

Faculty Research Publication

2019-20

Sr.No	Title of Paper	Name of the Author/s	Name of the Journal	Year of Publication	ISBN/ISSN Number	Paper published in UGC approved/UGC Care-list/Scopus/ Google Index/ABDC/Any other
1	Analysis Of Level Of Awareness And Issues Among Underprivileged Population In Mumbai Suburban Area With Respect To Select Government Initiatives Towards Financial Inclusion	CA Rajul Murudkar, Mr. Hem Veera, Miss Prachi Gawande	Shodh Sarita	2020	ISSN - 2348-2397 Vol. 7, Issue 26,	UGC CARE
2	Issues involved in logistics and transportation in Textile Industry	Prof. Aparna L. Patil	Shodh Sarita	2020	ISSN -2348-2397	UGC CARE
3	"A Study on Employee Retention Strategies Adopted by ICICI Bank"	Mrs. Trupti Gupte	International Journal of Scientific and Technology Research	2020	Vol-9 Issue 4th April 2020 ISSN NO: E-ISSN:2277-8616	SCOPUS Indexed
4	Impact of Artificial Intelligence on Human Resource	Dr. Harish Kumar S. Purohit, Dr. Tejashree Deshmukh	Shodh Sarita	2020	ISSN 2348-2397	UGC CARE
5	Relevance of PMS of Faculty Members in Effective Functioning and Growth of Management Institutes Affiliated to State-funded Universities in Mumbai	Dr. Tejashree Deshmukh, Mrs. Trupti Gupte & Dr. Sucheta Pawar	Shodh Sarita	2020	ISSN 2348-2397	UGC CARE
6	Study on Relationship between Foreign Investment and Behaviour of Indian Stock Market Indices	Dr. Sucheta Pawar and Ms. Rutuja Rewale	Shodh Sarita	2020	ISSN 2348-2397	UGC CARE
7	Analysis of Service Quality of a Healthcare Communication Agency Using Servqual Model	Mr.Abhishek Deokule & Mr.Darshan Pandit	Shodh Sarita	2020	ISSN 2348-2397	UGC CARE
8	Application of EKB model to E-retailing with special focus on gold jewellery	Mrs. Shalini Kakkar & Dr. Anand Hindolia	Shodh Sarita	2020	ISSN 2348-2397	UGC CARE
9	Trend Analysis of Expenditure on select Ministries related to HDI, by the Government of India between 2016-2021	Dr.CA Ajit Joshi, CA Rajul Murudkar	Shodh Sarita	2020	ISSN 2348-2397	UGC CARE
10	Impact of Information Technology and Social Media on HR Practices	Mrs. Manali Patil	Shodh Sarita	2020	ISSN 2348-2397	UGC CARE
11	A study on investment pattern and the factors influencing investment decision of an individual	Mr. Ajinkya Kumawat Ms. Alka Parkar	Shodh Sarita	2020	ISSN 2348-2397	UGC CARE
12	Understanding Perspective of Fishers on E-Commerce of Fish and Fish products for economic development of Fishing Community (With Reference to Blue Economy)	Mr. Bhavesh Vaity	Shodh Sarita	2020	ISSN 2348-2397	UGC CARE
13	Supply Chain Management: A journey, not a destination	Prof. Aparna L. Patil	Shodh Sarita	2020	ISSN 2348-2397	UGC CARE
14	Study on Significance of Performance Evaluation of Companies as the Base for Retail Stock Market Investments	Dr. Sucheta Pawar & Mr. Shubham Shelke	Our Heritage	2020	ISSN 0474-9030	UGC CARE

15	Financial Inclusion Initiatives by RBL bank	CA Rajul Murudkar	Studies in Indian Place Names	2020	ISSN 2394-3114	UGC CARE
16	The Role of Logistics in Supply Chain Management and its overall impact on organizational performance	Prof. Aparna L. Patil	S.P.Mandali's Prin.L.N.Welingkar Institute of Management Development and Research, (WeSchool), Mumbai, India in association with AIMS sponsored by AICTE	2020		
17	"Current Trends towards Employee Retention"	Mrs. Trupti Gupte	Restaurant Business	2019	Vol-118-Issue-12th December -2019 ISSN NO: 0097-8043	SCOPUS Indexed
18	Graphology: A Technique for Employee Selection	Dr. Tejashree Deshmukh	GIS Business	2019	Vol-14-Issue-4- ISSN: 1430-3663	UGC approved
19	Adaption of Social Media Marketing by Millennial Female Entrepreneurs and Challenges Faced by Them	Ms. Avanti Sathe	Ajanta Publications	2019	ISSN 2277-5730	UGC approved