28. Chinmay Vaidya – Senior Executive – Godrej Properties Limited – MMS Batch 2017-19</p> <p>29. Parag Thakkar – Treasury Analyst – Apex Group Ltd. – MMS Batch 2018-20</p> <p>30. Prachi Gawande – Senior Analyst – Capgemini – Batch 2018-20</p>
3	Activities organised by Alumni for the welfare of the students	<ol style="list-style-type: none"> <li>1. Guest sessions &amp; panel discussions organized by PTVAIM Alumni Association</li> <li>2. Pep-talks</li> <li>3. PTVAIM alumni actively volunteered as panellists for conducting the mock interviews of students during the year</li> <li>4. Providing career guidance to students</li> <li>5. Providing recruiting leads for placements</li> <li>6. CV Designing and Resume building session, Stress management session</li> </ol>

## b. Faculty

### 1. Faculty strength

Sr. No.	Designation	No. of sanctioned posts	No. of vacant posts	Status (permanent/probation/temporary)
01	Director	01	01	Permanent
02	Professor	02	01	Permanent
03	Associate Professor	05	03	Permanent
04	Assistant Professor	16	---	Permanent



## 2. Faculty details

Sr. No.	Name	Designation	Qualifications	Specialization	No. of M.Phil. / Ph. D supervised	Approvals
1	Dr. Vijay Wagh	Director	Ph.D., SET, MMS, M.Com., Diploma in Pharmacy	Marketing	06	-----
2	Prof. Dr. Tejashree Deshmukh	In-charge Director, Professor, Dean-Academics	Ph.D., M.H.R.D.M., B.A.	HR	----	CTA/SA/ICD/2020-21/217 18.06.2021
3	Dr. Sucheta Pawar	Associate Professor	Ph.D., M.Phil., M.A., B.A.	Economics and General Management	----	----
4	Dr. Anand Hindolia	Associate Professor	Ph.D., M.B.A., Bachelor of Fashion Technology, JRF, UGC-NET	Marketing	----	TAAS(CT)/ICD/2016-17/34402 02.05.2017
5	Dr. Manali Patil	Assistant Professor	Ph.D., M.M.S., B.Com.,	HR	----	CONCOL/ICD/2016-17/55796 30.04.2016
6	Mr. Abhishek Deokule	Assistant Professor	M.M.S., B.E., UGC-NET, Pursuing Ph.D.	Marketing	----	TAAS(CT)/ICD/2016-17/34402 02.05.2017
7	CA Rajul Murudkar	Assistant Professor	CA, M. Com., B.Com.	Finance	----	TAAS(CT)/ICD/2017-18/35164 25.09.2018
8	Mrs. Shalini Kakkar	Assistant Professor	M.M.M., PGDM, M.Sc., B.Sc., Pursuing Ph.D.	Marketing	----	----
9	Dr. Aparna Patil	Assistant Professor	Ph.D., M.M.S. (Finance), B. Tech. (Polymers)	Finance	----	----
10	Mrs. Trupti Gupte	Assistant Professor	M.B.A. Finance & HR, B.Com., Pursuing Ph.D.	HR	----	----

11	Mr. Bhavesh Vaity	Assistant Professor	M.Com., B.M.S., SET	Marketing	----	TAAS(CT)/IC D/2019- 20/24848, 10.02.2020
12	Mr. Ajinkya Kumawat	Assistant Professor	M.B.A (Marketing), B. Tech (Pharmaceuti cals & Fine Chemicals)	Marketing	----	----
13	Ms. Ridhima Mahabal	Assistant Professor	M.A. (English), SET, Advanced PGDM Comparative Mythology, B.M.M.	English	----	----
14	Ms. Avanti Sathe	Assistant Professor	M.Com., NET	Accounts	----	----
15	Ms. Preeti Kaushik	Assistant Professor	MMS, NET	Marketing	----	----
16	Dr. Neha Bhatia	Assistant Professor	Ph.D., M.Com., SET	Finance	----	----
17	Ms. Gargi Gothe	Assistant Professor	M.Phil., MA, SET		----	----
18	Mrs. Anjali Paulastye	Assistant Professor	MMS, B.Sc.	Marketing		
19	Mrs. Asawari Mehendale	Assistant Professor	MHRDM., B.Com.	HR		
20	Mr. Amit Gursale	Assistant Professor	MBA, B.E.	HR		
21	Dr. Ruchi Anand	Assistant Professor	Ph.D., MFA	Finance		
22	Mr. Kiran Wagle	Assistant Professor	PGDBM, PGDPM, LLB, B.Com.	HR	----	----
23	Mr. Prashant Dandekar	Assistant Professor	M.H.R.D.M., B.Sc.	HR	----	----
24	Mr. Farokh Mistry	Assistant Professor	M.M.S., CA, LLB, M.A.M., M.Com.	Finance	----	----
25	Mr. Sujit Apte	Assistant Professor	MIM, B.Sc.	IT	----	----
26	Mr. Pradeep Gupte	Assistant Professor	M.F.M. (NMIMS), PGDMM, PGDM, B. Sc.	Marketing	----	----

3. Teacher : Student Ratio : **1:13**
4. Teacher-wise list of publications during the year (mentioning author(s) name(s), year of publication, title, name of journal, volume and issue no. and page no. for publications in journals and author(s) name(s), year of publication, title of book, name of publisher, page nos. for book/edited book/conference proceedings (**Annexure - 04**))
5. Details of seminar/symposia/conference/refresher course/training programmes /guest lectures organized by institute during the year. (**Annexure - 05**)

**c. LEARNING PROCESS**

1. Is academic calendar being prepared and implemented/monitored ? **Yes**
2. Number of effective teaching days **semester-wise** as per academic calendar :

**MMS course:**

Semester	Starting date of the teaching	End date
1	December 03,2022 (Saturday)	March 11,2023 (Saturday)
2	March 31,2023 (Friday)	September 02,2023 (Saturday)
3	October 17,2022 (Monday)	February 06,2023 (Monday)
4	February 27,2023 (Monday)	May 20,2023 (Saturday)

**MBA-IEV course:**

Semester	Starting date of the teaching	End date
1	December 01,2022 (Thursday)	March 21,2023 (Tuesday)
2	April 01,2023 (Saturday)	September 02,2023 (Saturday)
3	November 17, 2022 (Thursday)	February 09, 2023 (Thursday)
4	February 27,2023 (Monday)	May 20,2023 (Saturday)

**Three Years Part-Time MMS (Marketing Management) degree Program**

**Three Years Part-Time MMS (Financial Management) degree Program**

**Three Years Part-Time MMS (Human Resource Development Management) degree Program**

Semester	Starting date of the teaching	End date
1	August 05, 2022 (Friday)	December 07, 2022 (Wednesday)
2	January 13, 2023 (Friday)	May 03, 2023 (Wednesday)
3	July 15, 2022 (Friday)	November 22, 2022 (Tuesday)
4	January 20, 2023 (Friday)	May 08, 2023 (Monday)
5	July 09, 2022 (Saturday)	November 22, 2022 (Tuesday))

6	January 20, 2023 (Friday)	May 10, 2023 (Wednesday)
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3. Use of Teaching – Learning Tools like OHP, LCD, Videos, Interactive boards, Any other (Please specify briefly) :

**Internet connectivity in every classroom with PC, LCD, Audio-Visual aid**

4. Use of ICT in teaching – Learning Evaluation, e-journals, IT enabled classrooms, Online assessment, Online assignment Submission, Online feedback on teaching & learning:

**Yes.** The Teaching-learning process for the entire Academic Year was conducted using online mode. PTVAIM subscribed to premium Zoom accounts to ensure that the faculty members who do not have such facility individually, can use this account for conducting their lectures seamlessly.

5. Do you offer Bridge Courses / remedial courses? **Yes**
6. Are projects, assignments, field work, seminars etc. part of curriculum teaching? **Yes**
7. Does the Institute do anything for the given improvement in learning quality enhancement?

**Yes**

- Excel Training
- English Communication Lectures
- Use of Turnitin, an anti-plagiarism software to ensure good quality research work
- Availability of e-journals and e-books such as J-Gate and ProQuest
- Availability of e-resources such as Capitaline
- Availability of licensed statistical software SPSS
- Aptitude Calibration
- Entrepreneurship Development Program
- Certificate course in HR Analytics
- Domain specific certificate courses for enhancing employability of the students

8. Do you conduct study visits, field trips, Exhibitions learning quality enhancement ? **Yes**

9. Do you have any teacher Feedback Mechanism (students, Faculties & Industry) ? **Yes**

a) **Students:** Yes. Every semester written feedback is taken from the students regarding every subject teacher who teaches them during that semester. The feedback form allows the students to rate the performance of the faculty members using following seven parameters: i) Conceptual Clarity ii) Course Coverage: Quality of the Academic Inputs & Practical Applications iii) Communication/Presentation Skill of the Faculty iv) Innovative Methods of Teaching v) Motivation & Conducive Ambience vi) Gained Greater Understanding of the Subject vii) Was encouraged to think and participate.

b) **Alumni:** Yes. Feedback is encouraged from Alumni regarding the Institute teaching, syllabus & course.

c) **Faculty:** Faculty members regularly share their feedback about the lectures, teaching-learning process, new trends in their respective fields which need to be communicated to the students, etc. during the faculty meetings that take place throughout every semester. Based on their suggestion and its discussion in the IQAC meetings, the new value-add courses are introduced for different specializations.

e) **Industry:** Industry experts visit our campus quite frequently for various reasons such as interactive guest sessions with the students, mock interviews, conducting workshops, discussing placement opportunities, etc. Depending on their time availability, they are requested to write their feedback in the visitor's book maintained by the Institute.

**10. Extent to which lecture plans and outlines (log books) are prepared and implemented by the individual faculty? Yes**

- Semester wise teaching plan was prepared for all the full time and part time courses by the respective subject faculty members and submitted to the Institute at the beginning of the semester.
- Faculty register was maintained by the faculty members which includes details regarding date and time on which the session is conducted, topic(s) covered and number of sessions conducted and was submitted to Course Coordinator/admin department online.
- Coordinators were allocated for MMS and Part Time courses, which ensure that the sessions are conducted as per the time table and the teaching plan.

**11. Innovative teaching practices: Yes**

Innovative teaching pedagogy such as brainstorming, in-basket exercises, psychometric tools and business simulation are used to make teaching-learning more interesting and effective.

**12. Best practices & benchmarking : Yes**

- 1) Mentoring students and their parents about specialisation
- 2) Compulsory Internship of all students of MMS Semester IV with NGOs
- 3) Saksham Project, a rural entrepreneurship development initiative: an Initiative under Unnat Bharat Abhiyan.
- 4) Lead College
- 5) Global Citizens' Club
- 6) Ethical Practices in SIP Projects

**13. Mode of evaluation (class test/home assignment/student seminar/quiz etc): details**

The Institute follows the guidelines related to examinations as per the University of Mumbai. The pattern of Evaluation in each subject is divided into two components viz. Semester-End Examination and Internal Assessment.

For each subject of 100 marks:

Semester-End Exam = 60 Marks

Internal Assessment (IA) = 40 Marks

A student has to pass separately in both of the above components separately i.e. he/she needs to score 50% marks in the Semester End Examination AND 50% Marks in the Internal Assessment. We follow the continuous internal evaluation where in the candidate is given ample of opportunities to showcase his abilities, skills and knowledge of the subject. It also helps us to conduct examinations in diverse way so that the student gets best opportunities to perform better. Till A.Y. 2015-16 the University gave full freedom to the affiliated Institutes to decide and implement their own internal assessment criteria. To ensure the quality of internal assessment is maintained and standardized, the Institute started the system of Mid-Semester Examinations (Mid-Term Exams) which is usually conducted for all the subjects of Master of Management (MMS) in each semester, after the completion of about 40% of the subject syllabus. This Mid-Term Examination carries 20 marks. This is to maintain standardization and to monitor the progress of the students throughout the semester. The dates of this Mid-Term Exam are declared well in advance i.e. 14-21 days before their exam. The faculty members were given the liberty to decide the parameters for internal assessment for remaining 20 marks. Each Faculty member has to compulsorily declare the internal assessment components and their weightage in the teaching plans before the commencement of the semester and the same is announced in the class by the respective faculty member in the first session of the subject itself. Further a copy of this teaching plan is made available in library for the reference of students and others anytime.

For the Part Time courses, the Institute requests the respective faculty members to conduct a class test of 20 marks and the dates of these tests are communicated to the students well in advance i.e. 7-14 days before their exam.

From the academic year 2016, the University of Mumbai has provided clear guidelines of the internal assessment components with the introduction of its Restructured and Revised Syllabus under the Credit Based Semester & Grading System for MMS. Under this the internal breakup of the 40 marks of Internal Assessment is as follows:

Attendance and Class Participation = 10 Marks and Minimum Three criteria to be picked up from below (30 marks):

- Mid-Term Test (Min 1)
- Group Presentations
- Role Plays
- Case Studies
- Assignments
- Projects
- Quizzes

#### 14. Student Mentoring details:

- The Director, Dean and Faculty members maintain constant interaction with the students pertaining to their academics, career, personal life and overall progress. The students are also counselled by Industry experts and faculty members for choosing their academic specialisation.
- Dr. Monica Pandey, a professional counselor is appointed and is available for the counselling of the students with prior appointment to guide and counsel the students who need professional help.
- Each faculty mentor is assigned a group of students who are from diverse specialization as their mentees.
- Maitri Sangh is established at PTVAIM to ensure equal opportunity and social justice to students belonging to SC and ST and also to ensure their economic well-being through effective economic welfare measures. Guidance and counselling is also provided to other students belonging to reserved categories, economically backward and minority students as per the state government guidelines.

#### AWARDS AND RECOGNITIONS RECEIVED

- **PTVA's Institute of Management** is appointed as the **Lead Cluster College** for the post-graduate management institutes by the University of Mumbai to facilitate smooth and effective administration, coordination and execution of the various activities to enhance the performance by these post-graduate management institutes. **Seven Post-graduate management institutes in the western zone including Atharva Institute of Management Studies, N. L. Dalmia Institute of Management Studies and Research, St. Francis Institute of Management & Research, Aditya Institute of Management Studies & Research (AIMSR), Humera Khan Institute of Management Studies & Research, Kala Institute of Management Studies & Research and Durgadevi Saraf Institute of Management Studies** excluding our own Institute are part of this cluster 4.
- PTVAIM's IIC is awarded with 3 stars out of 5 by the Ministry of Education, Government of India for the year 2021-22.
- Mr. Bhavesh Vaity, Assistant Professor, was awarded as Contribution to Student Development in National Excellence Award 2023 organized by Kiteskraft Inc.
- Mr. Shreyas Sonawane, student from MMS Second year 2022-23, secured 2<sup>nd</sup> Position in Mumbai Half Marathon.
- Our **Part Time MMS (Marketing Management)** student, **Ms. Ushma Meghani** and **Part Time MMS (Human Resources Development Management)** student, **Ms. Pooja Joshi** of the Batch 2020-23 secured **2<sup>nd</sup> position in the Final semester examination of the University of Mumbai.**

## **OVERALL ANALYSIS (maximum 3 bullet points)**

### **A. Strength**

- Students securing among top three positions at the University level
- NAAC Accreditation
- ISO 9001:2015 Certification
- Permanent Affiliation
- One of the Top Ranking IICs in India
- Ph.D. Centre
- Lead College
- UGC 2(f) and 12(B) recognition
- Employment Enhancement Initiatives
- Value added Certificate courses at no cost
- Global citizens' Club
- Universal Human Values Cell
- The only Institute to get an approval from AICTE to start MBA-IEV from the academic year 2021-22

### **B. Weaknesses**

- Institute is not a degree awarding body as it is affiliated to University of Mumbai
- Less flexibility in admitting International students to degree programs
- Hostel facility not available

### **C. Opportunities**

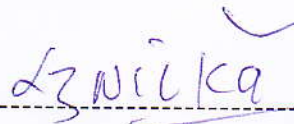
- To get accreditation from National Board of Accreditation
- To arrange more number of collaborative activities for academic and research purposes.
- Scope for interdisciplinary and sponsored projects
- More collaboration with industry bodies
- Establishing more campuses
- Applying for Autonomy
- To be one of the nationwide recognized amongst top-ranking Institutions of Management



**D. Challenges**

- No control over intake of students
- Enhancing number of students opting for entrepreneurship
- Better placement opportunities for our students
- Delay in Admission Process due to COVID19
- Addressing stress related issues of students & staff due to COVID19

Prof. Dr. Sunil Karve  
(Chairperson, Audit committee)

  
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Dr. Dinesh Harsolekar  
(Member, Audit committee)

  
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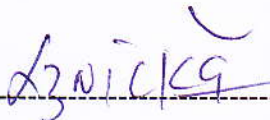
Dr. Neha Bhatia  
(Member, Audit committee)

  
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**OBSERVATIONS AND RECOMMENDATIONS OF THE PEER TEAM**

1. **Student Engagement in Extracurricular Activities:**
  - Observation: There is a commendable level of student participation in extracurricular activities, contributing to their overall development.
  - Recommendation: Continue to encourage and diversify extracurricular opportunities to foster well-rounded graduates.
2. **Alumni Engagement and Success Stories:**
  - Observation: The institute showcases strong alumni engagement and success stories.
  - Recommendation: Leverage alumni networks more effectively to provide mentorship and networking opportunities for current students.
3. **Global Exposure and International Collaborations:**
  - Observation: An international internship was successfully undertaken only by 1 student.
  - Recommendation: Explore further opportunities for international collaborations to enhance the global perspectives of students.
4. **Feedback Mechanisms for Continuous Improvement:**
  - Observation: The institution has established effective feedback mechanisms from students, faculty, and other stakeholders.
  - Recommendation: Utilize feedback data more systematically to drive continuous improvement in various aspects of the institution.
5. **Use of Learning Analytics:**
  - Observation: Learning analytics tools are effectively used to monitor and enhance the learning outcomes of students.
  - Recommendation: Continue the practice of using learning analytics techniques and tools to optimize academic performance tracking.
6. **Entrepreneurship and Start-up Support:**
  - Observation: The institute supports entrepreneurship and start-up initiatives among students.
  - Recommendation: Continue supporting entrepreneurship and start-up initiatives among students.
7. **Environmental and Social Responsibility Initiatives:**
  - Observation: The institution actively engages in environmental and social responsibility initiatives.
  - Recommendation: Strengthen and expand sustainability initiatives, ensuring a commitment to environmental and social responsibility.

Prof. Dr. Sunil Karve  
(Chairperson, Audit committee)

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Dr. Dinesh Harsolekar  
(Member, Audit committee)

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Dr. Neha Bhatia  
(Member, Audit committee)

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