



# PTVA's Institute of Management

(Approved by AICTE, DTE and affiliated to University of Mumbai)  
Chitrakar Ketkar Marg, Behind M. L. Dahanukar College of Commerce, Vile Parle (East), Mumbai –400 057.  
Tel.: 022-31061594/31099598, Email: [admin@ptvaim.com](mailto:admin@ptvaim.com), Web: [www.ptvaim.ac.in](http://www.ptvaim.ac.in)  
ISO 9001:2015 Certified Institute & Accredited by NAAC

## 1.2.1 Number of Certificate/Value added courses offered and online courses of MOOCs, SWAYAM, NPTEL etc. (where the students of the institution have enrolled and successfully completed during the last five years)

Response 27.

### DVV Query

Provide information about each program, including its name, duration of the program, a list of students who have enrolled along with name and signature of students, curriculum of the program and assessment procedures year by year

### HEI Response

The institute conducted 27 certificate courses from 2018 to 2023. The supporting documents are attached year-wise in below mentioned pattern.

1. Name of the program
2. Duration of the program
3. List of students
4. Signed attendance sheet
5. Syllabus
6. Assessment Procedure

Sr. No.	Year of offering /study	Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Duration of course	List of students	Signed Attendance sheet	Syllabus	Assessment Procedure
1	2023-24	Certificate Course on Universal Human Values (Batch 2022-24)	30 hours	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>



*Beshmukh*  
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2	2023-24	Value Added Course on Digital Marketing (Batch 2022-24)	30 hours	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>
3	2023-24	Certificate Course on Personal Branding and Soft skills Development (Batch 2022-24)	30 hours	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>
4	2023-24	Certificate Course on Advanced Excel (Batch 2022-24)	30 hours	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>
5	2023-24	Certificate Course on NISM (Batch 2022-24)	30 hours	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>
6	2023-24	Corporate Readiness Program (Batch 2023-25) Ongoing course	30 hours	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>
7	2023-24	Yoga Course	30 hours	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>
8	2022-23	Certificate Course in Digital Marketing (Batch 2021-23)	30 hours	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>
9	2022-23	Business Communication and Corporate Etiquettes (Batch 2021-23)	30 hours	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>
10	2022-23	Basics of Financial Markets (Batch 2021-23)	40 hours	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>
11	2022-23	Certificate Course on NISM (Batch 2021-23)	30 hours	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>



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12	2022-23	Certificate Course on Advanced Excel	30 hours	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>
13	2022-23	SWAYAM /NPTEL AND MOOCS COURSE on Product and brand management	30 hours	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>
14	2022-23	SWAYAM /NPTEL AND MOOCS COURSE on Business-to-Business Marketing	30 hours	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>
15	2022-23	SWAYAM /NPTEL AND MOOCS COURSE on Consumer Behaviour	30 hours	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>
16	2022-23	SWAYAM /NPTEL AND MOOCS COURSE on Cost Accounting	30 hours	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>
17	2022-23	SWAYAM /NPTEL AND MOOCS COURSE on Artificial Intelligence in Investments	30 hours	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>
18	2021-22	Business Communication & Corporate Etiquettes Course	30 hours	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>
19	2020-21	Certificate Course on Advanced Excel	30 hours	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>
20	2020-21	Certificate Course in HR Analytics	40 hours	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>
21	2019-20	Certificate Course in Digital Marketing	30 hours	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>



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22	2019-20	Certificate Course in Equity Derivatives	30 hours	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>
23	2019-20	Certificate Course on Advanced Excel	30 hours	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>
24	2019-20	Certificate Course in Research Analysis	30 hours	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>
25	2018-19	Certificate Course in Digital Marketing	30 hours	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>
26	2018-19	English Communication	30 hours	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>
27	2018-19	Certificate Course on Advanced Excel	30 hours	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>	<a href="#">Click</a>



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