



PTVA's Institute of Management

(Approved by AICTE, DTE and affiliated to University of Mumbai)

Chitrakar Ketkar Marg, Behind M. L. Dahanukar College of Commerce, Vile Parle (East), Mumbai – 400 057.

Tel.: 022-31061594/31099598, Email: admin@ptvaim.com, Web: www.ptvaim.ac.in

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3.3 Research Publication and Awards

3.3.1.1 Number of research papers published per teacher in the Journals notified on UGC CARE list during the last five years

Title of paper	Name of the author/s	Link to the recognition in UGC enlistment of the Journal /Digital Object Identifier (DOI) number
2022-23		
A Study on Student Perspective Towards Mobile Wallets In Thane District	Dr. Neha Bhatia	https://drive.google.com/file/d/1JqivoDdptFFWFtUB9SEIQ7loUi2_fyjR/view?usp=sharing
A Study on Student Perspective Towards Mobile Wallets In Thane District	Dr. Aparna Patil	https://drive.google.com/file/d/1JqivoDdptFFWFtUB9SEIQ7loUi2_fyjR/view?usp=sharing
Attrition Dynamics: A Comprehensive Study of Challenges Encountered by Freshers in Various Sectors	Dr. Manali Rohan Patil	https://drive.google.com/file/d/1tBYCfuqpFzJ1Uf4ucEOdIQC_oonsFYNZ/view?usp=sharing
Attrition Dynamics: A Comprehensive Study of Challenges Encountered by Freshers in Various Sectors	Dr. Ruchi Anand	https://drive.google.com/file/d/1tBYCfuqpFzJ1Uf4ucEOdIQC_oonsFYNZ/view?usp=sharing
Work-Life Balance: A Study of Physical C Mental Well-Being of Employees in the Banking Sector	Dr. Manali Rohan Patil	https://drive.google.com/file/d/1v14Tq6boiXRN2qHY1epKgk6kvi1X6C3z/view?usp=sharing
Work-Life Balance: A Study of Physical C Mental Well-Being of Employees in the Banking Sector	Mr. Ajinkya Kumawat	https://drive.google.com/file/d/1v14Tq6boiXRN2qHY1epKgk6kvi1X6C3z/view?usp=sharing



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Post-Independence Growth of Women Entrepreneurs in Maharashtra - Causes And Effects: An Overview	Mrs. Anjali Paulastye,	https://drive.google.com/file/d/1U7L2CHRgPtjhOEUNwIc0WnCHFh2mESZI/view?usp=sharing
Post-Independence Growth of Women Entrepreneurs in Maharashtra - Causes And Effects: An Overview	Dr. Tejashree Deshmukh	https://drive.google.com/file/d/1U7L2CHRgPtjhOEUNwIc0WnCHFh2mESZI/view?usp=sharing
Unlocking the Future: Exploring the Societal Shifts catalysed by UPI in Indian Payments	Dr Ruchi Anand	https://drive.google.com/file/d/1w317fRyrACKcuYv0gKRb2gNcLuhkhMUT/view?usp=sharing
Consumer Application of ChatGPT for Self-diagnosis of Emergency Cardiac Ailments in India	Dr. Tejashree Deshmukh	https://drive.google.com/file/d/1iRFg7sGexaa7ydSlapqi5BpE17Y8S8Zf/view?usp=sharing
Consumer Application of ChatGPT for Self-diagnosis of Emergency Cardiac Ailments in India	Ms. Preeti Kaushik	https://drive.google.com/file/d/1iRFg7sGexaa7ydSlapqi5BpE17Y8S8Zf/view?usp=sharing
Green Buildings: Importance to the Key Stakeholders	Dr. Tejashree Deshmukh	https://drive.google.com/file/d/1SNnTLr5uqDMG2NYt1zo3rdXaq1DEINse/view?usp=sharing
Inclusive Economy for Development Of Coastal Maharashtra From Perspectives of Coastal Native Communities Topic A Study On Route Planning In Logistics	Mr. Bhavesh Vaity	https://drive.google.com/file/d/1_nprLleNfRsL8A-ZhTh4ndA9k5_hH8JX/view?usp=sharing
Inclusive Economy for Development Of Coastal Maharashtra From Perspectives of Coastal Native Communities C Topic: A Study On Route Planning In Logistics	Mr. Ajinkya Kumawat	https://drive.google.com/file/d/1_nprLleNfRsL8A-ZhTh4ndA9k5_hH8JX/view?usp=sharing



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A Job Seeker's Perception towards Online Job Portals	Dr. Manali Patil	https://drive.google.com/file/d/1dCio5U6nZUqd8vILEL1Dhv5bBxCqrsup/view?usp=sharing
To Study the effectiveness of Strategies adopted for Employee Retention in the organized Apparel Retail Sector	Mrs. Trupti Sachin Gupte	https://drive.google.com/file/d/1PcBszsDGLt5hBsB91ni4JPOr11hMeiFB/view?usp=sharing
Use of Cashless Transactions And Its Awareness Among Senior Citizens Of Ghatkopar, Mumbai	Dr. Neha Bhatia	https://drive.google.com/file/d/1nnswubiumlRWyUFwsCub-y1Og9I1PAP/view?usp=sharing
Use of Cashless Transactions And Its Awareness Among Senior Citizens Of Ghatkopar, Mumbai	Dr. Aparna Lalitkumar Patil	https://drive.google.com/file/d/1nnswubiumlRWyUFwsCub-y1Og9I1PAP/view?usp=sharing
Machine Learning and Natural Language Processing For Content Marketing: A Comparative Study of SEO C Social Media Strategies	Dr. Aparna L. Patil	https://drive.google.com/file/d/1eCeyem-8W47kEB9MJtTp5aL9w-lyUrbt/view?usp=sharing
Artificial Intelligence: A Curse or a Boon?	Dr. Aparna L. Patil	https://drive.google.com/file/d/1D6d4g9KifC5OF1PHy4VDumD5dS8Uy-o4/view?usp=sharing
An Empirical Study on Survival of Homeless People in Southern Mumbai	Dr. Manali Patil	https://drive.google.com/file/d/1gV3w4J8k21spGWyQ2VtBMQWyDSqRc--H/view?usp=sharing
Advancing Diversity, Equity and Inclusion Strategies and Initiatives in the Workplace by IT companies like TCS C Infosys	Dr. Manali Patil	https://drive.google.com/file/d/1s3dvH6UUb9VZfz8VcMHMBEJXEzadGSpP/view?usp=sharing
Advancing Diversity, Equity and Inclusion Strategies and Initiatives in the Workplace by IT companies like TCS C Infosys	Dr. Ruchi Anand	https://drive.google.com/file/d/1s3dvH6UUb9VZfz8VcMHMBEJXEzadGSpP/view?usp=sharing



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Factors influencing Perception Decisions of Doctors in India: An Empirical Study	Dr. Manali Patil	https://drive.google.com/file/d/1L1Is-n-BD1c74fxncTx-G-fQ3GzxFKE2/view?usp=sharing
Factors influencing Perception Decisions of Doctors in India: An Empirical Study	Dr. Ruchi Anand	https://drive.google.com/file/d/1L1Is-n-BD1c74fxncTx-G-fQ3GzxFKE2/view?usp=sharing
A Study on Route Planning in Logistics, Using Load Distance Model	Mr. Ajinkya Kumawat	https://drive.google.com/file/d/1LcO_Xi118TNWm9p5Dbw5KdXG_1-2X1fE/view?usp=sharing
A Study on Route Planning in Logistics, Using Load Distance Model	Mr. Bhavesh Vaity	https://drive.google.com/file/d/1LcO_Xi118TNWm9p5Dbw5KdXG_1-2X1fE/view?usp=sharing
A Study on Impact of Social Media on Virtual Yoga Community	Ms. Avanti Sathe	https://drive.google.com/file/d/1gaypJfK32FxOJ5GWflkXB6imh_4CKYhw/view?usp=sharing
Emotional Intelligence: A Key Driver of Employability in Management Graduates	Ms. Gargi Gothe	https://drive.google.com/file/d/11WXA8o1ilZJ3iIsnlAsktsuQLCxSpRo3/view?usp=sharing
Blockchain Technologies in Healthcare System for Real Time Applications Using IoT and Deep Learning Techniques	Dr. Aparna L. Patil	https://drive.google.com/file/d/1Cj4wv5jCmq-nr-jBLbHeI4M_83vNXZwN/view?usp=sharing
Enneagram: A guiding tool in career decision-making choices among B-School students in the Mumbai region	Dr. Ruchi Anand	https://drive.google.com/file/d/1eZyyVKkkcvHUn32O6lYGGCOEYcEYPoPb/view?usp=sharing
Navigating Choices: How Gender and Enneagram Type Shape Decision-Making in Mumbai's Youth	Dr. Ruchi Anand	https://drive.google.com/file/d/1vOO0beqiJB6NENtOnPZkb0T7-w6okWFe/view?usp=sharing



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Unique challenges faced by Employees and Vendors under WFH scenario in the Offshore Software Development in India	Dr. Tejashree Deshmukh	https://drive.google.com/file/d/16wc5MGoFz0dSmC04rHvleZRbX1H_178x/view?usp=sharing
Trends and Tastes: A Deep Dive into the Factors Shaping Youth Buying Decisions at Zudio	Dr. Ruchi Anand	https://drive.google.com/file/d/1YC9URA1TlaDeKOWR_jld2fjuZBNH03z_/view?usp=sharing
Inflation targeting monetary policy and its effect on economic growth	Dr. Tejashree Deshmukh	https://drive.google.com/file/d/1ELskMu9zM0u7UK8DgyNnCkqbGqgOFos_/view?usp=sharing
2021-22		
Online+Offline Learning: The Blended Learning Need of the Time	Dr. Aparna L. Patil	https://drive.google.com/file/d/11jrkI4SBGz2U9LqGYM6SOmXzhmPH7fOy/view?usp=sharing
Challenges Faced by the Organization in Managing Overseas Employees during Covid 19	Dr. Tejashree Deshmukh	https://drive.google.com/file/d/1_aBp7MDjxiAiytNTUJ5b_vMEHihQ9fUq/view?usp=sharing
A Study on Investment Options and Investors Attitude towards Investment	Mr. Abhishek Deokule	https://drive.google.com/file/d/1ojFGIHGDoiBbmNRTZXUCfp1cKfRiyWEj/view?usp=sharing
Critical Analysis of Financial Model – With Special Reference to a Start-Up Entity	CA Rajul Murudkar	https://drive.google.com/file/d/1cOVfAZ6Bj-ch8vAHgBCBBtgyw9ggZheF/view?usp=sharing
Understanding Blockchain Technology and Crypto Currency – An Investors Point of View	Dr. Anand Hindolia	https://drive.google.com/file/d/121igV2MnJLnfv4fFjoMMFqwo7gMHnee3/view?usp=sharing



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Understanding Cyber Safety and Security With Respect to Social Media	Dr. Anand Hindolia	https://drive.google.com/file/d/1sRPOgvBQUsCUhA4hfH5J_0dRJWIF-c1P/view?usp=sharing
A Study on Effectiveness of Online Teaching in Secondary Education in Mumbai City during Covid-19 Pandemic	Mrs. Shalini Kakkar	https://drive.google.com/file/d/16diq18TAP3hwsKkO3VTuRUCLSouV6XPJ/view?usp=sharing
Technological Trends in Human Resource Management	Mrs. Manali Patil	https://drive.google.com/file/d/1mYiigMF7qwDm3BBPxxwL5AsgC2EG76e6i/view?usp=sharing
A Study on Behavioural Finance	Dr. Aparna L. Patil	https://drive.google.com/file/d/1zVQECFmtBA1UbwOSP-8pGyeYNGaKFIKq/view?usp=sharing
To Study the Consumer Buying Behaviour Pattern Regarding Online Shopping	Mrs. Trupti Sachin Gupte	https://drive.google.com/file/d/1SDnwsnkewlJ-Z32KZsBEiZCpODp96bLP/view?usp=sharing
Role of Social Media in Marketing	Mrs. Trupti Sachin Gupte	https://drive.google.com/file/d/1007Mw5Xr-rYhPcqhTJ8m78ofm4oLbL-U/view?usp=sharing
A Study of Women Teacher's Perception Towards Usage of Digital Modes of Payments	CA Rajul Murudkar	https://drive.google.com/file/d/1cee6KiSN_kyLjUbRSIYW1QriFmpHSM-1/view?usp=sharing
Why Encouraging Student Start-Ups Is A Promising Path Ahead!	Dr. Sucheta Pawar	https://drive.google.com/file/d/118ABO_fJC74oaBud3mJAHXf-SfaZCjd/view?usp=sharing
Why Encouraging Student Start-Ups Is A Promising Path Ahead!	Mrs. Ridhima Mahabal	https://drive.google.com/file/d/118ABO_fJC74oaBud3mJAHXf-SfaZCjd/view?usp=sharing
Can 4-Day a Week be a New Working Week in the Days to come?	Dr. Tejashree Deshmukh	https://drive.google.com/file/d/1NrknPyqdO6gqq_3x9Sa9dgWdpb-fYAjn/view?usp=sharing
Eco- Tourism Industry in Arunchal Pradesh: An Empirical Study	Mrs. Aparna L Patil	https://drive.google.com/file/d/1iDHtPKV8qEb3PLHPc6WRvwI9CTTUZMni/view?usp=sharing



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2020-21

Reviving Economy Through Monetary Policies: A Comparative Study of Pandemic Situations in India During 1991 C 2021 with reference to Union Budgets of the Respective Periods	Ms. Aparna L. Patil	https://drive.google.com/file/d/1HuRipm3jHKp4wKvZA5VOVxv6jaiHZAjg/view?usp=sharing
Retailers perception of E-Wallets in the City of Mumbai	Mr. Abhishek Subhash Deokule	https://drive.google.com/file/d/1PZAIBAcjmjEDUBZQDDjM0MI6s-WLNVbA_/view?usp=sharing
Analyzing the Importance of Logistics in Supply Chain Management	Mrs. Aparna L. Patil	https://drive.google.com/file/d/1t9Q69wbBnK9iyK_3J_YQ0Lr730I2oVZ9/view?usp=sharing
Electric Vehicles and Attitude of Metropolitan Consumer	Dr. Harish Kumar S. Purohit	https://drive.google.com/file/d/1y2laMVbyUNpkMAg_NX4n-2wpS4YZkYxp/view?usp=sharing
Impact of COVID-19 on Supply Chain C Logistics	Mrs. Aparna L. Patil	https://drive.google.com/file/d/1D3O3zd8GaK0v8JUueLLJ9bU1VLxvdwcW/view?usp=sharing
Significance of Warehousing in Supply Chain Management	Mrs. Aparna L. Patil	https://drive.google.com/file/d/17bLoyLoLW5j5fjMwwqQkmqDRoPtNGL3u/view?usp=sharing
A Study On Students Perspective Towards Solid Waste Management In Mumbai City	Mr. Ajinkya Kumawat	https://drive.google.com/file/d/1FjVxX9WYqK9keaOw3xtoAOp6is1au7P0/view?usp=sharing
A Study to Assess Consumer Behavior of Grocery Shopping Amid and Post COVID-19 Pandemic	Mr. Abhishek Subhash Deokule	https://drive.google.com/file/d/1bE_mgr9rwaoD8ZXy4OUJ4_dYHrqGHxmw/view?usp=sharing
Understanding Consumers Online Impulse Grocery Shopping: A Stimulus Organism Response Framework Approach	Mr. Abhishek Deokule	https://drive.google.com/file/d/1JWZz4HmaTVSiXpZfBAGt0Yn9UgtpTxy3/view?usp=sharing



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Perspectives of Fishers on Impact of Pandemic Covid'19 on Fisheries Business Operating in Coastal Maharashtra	Mr. Bhavesh Vaity	https://drive.google.com/file/d/1NxKfng6OACIuwxdrpqVQcgUCOr1yVrYQ/view?usp=sharing
Employee Engagement in Times of Crisis	Mrs. Manali Patil	https://drive.google.com/file/d/1rrGbcN5LQ1jwh2y17J6NZMJiE7gu5n5q/view?usp=sharing
A Study on Awareness of Capital Market Instruments Among Investors	Ms. Shalini Kakkar	https://drive.google.com/file/d/1A9B-vLXsqunYmEewyFqkz4nDJfpBD_DQ/view?usp=sharing
Consumer Resistance to Innovations in Ornamental Gold Jewellery	Shalini Kakkar	https://drive.google.com/file/d/1Wic_LSak9R-Q0Z5xOLDa5-15IHs3Src/view?usp=sharing
Study of Impact of Demographic Factors Over Retail Banking Facilities with Specific Survey During Pandemic Situation	CA Rajul Murudkar,	https://drive.google.com/file/d/1yceJ4dktdXGO_HDtZU1MV6oecgWrus_z/view?usp=sharing
Employee Retention strategies adopted by organizations during lock down in organized apparel retail sector	Mrs. Trupti Gupte	https://drive.google.com/file/d/1FmgJFD6yQH59r3Gij20kYGPIGF0IurS-/view?usp=sharing
A Study on Post-Pandemic Investment Behaviour with reference to Vasai-Virar city	Mrs. Aparna L. Patil	https://drive.google.com/file/d/1nBddqjurAKbQxT6V5Jjme0UOqrhEwxUH/view?usp=sharing
An Empirical Study of Online Consumer Behaviour for Apparel and Electronics Segment	Dr. Harish Kumar S. Purohit	https://drive.google.com/file/d/1JK_jUDRY_dpVA7dvosQ4sqUb7Em6XRKg/view?usp=sharing
An Empirical Study of Online Consumer Behaviour for Apparel and Electronics Segment	Mr. Abhishek Deokule	https://drive.google.com/file/d/1JK_jUDRY_dpVA7dvosQ4sqUb7Em6XRKg/view?usp=sharing



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An Analytical Study on Post Pandemic Economic Challenges and Opportunities in India	Dr. HarishKumarS. Purohit	https://drive.google.com/file/d/1HIBj0zKj32OhxcFsZh5jbac5V_9y9UVv/view?usp=sharing
Stress Faced by Homemakers due to Online Mode of Education and Work from Home by Family Members during COVID-19 Pandemic	Dr.HarishKumarS. Purohit	https://drive.google.com/file/d/1nr4E11LK598swjn1f65wL7ANdfxmLbjD/view?usp=sharing
Stress Faced by Homemakers due to Online Mode of Education and Work from Home by Family Members during COVID-19 Pandemic	Dr. TejashreeDeshmukh	https://drive.google.com/file/d/1nr4E11LK598swjn1f65wL7ANdfxmLbjD/view?usp=sharing
Stress Faced by Homemakers due to Online Mode of Education and Work from Home by Family Members during COVID-19 Pandemic	Mr. Jigar Patel	https://drive.google.com/file/d/1nr4E11LK598swjn1f65wL7ANdfxmLbjD/view?usp=sharing
Adoption of E-Learning by Generation Y: A Temporary Phenomena induced By Covid-19 or A Paradigm Shift	Dr.Sucheta Pawar	https://drive.google.com/file/d/1Gh_WY56E2PcG43xLVomNHLV_VS41Rdv/view?usp=sharing
Analysis of factors influencing demand for E-learning in India Post Pandemic	Dr.Sucheta Pawar	https://drive.google.com/file/d/11OCS-nO-d2b7E7z8L3TZ-3CBh29Rs9nl/view?usp=sharing
Factors influencing online impulse buying of grocery products.	Mr.Abhishek Deokule	https://drive.google.com/file/d/1XwtYdmiPRmLE37dE7hBR0FF0zyte0rGD/view?usp=sharing
Online Impulse Buying with reference to Online Grocery: A Literature Review	Mr.Abhishek Deokule	https://drive.google.com/file/d/1ZIo5kxuwpaFysG2grSDcEskDaQa_b7Tv/view?usp=sharing
The Impact of Technology on Work and Employment	Mrs. Manali Patil	https://drive.google.com/file/d/1D5LfyIVIZnX-h03O2f319vuaSVMqv2Pd/view?usp=drive_link



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Employee Retention strategies adopted by organizations in the organized apparel retail sector	Mrs. Trupti Gupte	https://drive.google.com/file/d/1fbGvJCvp3SbnNYLQctVU7Yn_yA91tF7a/view?usp=sharing
Awareness about personal taxation in the middle class population of Mumbai	Dr. CA Ajit Joshi,	https://drive.google.com/file/d/1_kmiDGqKv7rKtyXPr6KbufayNgWliLKY/view?usp=sharing
Awareness about personal taxation in the middle class population of Mumbai	CA Rajul Murudkar	https://drive.google.com/file/d/1_kmiDGqKv7rKtyXPr6KbufayNgWliLKY/view?usp=sharing
The Impact of “Industry 4.0” on Supply Chain Management C Its Implementation in Manufacturing Industries	Prof. Aparna L. Patil	https://drive.google.com/file/d/14Rj1PX6qOl-raziPWf0fL2OaPSOoCCeu/view?usp=sharing
Analysis of purchase behaviour in ornamental gold industry in India	Prof. Shalini Kakkar	https://drive.google.com/file/d/1O4kE3alFwKXn7pFaS3pHtFUH8nly10ZF/view?usp=sharing
2019-20		
Analysis Of Level Of Awareness And Issues Among Underprivileged Population In Mumbai Suburban Area With Respect To Select Government Initiatives Towards Financial Inclusion	CA Rajul Murudkar	https://drive.google.com/file/d/1AWZH-92P65wwT-Ur4xJADdqEbCZjnBqp/view?usp=sharing
Issues involved in logistics and transportation in Textile Industry	Prof. Aparna L. Patil	https://drive.google.com/file/d/1uzuq6xF4szYuu_lb2N2cIxYwru6ORuGB/view?usp=sharing
“A Study on Employee Retention Strategies Adopted by ICICI Bank”	Mrs. Trupti Gupte	https://drive.google.com/file/d/17DBNLqACRjJzVjM42xspGcoVLnRABCi2/view?usp=sharing



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Impact of Artificial Intelligence on Human Resource	Dr. Harish Kumar S. Purohit	https://drive.google.com/file/d/10uYZ_DO-0fIdZ_nkP8HFt1Nln7c-k6UZ/view?usp=sharing
Impact of Artificial Intelligence on Human Resource	Dr. Tejashree Deshmukh	https://drive.google.com/file/d/10uYZ_DO-0fIdZ_nkP8HFt1Nln7c-k6UZ/view?usp=sharing
Relevance of PMS of Faculty Members in Effective Functioning and Growth of Management Institutes Affiliated to State-funded Universities in Mumbai	Dr. Tejashree Deshmukh	https://drive.google.com/file/d/1rapKunPityXdIzEk-EzdS-Ouag7guimj/view?usp=sharing
Relevance of PMS of Faculty Members in Effective Functioning and Growth of Management Institutes Affiliated to State-funded Universities in Mumbai	Mrs. Trupti Gupte	https://drive.google.com/file/d/1rapKunPityXdIzEk-EzdS-Ouag7guimj/view?usp=sharing
Relevance of PMS of Faculty Members in Effective Functioning and Growth of Management Institutes Affiliated to State-funded Universities in Mumbai	Dr. Sucheta Pawar	https://drive.google.com/file/d/1rapKunPityXdIzEk-EzdS-Ouag7guimj/view?usp=sharing
Study on Relationship between Foreign Investment and Behaviour of Indian Stock Market Indices	Dr. Sucheta Pawar	https://drive.google.com/file/d/1HrNKvjkI6Oie59bGqjpnElua8hjrUO1r/view?usp=sharing
Analysis of Service Quality of a Healthcare Communication Agency Using SERVQUAL Model	Mr. Abhishek Deokule	https://drive.google.com/file/d/1MHY-ymSfiEWMdQSGKJnwfCXJaXGkEiEM/view?usp=sharing
Application of EKB model to E-retailing with special focus on gold jewellery	Mrs. Shalini Kakkar	https://drive.google.com/file/d/1svB6CkM7Oe17YtGhgIjVWvU2ukkvNZo1/view?usp=sharing



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