



PTVA's Institute of Management

(Approved by AICTE, DTE and affiliated to University of Mumbai)

Chitrakar Ketkar Marg, Behind M. L. Dahanukar College of Commerce, Vile Parle (East), Mumbai – 400 057.

Tel.: 022-31061594/31099598, Email: admin@ptvaim.com, Web: www.ptvaim.ac.in

SWAYAM Courses

The National Education Policy (NEP) 2020 places a significant emphasis on leveraging technology to enhance the accessibility and quality of education, and Massive Open Online Courses (MOOCs) and SWAYAM (Study Webs of Active Learning for Young Aspiring Minds) courses are a key part of this focus.

MOOCs: NEP 2020 recognizes the potential of MOOCs to democratize access to education by offering high-quality courses online, often for free or at a low cost. MOOC platforms allow learners from diverse backgrounds and geographical locations to access a wide range of courses offered by universities and educational institutions worldwide. The policy encourages the integration of MOOCs into the higher education system to supplement traditional classroom learning and provide learners with additional resources and opportunities for skill development.

SWAYAM Courses: SWAYAM is an initiative by the Government of India that aims to provide high-quality online education courses for free to learners across the country. NEP 2020 emphasizes the expansion and enhancement of SWAYAM courses to cover a broader range of subjects and levels of education, including school education, higher education, vocational education, and lifelong learning. The policy encourages universities, colleges, and other educational institutions to develop and offer SWAYAM courses to reach a wider audience and improve the quality and relevance of online education in India.

By promoting the use of MOOCs and SWAYAM courses, NEP 2020 seeks to address the challenges of access, equity, and quality in education while leveraging technology to create more flexible and inclusive learning opportunities for learners of all ages and backgrounds.

We at PTVAIM encourage our students and faculty to undergo SWAYAM Courses Following

is a list of few courses completed by our Students and Faculties.

- Product And Brand Management
- Business to Business Marketing
- Consumer Behaviour
- Cost Accounting
- Artificial Intelligence in Investments
- Data Analysis and Decision Making III
- Business Research Methods
- Business Statistics
- Operations research
- Organisational Behaviour
- Accreditation And Outcome Based Learning
- Group Dynamics
- Introduction to Operations Research
- Innovation, Business Models and Entrepreneurship
- Supply Chain Analytics
- Project management for managers
- Supply Chain Analytics
