



PTVA's Institute of Management



Affiliated to University of Mumbai, Approved by AICTE, New Delhi & DTE Maharashtra
ISO 9001:2015 Certified Institute & Accredited by NAAC

PROSPECTUS 2024



MMS

Master of Management Studies



Ph.D. Centre

University of Mumbai



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About

PTVA's Institute of Management

Established under the aegis of Parle Tilak Vidyalyaya Association which is more than a 100 years old reputed educational Trust in Mumbai widely known for imparting value based, high quality, yet affordable education, PTVA's Institute of Management (PTVAIM) was founded in 2009 with an objective of offering quality Management Education to students interested in pursuing Post-graduate Degree in Management. The Institute offers Two Year Full Time MBA Program namely, MMS (Master of Management Studies). PTVAIM offers five specializations, i.e., Finance, Marketing, HR, Systems & Operations to its MMS students. PTVAIM's Ph.D. Centre is affiliated to the University of Mumbai and offers the Ph.D. Program in Management. Our Institute is approved by the AICTE, New Delhi and DTE, Maharashtra and is permanently affiliated to the University of Mumbai. It is NAAC accredited and ISO 9001:2015 certified and is governed by the Board of Governors & College Development Committee under the chairmanship of CA Anil Ganu, President of our parent trust, PTVA and comprise of illustrious members including Former Vice-Chancellor of University of Mumbai, Dr. (Smt.) Snehalata Deshmukh and industry legends like CA Pramod Lele, CA Mukund Chitale, Mr. Mohan Tanksale, to name a few. University of Mumbai appointed PTVAIM as Lead College of Cluster IV (Post-graduate Management Institutes) for MU Exam Mission 2020 onwards which is the testimony of the excellent work done by PTVAIM.



Our Regulators



University of
Mumbai



All India Council for
Technical Education



University Grants
Commission (India)



Directorate of Technical
Education, Maharashtra

Our Credentials



**ISO 9001:2015
Certificate**



**NAAC Accreditation
Certificate**



IIC Certificate



**ARIIA
Certificate**

Vision



To be one of the leading, value based, ethical management institutions in India that contributes to nurturing and development of managerial and entrepreneurial talent, leadership and research.

Mission



PTVAIM shall foster a culture of excellence in fields of academics, research and entrepreneurship development by:

- Collaborating with academicians and industry.
- Providing state-of-the-art infrastructure
- Ensuring conducive work environment for professional growth & development of teaching as well as non-teaching staff members.

It shall strive to be a continuous learning organization which is committed to the adherence of system while meeting expectations of students, employees, corporate & other stakeholders.

Core Values

Honesty, integrity and strong work ethics coupled with dedication and passion towards work, mutual trust as well as healthy interpersonal relations that convert PTVAIM into a strong family comprising of all its stakeholders.

Quality Policy

We shall achieve leadership position in imparting higher management education by applying quality benchmarks / parameters for the academic and administrative activities of the institution by providing the required infrastructure & trained faculty while meeting the needs and expectations of our students and society at large.

PTVA's Institute of Management aims :

To be a Learning Organisation which shall use measuring and monitoring tools to continually improve the effectiveness of the process of imparting Management education & Quality Management Systems. We shall Pursue our commitment through :

- Ensuring relevant curriculum to be covered with the use of Information & Communication Technologies (ICT).
- Intellectual and professional development of faculty and staff.
- Quality research in the frontiers of Management.
- Involvement of all stakeholders in growth and development of the Institute.
- Improvement of infrastructure and facilities, whenever necessary.
- Creation of congenial and conducive work environment.
- Promotion of team work and proactive participation.
- Motivating & Encouraging innovative & creative, young minds to act on their business ideas and mentoring them to convert these ideas into actual business ventures.

President's Desk



CASHRI ANIL GANU

Honorary President, Parle Tilak Vidyalaya Association

Parle Tilak Vidyalaya Association is a more than 100 years old reputed educational Trust, having 5 schools and 3 colleges in the suburbs of North and Central Mumbai besides PTVA's Institute of Management. This Trust is parent to illustrious Institutions including Sathaye College, M.L. Dahanukar College and Mulund College of Commerce.

Having been in Undergraduate Education for a considerable number of years, PTVA's Institute of Management marks our foray into Post Graduate Management Education. PTVA's Institute of Management is committed to achieve exemplary standards in management education that will not only realize its vision but also redefine parameters of management education.

Above all, the experience that you gather at PTVAIM will be unparalleled, offering you a value based and contemporary management education that facilitates your journey towards becoming a global corporate citizen. PTVAIM provides a perfect formula with all the ingredients to ensure the most exponentially rewarding experiences of your life.

We impart management education that is complete not just for preparing modern day managers, but also for igniting the creativity among budding entrepreneurs.

I welcome you all for a rewarding and an enriching learning experience at PTVAIM.

Director's Desk



DR. TEJASHREE DESHMUKH

Director, PTVA's Institute of Management

On behalf of the Management, Teaching and Non-teaching members of the Institute and our students, I am pleased to welcome you all to PTVA's Institute of Management (PTVAIM)!

Inheriting the rich value system of our Parent Trust, Parle Tilak Vidyalaya Association (PTVA) which is a 100 year old reputed educational Trust in Mumbai well known for imparting value based, high quality, yet affordable education, PTVAIM is committed to nurturing and developing managerial and entrepreneurial talent, leadership and research.

Honesty, integrity and strong work ethics coupled with dedication and passion towards work, mutual trust as well as healthy interpersonal relations are the core values of the Institute that convert PTVAIM into a strong family comprising of all its stakeholders.

Nestled in the busy suburb of Mumbai, PTVAIM is well equipped with the state-of-art infrastructure, competent and dedicated team of faculty and staff members and endeavours to provide a conducive environment for learning. We take utmost care to impart some of the best management practices and competencies synergized with industry expectations.

Various accolades won by the Institute and our students since its inception in 2009 and our alumni who are now a part of some of the most reputed Corporate brands, are a testimony of the quality of the education imparted by PTVAIM.

I, along with my team eagerly look forward to welcoming young, bright and vibrant minds who are eager to learn and hone various management and entrepreneurial skills as well as to study and explore different perspectives of Management and Entrepreneurship Development, to PTVAIM.



Master of Management Studies

MMS is a two-year full time program affiliated to the University of Mumbai. On successful completion of the program, the student is awarded MMS degree by the University of Mumbai. The Program comprises of four semesters offering specialisations in Finance, Marketing, Operations, HR and Systems.

Program Educational Objectives (PEOs)

- To equip our graduating Management students with required domain knowledge and latest trends in Management practices that they can practically apply in their career in various capacities such as team players, colleagues, leaders, intrapreneurs and entrepreneurs.
- To cultivate sound logical and analytical, logical thinking and problem-solving approach among our graduating Management students which shall facilitate better decision making by them in their respective careers.
- To prepare and facilitate our graduating Management students to develop holistic approach towards the management of their business, profession, careers, and jobs.
- To develop and nurture our graduating Management students to be socially responsible corporate citizens who believe in and contribute to the principle of sustainable development of the society at large.
- To encourage creativity and research among the graduating Management students who shall be able to create employment for others using an ethical, value-based approach towards their business.

Programme Outcomes (POs)

- To provide a balanced understanding of Management Theories to the students, in such a way, that they would be capable of their practical application in solving business problems.
- To assemble and analyse the necessary data, process it using analytical as well as critical thinking capabilities and arrive at an appropriate decision.
- To develop an ethical and value-based leadership.
- To include global, economic, cross-cultural, legal, and ethical aspects of business, to understand them, analyse the scenario and implement through effective communication.
- To lead themselves & others in the achievement of organisational goals, contributing effectively to a team environment.
- To create an entrepreneurial & innovative approach among students and nurture entrepreneurial skills.
- To develop and nurture a research-oriented & lifelong learning approach among students.
- To apply management knowledge & acumen in dynamic business environment for sustainable growth.

Course Outcomes (COs)

<https://drive.google.com/drive/folders/1Wrnk7>

[FiGmfAOY7zNjyNGjgMtl13_THil?usp=sharing](https://drive.google.com/drive/folders/1Wrnk7FiGmfAOY7zNjyNGjgMtl13_THil?usp=sharing)

Scan to read the course outcomes of Master of Management Studies



MMS SYLLABUS

Following link will guide you through the Syllabus of Master of Management Studies approved by the University of Mumbai.

[https://drive.google.com/drive/folders/1Wrnk7](https://drive.google.com/drive/folders/1Wrnk7FiGmfAOY7zN7yNGjgMtl13_THil?usp=sharing)

[FiGmfAOY7zN7yNGjgMtl13_THil?usp=sharing](https://drive.google.com/drive/folders/1Wrnk7FiGmfAOY7zN7yNGjgMtl13_THil?usp=sharing)



Finance



Marketing



Operations



HR



Systems

Eligibility Criteria

A candidate to be eligible for admission into MMS i.e. Master of Management Studies shall have passed the bachelor's degree examination of University of Mumbai or any other university recognized as equivalent thereto by UGC with minimum 50% marks (45% in case of candidates of backward class categories and persons with disability belonging to Maharashtra State only). Besides, the candidate should have cleared the prescribed entrance test conducted by the Directorate of Technical Education (DTE) Government of Maharashtra or CET conducted by the Competent Authority (MAH-MBA/MAH-CET) or CET conducted by the Competent Authority or Common Admission Test conducted by Indian Institute of Management (CAT) or Common Management Aptitude Test Conducted by National Testing Agency (CMAT) or Xavier Aptitude Test conducted by Xavier School of Management Jamshedpur (XAT) or Entrance Test for Management Admissions conducted by the Association of Indian Management Schools (ATMA) or Management Aptitude Test Conducted by All India Management Association (MAT) or Graduate Management Aptitude Test Conducted by Graduate Management Admission Council, United States of America (GMAT).

Pedagogy

- Case Studies – Global as well as Indian companies thus providing an opportunity to analyse real life corporate problems and find solutions.
- Guest Lectures- Experts from the industry /eminent institutions /Society, share their contemporary knowledge & experience.
- Study Tours – Visit to industry to witness the practical application of theoretical concepts taught in the class.
- Role plays- To empathise with the incumbent whose role the students portrays there by leading to enhanced understanding about the expectation of different roles.
- Projects- Enabling students to work in groups.

Evaluation Criteria

We follow a system of continuous evaluation of student performance during each of the semesters which is then followed by end term examination. This includes Class Tests, Mid-Term Exams, Assignments, Projects and Presentations.

Why Choose Us

- Value-based, High Quality Management Education at Affordable Fees
- Excellent Academic Records
- Value-added Certificate Courses in Emerging Areas of Business at no extra Cost
- Balanced Mix of Core and Visiting Faculty Members
- Cultivating Leadership Skills, Teamwork, and Soft-skills among Students
- Honing Analytical and Decision-making Abilities through Interactive Pedagogy
- Field Trips, Live Projects to understand the Practical Application of Theoretical Concepts taught
- Exposure to Current Management Trends, Technologies, and Best Practices followed by Corporates
- Solid Management Foundation, enabling Career Advancements
- Student-centric Activities and Students' Skill Development Initiatives
- Dedicated Placement Cell with Good Placement Record
- Access to our Fully Developed State-of-the-art Incubation Centre



MMS Documentations

List of the Certificates and Documents to be Submitted by the Candidates admitted to the MMS Program A.Y. 2024 - 2025 (Batch 2024-2026)

The students who are allotted **PTVA's Institute of Management** are required to produce the following certificates in **Original and 5 sets of photocopies** duly attested and **Two Latest Passport Size color photographs**.

The Blood group must be mentioned in the form positively at the time of admission.

Please Note: Keep extra set of Photocopies of all the required documents with you for your record purpose.

Sr. No	Name of the documents
1	Seat Acceptance letter /Allotment Letter (ARC/Self Verified) Issued by State CET Cell, Maharashtra State.
2	Score Card or Internet copy – MBA/MMS CET 2024/ CAT / CMAT / XAT / ATMA / MAT / GMAT
3	Receipt-cum-Acknowledgement of document verification of Facilitation Center (FC) / E-Scrutiny
4	S.S.C. Marksheet and Passing Certificate
5	H.S.C. Marksheet or Diploma Marksheet and Passing Certificate
6	Bachelor of degree Marksheets of all Years /all semesters
7	Provisional Passing Certificate OR Convocation Certificate issued by the University/College
8	Gap certificate (Affidavit on stamp paper of Rs.100/-) (In case of student passed the bachelor's degree before 2024)
9	Transfer Certificate /Leaving Certificate from last attended College
10	Migration Certificate (For Other than Mumbai University students only)
11	Domicile certificate of candidate or Birth Certificate of candidate indicating place of birth in Maharashtra State or School/ Jr. College Leaving Certificate indicating place of birth of candidate in Maharashtra State
12	Proof of Indian Nationality- (Any one of the following): - <ul style="list-style-type: none">• Domicile Certificate• The School /Jr College leaving Certificate indicating the Nationality of the candidate as 'Indian'• Birth Certificate of the Candidate indicating the place of birth in India• Indian Passport in the name of the candidate, issued by appropriate authorities.
13	Address Proof: Address Proof (Any one of the following) a.Rationing card b.Voters ID c.Telephone Bill d.Electricity Bill e.Aadhar Card f.Any other
14	Aadhar card and Voter's ID /Election Card
15	EWS Certificate (In case of EWS Certificate)
16	Income Certificate of Income below 8.0 Lakh (In case of EWS & TFWS students)
17	Caste certificate (In Case of SC, ST, SBC, OBC VJ, NT DT Students)
18	Caste Validity Certificate (In Case of SC, ST, SBC, OBC VJ, NT, DT students)
19	Non-creamy layer certificate (In case of OBC & SBC NT, VJ, DT, students) valid up to 31st March 2025
20	Any other Proforma or Certificate may please attach: <ul style="list-style-type: none">• Covid-19 Vaccination Certificate• Mumbai University Pre-Admission Eligibility Enrollment online Reg. form 2024-2025 Website: http://www.mum.digitaluniversity.ac/

Fees for the First Year MMS course -2024-25 to be paid as prescribed by the Fees Regulating Authority / ShikshanShulka Samiti. Kindly contact the Admin office of the Institute between 10:00 am to 5:00 pm for more details.

This is only a sample format, please prepare the Gap Certificate as per your requirement On Stamp paper of Rs. 100/- to be notarized

Draft of Gap Certificate

AFFIDAVIT

I, Mr. /Ms. _____, aged _____ years, Indian Inhabitant, residing at _____ (residential address), do hereby state

and declare on solemn affirmation as under:-

I say that I have passed my _____ (bachelor degree) exam in _____ (month & year of passing) through _____ (name of the institute with address).

I further say that since _____ (year of passing of bachelor degree) till date I did not join any educational Institution either in Mumbai or elsewhere in India. I say that from _____ to 2024 was my Gap Period.

OR

I have completed _____ (post graduation) in _____ (month/year).

OR

I was working with _____ (name of the organisation) as _____ (Design). from _____ to _____ (period).

I am making this Affidavit to produce the same before the concerned college authorities to indicate my Gap period from _____ - 2024 and pursue my studies for the M.M.S. Program 2024 of the University of Mumbai conducted by PTVA's Institute of Management, Mumbai.

Whatever stated here in above is true and correct.

Solemnly affirmed at Mumbai on

This _____ day _____ of 20____

Identified by me

DEPONENT

Advocate

BEFORE ME

MMS Program

Ordinances, Regulations & Rules

(Under the Credit Based Semester & Grading System w.e.f. Academic Year 2016-17)

Ordinance and Regulations relating to the examination of Master of Management (MMS) degree program of four(04) Semester Based Credit & Grading System effective from the academic year 2016-17

Grading Systems

The MMS degree program under the new credit based grading system shall be of two years duration consisting of Four (04) Semesters. The semester examinations for the Master of Management Studies will be held at the end of every semester i.e. at the end of Semester I, Semester II, Semester III and Semester IV. The Semester I examination will be held in the Second half of the academic year in which the learner was admitted (i.e. November / December), Semester II examination will be held in the first half of the calendar year (April / May). The Semester III examination will be held in the Second half of the academic year (i.e. November / December), Semester IV examination will be held in the first half of the calendar year (April / May) respectively.

A Successful learner who has passed in all the courses of each Semesters i.e. Semester I, Semester II, Semester III and Semester IV shall be awarded grades as shown in the table given below :

Letter grades and their equivalent grade point

Percentage of Marks Obtained	Letter Grade	Grade Points	Performance	SGPA/CGPA Range
80 and above	O	10	Outstanding	9.51-10
75-79.99	A+	9	Excellent	8.51-9.50
70-74.99	A	8	Very Good	7.51-8.50
65-69.99	B+	7	Good	6.51-7.50
60-64.99	B	6	Fair	5.51-6.50
55-59.99	C	5	Average	4.51-5.50
50-54.99	P	4	Pass	4.00-4.50
Below 50	F	0	Fail	< 4
Absent	AB	0	Fail	

SGPI - Semester Grade Performance Index

Admissions

120 Total Number of Seats : a) Admission through CAP (80%) **96** b) Institutional Level Seats (20%) **24**

Eligibility Criteria

- The candidate should have passed with minimum 50% marks in aggregate or equivalent CGPA (45% in case of candidates of backward class categories and persons with disability belonging to Maharashtra State only) in any Bachelor's degree awarded by a recognized University.
- Candidate should have appeared for MAH-MBA / MMS-CET / CAT / CMAT / XAT / ATMA / MAT / GMAT 2024

Notes

- Guidelines for admission to be carried out for the Institute Level (as given in the State Common Entrance Test Cell Information Brochure (2024-25). After admitting the MAH-MBA / MMS-CET 2024 candidates, if the seats still remain vacant after all CAP round then such seats shall be filled from the candidates who have appeared for CAT / CMAT / XAT / ATMA / MAT / GMAT 2024

Group Insurance

- Our students are covered under the Group Insurance Scheme known as "Yuva Raksha" with The National Insurance Co. Ltd. This is a one year cover (renewal every year) for a sum insured upto Rs. 2,00,000/-. The benefit covers various contingencies as per the prevailing Policy terms.

Ph.D. Centre

University of Mumbai

PTVA's Institute of Management being a recognized **Ph.D. Centre by the University of Mumbai**, offers a **Ph.D. Program in Management Studies** to the candidate's interested in pursuing Doctoral Studies. The Centre is **well-equipped to allow the Ph.D. scholars to pursue their research in the most efficient manner** and provides all necessary support to them to carry out high quality research work which would be truly beneficial to their study domain as well as the society at large.

Our **Ph.D. Centre Committee** comprises of **experienced and expert members from the fields of academics and industry** which ensure that the students enrolled with our Ph.D. Centre get the best possible guidance and access to the information vital for their research work.





Dr. Tejashree Deshmukh

Director

B.A., M.H.R.D.M., Ph.D.
23.6 Years (Industry: 10.8; Academics: 12.10)



Dr. Asmat Ara Shaikh

Associate Professor

Ph.D.(Management), M.B.A., B.A.
16.5 years (Industry: 1.5; Academics: 14.6)



Dr. Ruchi Anand

Senior Assistant Professor

Ph.D. (Management), M.F.A (Finance), PGDBA (HR)
12.8 years (Industry: 2.5; Academics: 10.3)



Dr. Manali Patil

Assistant Professor

Ph.D. (Management), M.M.S., B.Com.
13.3 years (Industry: 3.7; Academics: 9.6)



Mrs. Trupti Gupte

Assistant Professor

M.B.A. Finance & HR, B.Com., Pursuing Ph.D.
20.5 years (Industry: 3.5; Academics: 17)



Mr. Bhavesh Vaity

Assistant Professor

M.Com (Management), SET, PG Diploma Comparative
Mythology, B.M.S., Pursuing Ph.D.
16.4 years (Industry: 3.9; Academics: 12.5)



Dr. Aparna Patil

Assistant Professor

Ph.D. (Management), M.M.S. (Finance), B.Tech. (Polymers),
PGD (Operations Management)
15.9 years (Industry: 3; Academics: 12.9)



Mr. Ajinkya Kumawat

Associate Professor

M.M.S. (Marketing), B. Tech (Pharmaceuticals &
Fine Chemicals), SET, Pursuing Ph.D.
11.3 years (Industry: 4.3; Academics: 7)



Mrs. Preeti Kaushik

Assistant Professor

M.M.S. (Marketing), B.M.S., UGC-NET (Management), Pursuing Ph.D.
14 years (Industry: 6; Academics: 8)



Dr. Neha Bhatia

Assistant Professor

Ph.D. (Commerce), M.Phil, SET, M.Com, B.Com
19 years (Academics: 19)



Ms. Avanti Sathe

Assistant Professor

M.Com., B.Com., SET
10.3 Years (Industry : 3.5; Academics : 6.8)



Ms. Anjali Paulastye

Assistant Professor

MMS(Marketing), B.Sc.
15 years (Industry: 6; Academics: 9)



Mr. Aditya Khandwe

Assistant Professor

MMS(Finance), B.Com., Pursuing Ph.D.
14 years (Industry: 4.2 + Academics: 9.6)



Mr. Pankaj Godse

Librarian

SET, M.Com, M.L.I.Sci, B.L.I.Sci, B.Com
15 years (Academics: 15)



Ms. Gargi Gothe

Training and Placement Officer

M.A., M.Phil, SET
9.2 Years (Academics: 9.2)

Intellectual Capital - Core



Mrs. Asavari Mehendale

Assistant Professor

MHRDM, B.Com.

26 years (Industry: 25.1 ; Academics: 1)



Mr. Amit Gursale

Assistant Professor

M.B.A. (HR & Behavioural Sciences) & B.E. (Mechanical)

39.11 years (Industry: 24.1 ; Academics: 15.10)



Mr. Farokh Mistry

Assistant Professor

M.M.S., CA, LLB, M.A.M., M.Com.

65 Years (Industry : 43; Academics : 22)



Mr. Kiran Wagle

Assistant Professor

PGDBM, PGDPM, LLB, B.Com.

46 years (Industry: 30; Academics: 16)



Mr. Prashant Dandekar

Assistant Professor

M.H.R.D.M., B.Sc.

32.7 years (Industry: 25.7 ; Academics: 7)



Mr. Sujit Apte

Assistant Professor

M.I.M., B.Sc.

21 years (Industry: 11 ; Academics: 10)



Dr. Satvinder Madhok

M.S in Information System from USA
More than 23 yrs of Industry and
14 yrs Academic Exp.

CA. Vishal Vakil

CA
More than 14 yrs of Industry and 5
yrs Academic Exp.

CA. Umesh Kolapkar

CA, M.Com., NET
More than 15 yrs of Industry and 15
yrs Academic Exp.

Mr. Milind Nagarkar.

PG in Statical Method, LLB, B.Sc. Hon.
Mathematics Statical
More than 40 yrs of Industry and
Academic Exp.

CMA. Sarvottam Rege

CMA U.S.A, M.Com.
More than 22 yrs of Industry and 14
yrs Academic Exp.

Mr. Narayan Murthy

MBA in International Business, MFM,
MA, M.Com.
More than 40 yrs of Banking and 25
yrs Academic Exp.

Mr. Krishnakumar Devnally

MMM, B.E.
More than 33 yrs of Industry and
Academic.

Mr. Shailesh Kale

MMM, B.Sc. Chemistry
More than 34 yrs of Industry and 24
yrs Academic Exp.

Dr. Suresh Kumar

Ph.D. (IITB), M.Sc.
More than 27 yrs of Industry and 08
yrs Academic Exp.

Mr. Bhushan Malkani

MMS (HR)
More than 14 yrs of Industry and 05
yrs Academic Exp.

CA. Sunil Parkar

CA.
More than 30 yrs of Industry and 18
yrs Academic Exp.

Mr. Chandan Bagve.

MBA in Marketing, B.E.
More than 27 yrs of Industry and 14
yrs Academic (Visiting) Exp.

CA. Naveen Rohatgi.

CA, Cost Account, C.S, MBA
More than 20 yrs of Industry and 12
yrs of Academic Exp.

Mr. Bharat Nadkarni

Master's in Administrative, BMS
More than 40 yrs of Industry and 25
yrs Academic Exp.

Mr. Prasanna Salvi

MMM, B.Com.
More than 28 yrs of Industry and
Academic Exp.

Dr. Saravanan Reddy

Ph.D., MSC Computer Science, BCA
More than 08 yrs of Academic Exp.

FEE Structure

Master of Management Studies (MMS)

(Subject to revision as per the directives from Fee Regulatory Authority, Government of Maharashtra)

Sr. No	Details	Open Amount In Rs.	#OBC / SEWS / SEBC Amount In Rs.		#VJ/DT/ NT/SBC/ SSTFWS Amount In Rs.	#SC/ST Amount In Rs.
			Male	Female		
1.	Tuition Fee	1,31,581	*65,791	**0	**0	**0
2.	Development Fee	18,419	18,419	18,419	18,419	**0
3.	Post Graduate Registration Fee	1,025	1,025	1,025	1,025	1,025
4.	E Charges	10	10	10	10	10
5.	Vice Chancellor's Fund Contribution	20	20	20	20	20
6.	University Sports and Cultural activity	36	36	36	36	36
7.	Disaster Relief Fund	10	10	10	10	10
8.	National Service Scheme Ekak Yojana	10	10	10	10	10
9.	Student Welfare fund	6	6	6	6	6
10.	Sports Contribution	60	60	60	60	60
11.	E Suvidha Fee	50	50	50	50	50
12.	Yuva Raksha Group Insurance	62	62	62	62	62
13.	Refundable Library Deposit	2,000	2,000	2,000	2,000	2,000
14.	Refundable Caution Money	500	500	500	500	500
Total		1,53,789/-	87,999/-	22,208/-	22,208/-	3,789/-

- * 50% Fees will be paid by office of Social Welfare Department, Govt. of Maharashtra subject to the compliance of their norms based on documents provided/ submitted by students.
- ** Fees will be paid by office of Social Welfare Department, Govt. of Maharashtra to the Institute subject to the compliance of their norms based on documents provided/ submitted by students.
- SEWS - Economically Weaker Section candidates
- SSTFWS – Tuition Fee Waiver Scheme
- The above fee is being charged on the basis of fee approved by the Fees Regulating Authority dated 23/07/2024 for the A.Y. 2024-25.
- Any revision in fee for the A.Y. 2024-25 shall be payable by the admitted student as per norms of the University of Mumbai / any Government Competent Authority.**
- Students are required to pay the above fee through a D.D. payable at Mumbai **or** at par cheque / Local (Mumbai) cheque drawn in favour of "**PTVA's Institute of Management**" or online.
- For Online payment of fees, please contact the Accounts Department and see the Institute Notice Board for facilitating online payment of fees.

Eligibility, Enrollment and Document Verification charges (if any) as per the table below:

Particular	Universities In Maharashtra State other than University of Mumbai	Universities out of Maharashtra State
• Fee for Provisional Statement of Eligibility	Rs.220/-	Rs.320/-
• Enrollment Fee	Rs.220/-	Rs.220/-
• Fee for Education Verification from the last attended University	Rs.500/-	Rs.500/-
TOTAL	Rs.940/-	Rs.1,040/-

The admission is provisional and subject to the final approval of Jt. DTE/ DTE/ University of Mumbai / Admission Regulating Authority.

Income Limit Table for Reserved Category Students:

In GOI Post-Matric Scholarship:	SC /ST Category	Upto Rs. 2,50,000/-
For Freeship:	SC/ST Category	Above Rs. 2,50,000/-
	Other Categories	Upto Rs. 8,00,000/-

#Note for Reserved Category Students:

- 1.Students are requested to comply with requirement of eligibility criteria by submitting the required documents to the Institute.
- 2.As per the Maharashtra Govt. GR No. TEM-2018/PK35/TE-4 dated 31.03.2018 & GR No. EBC-2017/PK27/Shikshan dated 01.01.2018 student belong to DT/VJ, NT, OBC & SBC category are eligible for Freeship only if their annual family income is less than or equals to Rs.8,00,000/- (Rupees Eight Lakhs only).
- 3.In case the freeship/ scholarship application is rejected by the concerned department of Govt. of Maharashtra, the student will be solely responsible for further consequences.
- 4. As per the Government of Maharashtra Resolution No. क्र. शिक्षव-२०२४/ प्र. क्र. १०५/ तशि-४ dated July 8, 2024, it has been approved to provide 100% benefits of Tultion and examination fees for newly admitted as well as previously admitted **female candidates** belongs to the EWS, SEBC, and OBC from the academic year 2024-25.

Note for All Candidates:

- Reporting to the Institute & Confirmation of Admission by submitting the required documents & paying the fee, as per guidelines is a must within stipulated schedule of activities as declared or revised by the State CET Cell, Maharashtra State, for the admission to the First Year of MMS for the Academic Year 2024-25.
- For more details contact Registrar in the Institute office. Office Timing: 10 am to 6 pm
- (The fees will be accepted between 11.00 am to 5.00 pm on the dates mentioned in the Allotment letter.)

(The fees will be accepted between 11.00 am to 5.00 pm on the dates mentioned in the Allotment letter.)

COMMITTEES @ PTVAIM

for Academic Year 2023-24



Board of Governors

Name	Designation in the Committee	Status / Position
<ul style="list-style-type: none"> CA Anil Ganu Shri Dilip Pethe Dr. Snehalata Deshmukh Dr. Vasudha Karnat Dr. Dinesh Harsolekar CA Pramod Lele CA Saurabh Khedekar Mr. Pravin Kadle Mr. Mohan Tanksale CA Mukund Chitale Dr. Aruna Deshpande 	<ul style="list-style-type: none"> Chairman Nominated Member from the Trust Distinguished Educationist Distinguished Educationist Distinguished Educationist Nominee from Industry Nominee from Industry Nominee from Industry Nominee from Industry Nominee from Industry Nominee from Industry Nominee of the Affiliating University 	<ul style="list-style-type: none"> President, Parle Tilak Vidyalaya Association Hon. Secretary, Parle Tilak Vidyalaya Association Former Vice Chancellor, University of Mumbai Former Vice Chancellor, SNDT Women's University Former Senate Member, SNDT Women's University Former CMD, Parke Devis India Ltd. President and CEO - Hindalco's Specialty Alumina Business Founder & Chairman, Prachetas Capital Pvt. Ltd. Former Chief Executive, Indian Banks' Association Managing Partner, Mukund M. Chitale & Co. and Former President, ICAI Professor, Alkesh Dinesh Mody Institute for Financial and Management Studies --- ---
<ul style="list-style-type: none"> DTE Representative An Industrialist/ Technologist/ Educationist Nominated by the State Government Ms. Gargi Gothe Dr. Aparna Patil Dr. Neha Bhatia Dr. Tejashree Deshmukh 	<ul style="list-style-type: none"> Nominee of the State Government Nominee of the State Government Faculty Member Faculty Member Faculty Member Member Secretary 	<ul style="list-style-type: none"> Training and Placement Officer, PTVA's Institute of Management Assistant Professor, PTVA's Institute of Management IQAC Coordinator, PTVA's Institute of Management In-Charge Director – PTVA's Institute of Management



College Development Committee

Name	Designation in the Committee	Status / Position
<ul style="list-style-type: none"> CA Anil Ganu Shri Dilip Pethe Dr. Snehalata Deshmukh 	<ul style="list-style-type: none"> Chairperson of The Management Secretary of The Management Member Nominated By The Management From The Field Of Education 	<ul style="list-style-type: none"> President, PTVA Hon. Secretary PTVA Member Advisory Board, PTVAIM
<ul style="list-style-type: none"> Dr. Dinesh Harsolekar 	<ul style="list-style-type: none"> Member Nominated By The Management From The Field Of Education 	<ul style="list-style-type: none"> Former Senate Member, SNDT Women's University
<ul style="list-style-type: none"> CA Mukund Chitale CA Pramod Lele 	<ul style="list-style-type: none"> Special invitee From Industry Member Nominated By The Management From The Field Of Social Service/ Industry/ Research 	<ul style="list-style-type: none"> Managing Partner, Mukund M. Chitale & Co. Founder Trustee of Sarathi Charitable Trust
<ul style="list-style-type: none"> Mr. Umesh Shrikhande 	<ul style="list-style-type: none"> Member Nominated By The Management From The Field Of Social Service/ Industry/ Research 	<ul style="list-style-type: none"> Former CEO, Taproot India
<ul style="list-style-type: none"> Mr. Praveen Kadle 	<ul style="list-style-type: none"> Member Nominated By The Management From The Field Of Social Service/ Industry/ Research 	<ul style="list-style-type: none"> Founder & Chairman Prachetas Capital Pvt. Ltd.
<ul style="list-style-type: none"> Ms. Aditi Kare Panandikar 	<ul style="list-style-type: none"> Member Nominated By The Management From The Field Of Social Service/ Industry/ Research 	<ul style="list-style-type: none"> Managing Director, Indoco Remedies Ltd.
<ul style="list-style-type: none"> Ms. Gargi Gothe Dr. Aparna Patil Mrs. Trupti Gupte Mrs. Ashvini Chate Ms. Shraddha Rahate Mr. Shivam Bachar Ms. Rajlaxmi Patil Dr. Neha Bhatia Dr. Tejashree Deshmukh 	<ul style="list-style-type: none"> Teacher In The Recognised Institution Teacher In The Recognised Institution Teacher In The Recognised Institution Non –Teaching Employee Alumnus member nominated by the Management President, Students council Secretary, Students council Coordinator IQAC Head Of The Institution-Member Secretary 	<ul style="list-style-type: none"> Associate Professor, PTVAIM Assistant Professor, PTVAIM Assistant Professor, PTVAIM Head Clerk, PTVAIM MMS 2015-17 Batch Student MMS Second Year – Semester III student (A.Y. 2023-24) MMS Second Year – Semester III student (A.Y. 2023-24) Assistant Professor, PTVAIM In-Charge Director – PTVAIM

Internal Quality Assurance Cell

Name	Designation in the Committee	Status / Position
<ul style="list-style-type: none"> CA Anil Ganu Shri Dilip Pethe CA Mukund Chitale CA Pramod Lele Dr. (Smt.) Snehalata Deshmukh Dr. Kavita Laghate Dr. Dinesh Harsolekar 	<ul style="list-style-type: none"> Member from the Management Special Invitee from Management Special Invitee from Management Special Invitee from Management Distinguished Educationist Distinguished Educationist Distinguished Educationist 	<ul style="list-style-type: none"> President, PTVA Hon. Secretary PTVA Director, PTVA Director, PTVA Former VC, University of Mumbai Professor, JBIMS Former Senate Member, SNDT Women's University Former Chief Executive, Indian Banks' Association
<ul style="list-style-type: none"> Mr. Mohan Tanksale CA Sushrut Chitale Dr. Manali Patil Dr. Aparna Patil Mrs. Trupti Gupte Mr. Bhavesh Vaity Mr. Ajinkya Kumawat Mr. Pankaj Godse Ms. Gargi Gothe Ms. Sunita Shringarpure Mr. Sagar Shah Ms. Sanika Joshi Ms. Preeti Kaushik Dr. Neha Bhatia Dr. Tejashree Deshmukh 	<ul style="list-style-type: none"> Nominee from Industry Nominee from Industry Teaching Faculty Teaching Faculty Teaching Faculty Teaching Faculty Teaching Faculty Librarian Training and Placement Officer, PTVAIM Administrative Officer-Registrar Alumni (MMS 2015-17 Batch) Student Representative NAAC Coordinator IQAC Coordinator Chairperson 	<ul style="list-style-type: none"> Director, Mukund M. Chitale & Co. Assistant Professor- PTVAIM Assistant Professor- PTVAIM Assistant Professor- PTVAIM Assistant Professor- PTVAIM Assistant Professor- PTVAIM Assistant Professor- PTVAIM Librarian, PTVAIM Training and Placement Officer, PTVAIM Registrar, PTVAIM Senior Research Associate- Slide Xpress Pvt. Ltd. MMS 1st year - 1st Semester Student 2022-23 Assistant Professor- PTVAIM Assistant Professor- PTVAIM In-Charge Director – PTVAIM



Grievance Redressal Cell 2023-24

Students are hereby informed that following are the members for the College Grievance Redressal Cell for the year 2023-24. In case of any doubts, queries or complaints please contact the committee members. The suggestion cum complaint box is available at Reception Counter & in Library of the Institute. Also, the Sakhi Box is installed in the Institute at 2 places especially for Girl students for submitting their grievance. Please note that Sakhi Box is placed at a location not under the CCTV coverage in the Institute premises as per the University of Mumbai circular no. Aff./ICC/(2018-19)/36 dated 24th September 2018. An Online Grievance redressal system is available on the website of the Institute, i.e. www.ptvaim.com

You can also submit written queries to the cell members mentioned as below. The Format of the Application for Redressal of Grievance/s to CGRC is put up on the notice board for your reference.

List of Grievance Redressal Committee Members

Name	Designation in the Committee	Status / Position
<ul style="list-style-type: none"> Dr. Tejashree Deshmukh Dr. Manali Patil Dr. Neha Bhatia 	<ul style="list-style-type: none"> Chairperson Member Member Secretary 	<ul style="list-style-type: none"> In-Charge Director – PTVA's Institute of Management Assistant Professor, PTVA's Institute of Management Assistant Professor, PTVA's Institute of Management



Anti-Ragging Committee 2023-24

As per the guidelines of the Honorable Supreme Court of India, University Grants Commission (UGC), All India Council for Technical Education (AICTE), University of Mumbai, Directorate of Technical Education & Government of Maharashtra, ragging in any form is strictly banned & strict disciplinary measures will be taken against any student indulging in ragging in any form.

Following the order of the Hon. Court, UGC has made it a mandatory, in its Anti-Ragging Regulations published in 2009, that each student must submit an Anti-Ragging Affidavit at the time of first registration and annually thereafter. And these affidavits must be stored electronically by the College. Hence, the students of the 1st and 2nd year students pursuing the MMS course are asked to fill the Anti-Ragging Affidavits on the website of www.amanmovement.org and submit the hard copies of these affidavits duly signed by them and their parents to the Institute.

The Institute also has zero tolerance towards mal-practices in the examinations/ class assignments / projects and towards any other form of indiscipline.

Anti-Ragging Help Line : 1800 180 5522

E-mail: admin@ptvaim.com

Name	Designation In the Committee	Status / Position
• Dr. Tejashree Deshmukh	• Head of the Committee	• In-Charge Director- PTVA's Institute of Management
• Ms. Renuka Buva	• Representative of Local Police Station	• Sr. Police Inspector, Vile Parle Police Station
• Mrs. Trupti Gupte	• Faculty Representative	• Assistant Professor, PTVAIM
• Mr. Rajesh Parulekar	• Parent Representative	• Parent- MMS 1st year student 2023-24
• Ms. Kirti Gokhale	• Media Representative	• Freelance Media Reporter
• Mr. Pavan Savant	• NGO Representative	• Ex Leader Strategy- Muktaangan and Social Crusader
• Mr. Pratham Lotankar	• Fresher Student	• MMS 1st year 1st Semester student (2023-24)
• Ms. Riya Vaiti	• Fresher Student	• MMS 1st year - 1st Semester student (2023-24)
• Ms. Shivani Bahadkar	• Senior Student	• MMS 2nd year – 3rd Semester student (2023-24)
• Mr. Rohan Joshi	• Senior Student	• MMS 2nd year – 3rd Semester student (2023-24)
• Mr. Hritik Bhoir	• Senior Student	• MBA-IEV 2nd year- 3rd Semester Student (2023-24)
• Mr. Narayan Gawade	• Non-Teaching Staff Member	• Senior Clerk, PTVAIM
• Ms. Sunita Shrinagarpure	• Non-Teaching Staff Member	• Registrar, PTVAIM, Member Secretary

Internal Complaints Committee (ICC)

Following Teaching & Non-teaching staff Members and student representative of our Institute are appointed as members of the Internal Complaints Committee (ICC) for the year 2023-24

Name	Designation In the Committee	Status / Position
• Dr. Asmat Ara Shaikh	• Presiding Officer, ICC	• Associate Professor
• Mr. Ajinkya Kumawat	• Faculty Member	• Assistant Professor
• Ms. Avantl Sathe	• Faculty Member	• Assistant Professor
• Mrs. Ashvini Ghate	• Head Clerk	• Non-Teaching employee
• Ms. Sadhika Bhide	• Accounts Assistant	• Non-Teaching employee
• Smt. Asha Kulkarni	• Member, NGO working for women	• Member, Non-Governmental Organisation
• Ms. Supriya Dhumal	• Female Student Representative	• MMS - 1st year – 1st Semester 2023-24 student
• Ms. Janhavi Bhavke	• Female Student Representative	• MBA-IEV - 2nd year – 3rd Semester 2023-24 student
• Mr. Yash Mane	• Male Student Representative	• MMS - 2nd year – 3rd Semester 2023-24 student
• Mrs. Trupti Gupte	• Member Secretary	• Assistant Professor



Maitri Sangh Committee

Following Teaching & Non-teaching staff Members, students of our Institute and Women Representative of SC/ST/DT/NT/SBC/OBC category are appointed as members of the Maitri Sangh - a Committee for SC/ST category students for the year 2023-24.

Name	Designation in the Committee	Status / Position
• Dr. Tejashree Deshmukh	• Head of the Committee	• In-Charge Director- PTVA's Institute of Management
• Mr. Ajinkya Kumawat	• Faculty Representative	• Assistant Professor, PTVAIM
• Mrs. Jayashree Galkwad	• Representative of SC/ST/DT/NT/ SBC/OBC	• Associate Professor, Sathaye College
• Mr. Kachare Shashikant	• Fresh Male Student	• MMS 1st year 1st Semester student(2023-24)- PTVAIM
• Ms. Walinjar Rashi	• Senior Female Student	• MMS 2nd year 3rd Semester student (2023-24)- PTVAIM



Women Development Cell

In an effort to promote the well-being of the female students, Teaching and Non-teaching female staff members of the Institute, to deal with the cases/complaints of sexual harassment and to implement the women's policies in general, a Women Development Cell has been constituted in the institute. This is in compliance with the Vishakha Judgement passed by the Supreme Court of India in 1997 that prompted the University of Mumbai to set up the "University Women Development Cell (UWDC)" in 2001. The University then directed all its affiliated colleges to set up a "Women Development Cell" at college/institute level. The Women Development Cell of PTVA's Institute of Management comprises of the following members:

Women Development Cell Committee Members for the Academic Year 2023-24

Name	Designation in the Committee	Status / Position
• Dr. Tejashree Deshmukh	• Ex-officio President	• In-Charge Director- PTVA's Institute of Management
• Dr. Ruchi Anand	• Teaching Staff Member	• Senior Assistant Professor, PTVAIM
• Mrs. Sulbha Warde	• Women Representative NGO Member	• Trustee, Paraplegic Foundation
• Mrs. Jayashree Galkwad	• Representative of SC/ST/DT/NT/ SBC/OBC	• Associate Professor, Sathaye College
• Ms. Vaibhavi Sonawane	• Women's Student Representative	• MMS 1st Year - 1st Semester student (2023-24)
• Ms. Harshall Ghone	• Women's Student Representative	• MBA-IEV-2nd Year - 3rd Semester student (2023-24)
• Ms. Sunita Shringarpure	• Non-Teaching Staff Member	• Registrar, PTVAIM
• Dr. Neha Bhatia	• Conveener, CWDC	• Assistant Professor, PTVAIM



Industry Expectations from Management Graduates*

Jyotirmay Pingat

VP, Barclays



A Brave New World: A Lesson in Strategy and Planning

Mr. Ninad Karpe

CEO and MD- Aptech Ltd.



Basics of Stock Market & Trading

Mr. Vismheet Mehta

Marketing Manager, ICICI Securities



Building Successful Careers:

Mr. Mandar Mhatre

Former Executive Director- JPMC



Corporate readiness and placement guidance

Mr. Mohan Tanksale

Former CMD of Central Bank of India



Exploring Career Opportunities in Market Research

Mr. Suyog Keluskar

VP- Avalon Global Research



Sales: An Integral Part of Modern-day Business

Mr. Vikram Randive

Sales Director JcDecaux, Middle East



Way to the Top is Zig-Zag

CA. Pramod Lele

Former CMD - Parke Davis India Limited

PLACEMENTS



At PTVA's Institute of Management, we strive to leverage the industry-institute interface by collaborating with the corporates for placements, internships, and projects. We believe in providing the necessary corporate exposure to our students through guest lectures and visiting faculty by experts from the industry.

We arrange sessions on CV Building and Mock Interviews that exclusively focus on enhancing students' employability.

We have a strong connect with the Alumni who engage with the students through interactions, thus providing them with suggestions necessary to develop corporate aptitude.

PTVA's Institute of Management's Alumni are a constructive part of the following companies





PTVAIM's COEI

Centre of Entrepreneurship & Innovation

In alignment with the Vision and Mission of PTVAIM, the Institute established an E-cell in 2015 and named it Centre of Entrepreneurship and Innovation (COEI) as we call it to develop and nurture the entrepreneurial talent among students. COEI was fortunate enough to get the guidance and continuous support from 2 industry legends Mr. Mohan Tanksale, Former CMD of Central bank of India, and Mr. Deepak Ghaisas, Chairman of Gencoval Group of Companies. This led to the first big event organized by COEI in January 2017. It was a National Conference themed "Be a Job Creator not a Job Seeker" from the perspective of Start-up india. The response to this Conference from the students' community was overwhelming and they started approaching the Institute with requests that they have a business idea, but lack the much required guidance and support to execute these ideas.

Once again, our Parent Trust and our mentors extended their wholehearted support and with this, we hosted our very first Wings2Vision, a Business Plan Competition in 2018. One thing led to another and COEI was turned into a full-fledged Incubation Centre in 2018 itself. In 2018-19, COEI also runs PTVAIM's Institutional Innovation Council (IIC) established under MHRD's Innovation cell, Govt. of India. Each year PTVAIM's COEI follows IIC calendar and conduct exhaustive activities to build entrepreneurial culture on campus and in extended community.

Here is a short summary of selected prominent activities conducted by COEI:

Entrepreneurship Development Programme

The PTVAIM's COEI organized a three-day Entrepreneurship Development Program 2024 from January 20th to 24th, part of the Wings2Vision 2024 Business Plan Competition. It attracted 94 participants from various colleges across the Mumbai. The program included sessions on Business Model Canvas, Cost Revenue Model, and Articulation of Business Idea. Mr. Manoj Sathe led the Canvas session, emphasizing innovation and business essentials. Mr. Uday Wankawala discussed articulating business proposals clearly on January 23rd. On January 24th, CMA Sarvottam Rege focused on the cost revenue model, explaining costing concepts and creating models for participants. The program imparted fundamental business knowledge, strategies for idea validation, and networking opportunities, enriching participants' understanding of business planning and collaboration.



Wings2Vision 2024

PTVAIM's Center of Entrepreneurship & Innovation recently concluded the 'Wings2Vision 2024' Training-Based Business Plan Competition, a significant step in encouraging entrepreneurship and innovation within Mumbai's student community. The event commenced with a three-day Entrepreneurship Development Program on January 20th, 23rd, and 24th, 2024, attracting 74 teams and 89 aspiring entrepreneurs. Wings2Vision encompassed various activities such as personalized mentorship sessions, rigorous review rounds, and Panel Rounds, aiming to inspire entrepreneurship, refine business ideas, and provide substantial support through the incubation center. The outcomes were promising, with 15 standout teams ready to implement highly potential business ideas, and many participants developing prototypes, showcasing tangible progress toward entrepreneurial dreams.

Prize distribution ceremony of Wings2Vision 2024 was held on 26th February 2024. The Chief Guest for the function was Mr. Mandar Bharde, Managing Director of MAB Aviation Pvt. Ltd. He addressed the crowd and congratulated all the PTVA family, COEI and mainly brave student participants for actively engaging in entrepreneurship. Following top 3 participants were declared.

Rank	Name of Participants	College Name
1ST	Rinkal Bhachu Patel, Jaiwin Shah, Rajvi Bhatia	KES Shroff College
2ND	Krutika Kubal, Kanan Gore	Sathaye College
3RD	Varun Raikundalia, Krishna Anam	Mulund College of Commerce



Pre-Incubation Program

The Center of Entrepreneurship & Innovation (COEI) conducted a pre-incubation program spanning from July 2023 to September 2023 aimed at guiding students to transform their ideas into proof of concept. A total of 10 teams participated in this year's program.

Start-up Expo 2023

The PTVA Start-up Expo 2023, held at PTVA's Institute of Management on March 4th from 9:30 am to 9:30 pm, was a vibrant showcase of innovation and entrepreneurship within the PTVA community. Organized by the Centre of Entrepreneurship and Innovation, the event featured 23 business ideas from PTVA's 5 schools and 4 colleges, inaugurated by Mr. Dipan Sahu and Mr. G. Ramakrishnan. Participants underwent training in ideation, design thinking, and more, leading up to the expo. Industry experts evaluated the entries, culminating in the Wings2Vision contest where the top three teams won seed funding, certificates, and trophies. The event offered mentoring and internship opportunities, concluding with a prize distribution ceremony led by Dr. Sameer Joshi. This expo highlighted the entrepreneurial potential of PTVA students with the proper support and guidance.



COEI success stories!

COEI has been privileged to have worked with some of the most passionate young student entrepreneurs and seasoned industry mentors. Start-ups incubated by COEI are mainly in area of waste management, education, finance and smart communications.

Ravi Ravaria -

Rcube Recycling Pvt. Ltd. received seed funding of ₹5 lakhs from aicte and ministry of education government of india. and ₹22 Lakhs from Ministry of Housing and Urban Affairs (MOHUA) and announcement of ₹52 Lakhs from Gujarat Government.

Moinuddin Shaikh -

Betinal Pvt. Ltd.raised PRE-seed funding of ₹10 lakhs from angel investors.

COEI PARTNERS



COLLEGE CONNECTS



COEI GRADUATED STARTUPS



OUR ADHERANCE TO **NEP 2020**

Value Added Course

- Certificate Course in Digital Marketing
- Certificate Course in Equity Derivatives
- Certificate Course in Research Analysis
- English Communication
- Entrepreneurship Development program
- Advance Excel
- Certificate course in HR Analytics
- Personnel Assessment
- Yoga session
- Basics of Financial Market
- NISM
- Corporate Readiness Program
- Personal Branding
- UHV
- Data Analysis and decision Making
- Personnel Assessment
- Financial Modeling

Academic Bank of Credit - ABC

PTVAIM is one of the first institutes affiliated to University of Mumbai introduced Digi-lockers for its students in association with National Academic Depository in 2017, in accordance with NEP 2020 and to fulfill the requirement of Academic Bank of Credits (ABC) as proposed in NEP 2020, ABC was introduced for the first time by PTVAIM for its students in 2021-22. Every student of PTVAIM is registered under the Academic Bank of Credits, as per the guidelines given by University of Mumbai. The registration process was carried out at the institute computer centre. In order to ensure 100 percent student registration, faculty members and administrative staff are available at the computer centre during the entire registration process to guide the students and help them whenever they encountered problems. This exercise ensures that every student at PTVAIM has registered for ABC ID. This was an initiative of the Examination Committee of PTVAIM.

Research Cell

At PTVAIM, we believe in nurturing a culture of research and innovation. Our Research Cell is dedicated to fostering a research-oriented mindset among students and faculty, encouraging them to undertake high-quality research work.

PTVAIM motivates faculty members and students to undertake research in collaboration with industries, government, and non-government organization at national and international level.

Our faculty members are actively engaged in producing high-quality research papers and books, contributing significantly to their respective fields. In collaboration with NMITD and the University of Mumbai, PTVAIM organizes the National Conference NCMAT annually which serves as a platform for academicians, researchers, and industry experts to exchange ideas, discuss emerging trends.

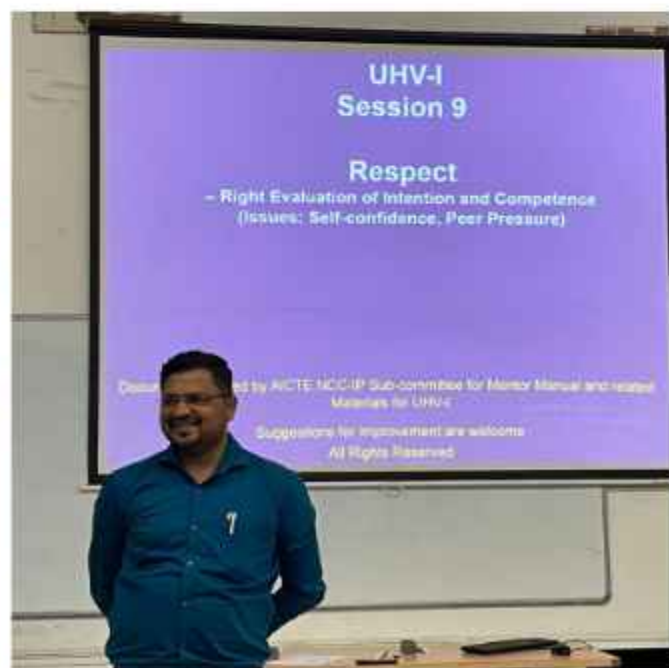
At PTVAIM, we strive to create a conducive environment for research and innovation, shaping the future leaders of tomorrow.

UHV CELL

The PTVAIM's Universal Human Values (UHV) Cell formed as per the guidelines of AICTE and NEP, conducts activities to instil a sense of tolerance, and societal harmony. The activities revolve around the theme of understanding self, happiness, harmony, inclusivity, promotion of peace, and celebration of communal and socioeconomic diversities in the society. It represents a pioneering approach in integrating ethical and humanistic learning into technical and managerial education. Initiated on December 14, 2023, this initiative marks a significant milestone in educational reform, aiming to cultivate a comprehensive understanding of life and its values among students. By focusing on key principles such as individual happiness, family prosperity, societal fearlessness, and harmonious co-existence with nature, the UHV Cell seeks to foster an environment where mutual happiness and prosperity are not just ideals but practical aspects of daily living.

The methodology underpinning UHV goes beyond mere academic learning, emphasizing the importance of self-reflection, confidence-building, and a committed approach to understanding and action. It is a response to the growing realization that success in professional life is deeply interconnected with personal values, emotional intelligence, and the ability to coexist peacefully with others and the environment. Through workshops, seminars, and interactive sessions, the UHV Cell encourages students to delve into these universal values, helping them to develop a balanced perspective that integrates technical skills with a deep sense of ethical responsibility and societal contribution.

As the world grapples with complex challenges, the role of education in shaping conscientious, well-rounded individuals has never been more critical. PTVAIM's UHV Cell stands as a beacon of this transformative educational philosophy, promising to equip future generations with the tools they need not just to thrive but to lead with integrity, empathy, and a profound respect for all life forms.



GREEN CLUB

PTVA's Institute of Management formed the Green Club under UNICEF and DTE's Youth Engagement and Water Stewardship (YEWS) Programme on 7th August 2023. The YEWS Programme calls for creating environment consciousness among the youth through 4 prominent themes namely- waste management, water conservation, energy conservation and biodiversity conservation. The Green Club primarily focuses on coordinating with youth in the Institute to support environmental activities and projects within the Institute as well as with the communities as extension services.

Under the theme Water Conservation, we organized "बूँद-बूँद से सागर," a water conservation relay race; towards Energy Conservation, our students pursued the online energy literacy course by "Energy Swaraj Foundation"; for Bio-Diversity conservation, a unique plantation drive was conducted in the campus called "Meri Maati Mera Desh - Maati Ko Naman, Veeron Ka Vandan" to connect students with India's soil and honoring its national heroes. This activity was guided by the AICTE and DTE Mumbai. Also a study visit at Bhivgad, Gaurkamath was specifically conducted to assess the intensity of quality differentials in the soil and water samples at urban and rural landscapes. For Waste Management, we organized an E-waste collection drive for 3 months and collected 52 kg of IT scrap which were disposed voff in an Environmentally friendly manner as per E-waste management and handling rules.

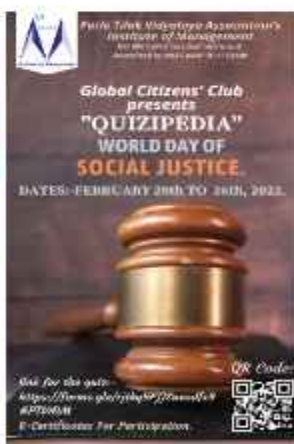
We also demonstrated the cycle of sustainability through composting and the compost was utilized as a manure for the campus plant and trees. With an unwavering support of our ever-responsive and participative management, PTVAIM proactively underwent Energy, Green and Environmental audits and received certificates for best practices from the auditing body.



GCC - GLOBAL CITIZENS' CLUB

The Global Citizens' Club at PTVAIM embodies the ethos of fostering a deep-seated understanding and appreciation for global cultures, issues, and interconnectedness among its student body. The Global Citizens' Club aims to instil universal community values, focusing on global life, ethics, sustainable development, and livelihoods. Aligned with the United Nations Sustainable Development Goals and Millennium Goals, it analyses the New Education Policy, incorporating universal human values to nurture every stakeholder as a global citizen. Through an array of thoughtfully designed activities, the club aims to cultivate a sense of global responsibility, empathy, and active engagement with worldwide challenges. The initiation of Quizipedia, an inventive quiz event commemorating Women's Power on International Women's Day, set a precedent for the club's commitment to highlighting important global themes. This event not only celebrated the significant contributions and achievements of women across different sectors but also sparked a broader dialogue on gender equality, empowerment, and the crucial role of education in promoting these ideals.

Expanding its horizons, the club organized a diverse range of activities including an international webinar on "Sports: Connecting World," a session on "Yoga for Holistic Life," and participation in the "Azadi Ka Amrit Mahotsav" and the "International Coastal Cleanup Drive." Each activity was carefully chosen to reflect the club's dedication to global citizenship values, showcasing how sports can bridge cultures, how yoga contributes to a balanced life, honoring India's 75 years of independence, and fostering environmental stewardship through coastal cleanup efforts. These initiatives demonstrate the club's dynamic approach to engaging students in meaningful actions that resonate with global challenges and solutions, emphasizing the power of collective action and the importance of maintaining a harmonious balance with nature and among societies worldwide.



INFRASTRUCTURE

Proximity

Vile Parle Railway Station
Domestic Airport
W.E. Highway (NH8)

e-Enabled Campus

In addition to the robust infrastructure, PTVA's-IM's Campus is wi-fi enabled at all major locations including the library, student's area and classrooms. Also, there is a state-of-the-art biometric fingerprint secured login at the main entrance for the faculty as well as each student.

Classrooms

All the class rooms are air-conditioned and students have access to LCD for presentations. The classrooms are well equipped with audio visual facilities and plug and play PC connections, which give students a wholesome learning experience. The rooms are designed ergonomically for comfortable learning. Each classroom has capacity of approximately 70 students. The institute, at present, has mini auditorium style of classrooms. They are equipped with modern communication and latest audio-visual aids including wireless microphones for lectures and seminars. In architectural terminology, these are referred to as 'Smart' classrooms.



Library & Information Resource Centre (LIRC)

The library has a rich collection of over 10057 barcoded books. Our library boasts of a large e- databases like J-Gate, ProQuest that comprises over 10696 international and national e-journals and over 25000 e-Books along with 500 CD-ROMs. Various reputed magazines and UGC recommended journals are subscribed regularly by us. Library has account with National Digital Library. Library has created an account for anti-plagiarism software URKUND with the help of INFLIBNET (UGC Autonomous Inter University Centre). LIRC has purchased TURNITIN anti plagiarism software for ethical research practice. Our Library has collection of NPTEL (National Programme on Technology Enhanced Learning, Ministry of Education, Govt. of India) DVDs which contains lectures series of eminent professors from various IIMs and IITs. In addition to this Library has collection of AMA (Ahmedabad Management Association) DVDs on various management related subjects. Library has membership with e shodhsindhu, a consortium for Higher Education Electronic Resources. An Initiative by Ministry of Education, Govt. Of India. Library and Information Resource Centre (LIRC) has account with National Digital Library. Library and Information Resource Centre (LIRC) has account with SWAYAM, under Ministry of Education, Govt. of India initiative & AICTE. The Library has photocopying facility. The library with its friendly timings, sequential listing of books according to D.D.C. and a studios and inviting environment makes learning a pleasure for all. LIRC using SLIM – 21 library software for smooth functioning of library. The Digital Library Section of the library constitutes web OPAC.

IT Enabled Infrastructure

The IT infrastructure is equipped with 153 personal computers and 9 Laptops adequately supported by three different connections by Jio Digital Life & Sudarshan Cable Network. It is equipped with latest licensed software including: Microsoft Windows OS, Microsoft Office, SPSS, Turnitin and Kaspersky Anti-Virus.

Auditorium

PTVA's Institute of Management has a state of the art air-conditioned auditorium with a seating capacity of 250 people. It has latest sound equipments having audio and video facilities. Various seminars, workshops and conferences are organised in the Institute's Auditorium.

Gymkhana

PTVA's Institute of Management always aims at the overall development of students and hence has set up a well- equipped gymkhana. Here students can work out in a fully equipped gym and also de-stress with a game of carrom, chess or table tennis.

Conference Room

Fully air-conditioned room where students along with their faculty members can brainstorm on creative ideas.

Medical Facilities

PTVAIM has a designated sickroom equipped with a bed, two chairs, and an IV stand. Other medical facilities are available close to the campus.

Incubation Centre

Centre of Entrepreneurship & Innovation (COEI) of PTVAIM has recently started its fully functional Incubation Centre after the successful execution of its Business Plan Competition, "Wings2Vision" with an objective of encouraging, guiding and supporting young, budding entrepreneurs. It can presently accommodate 5-7 business ideas at a time.



Students' Corner

AAVEGA

AAVEGA, Annual Cultural and Management Fest of PTVAIM witnessed footfall of 500+ students from 40+ UG colleges for Cultural events like Solo and Group Dance, Rap Battle, Vlog, Face Painting, Fashion Show, and Management events like Mock Stock, Wreck the Ship, Ad Master, Presentation, and Debate. CA Anil Ganu- President PTVA, inaugurated the Fest along with Dr. Tejashree Deshmukh- I/C Director- PTVAIM in the presence of the faculty, staff, and the students. The events took place at different venues within the Institute for the whole day with meticulous coordination by faculty, staff, and the students. The winners of various events for the day were felicitated in the evening with trophies and certificates by Dr. Dinesh Harsolekar- Advisor- PTVAIM, and Dr. Tejashree Deshmukh. The winner for Best College was LR Tiwari College of Engineering, Best PR was Sathaye College and Best CL was KPB Hinduja College of Commerce. AAVEGA was supported by sponsors like VFS Global Academy, Union Bank of India, FPA, BFSI, Network and Iskon- Food for Life. External Invitees to judge various events included Mr. Suresh Varma, Ms. Rupal B, Ms. Mrunali Shirke, Mr. Omkar Kanerkar, Ms. Sukhada Sahasrabudhe, Ms. Priyanka Sardesai, Ms. Pooja Kale, Ms. Medhavi Srivastava, Mr. Eklavya, Mr. Musafir.



DEEP SANDHYA

Festival of Diwali was celebrated in the Institute. The students got an opportunity to showcase their creative abilities in lantern making and rangoli drawing followed by a song and dance performances. As the event was solely managed by students, they learnt the fundamentals of organizing, coordinating, and executing an event.



ACHIEVEMENTS

- **Chakravyuh - Inter college event, December 02, 2023** - PTVAIM's Students participated in the inter college event 'Chakravyuh' at Lala Lajpatrai Institute of Management and won certificate and trophies in the game of Dodgeball and Operations Event. The student winners for Dodgeball were Shubhada Gole, Aakash Tiwari and Hrithik Tate. The student winner for Operations Event was Rohith Kokkula.
- **MONETA 2023 - Inter college event of R A Podar college, Matunga** - Our students participated in inter college event in various Finance specialization activities. Students demonstrated their ability to analyze complex scenarios, propose innovative solutions and communicate insights effectively. Students secured 2 nd runner up in 'Marketeer Melee' , 'Beyond D Street', 'Trivia Titan' and Secured 1 st position in 'Advice & Analyse' and also won the best CL award.



Testimonials



Guest

- *"I enjoyed making a presentation to MBA students on 'Career opportunities in Banking'. Students were very interested, and everyone was interested in looking at banking as a career. My Best Wishes!"*

Mr. Mohan V. Tanksale

Former CMD Central Bank of India, Former CEO Indian Bank's Association

- *"Excellent student community."*

Dr. Anil Sutar

Dean, TISS

- *Amazed to see the infrastructure created. Was happy to interact with the young, intelligent & energetic students of this young management institute. Am sure the institute will rise to a great height to under the guidance of Dr. Harish Purohit, the young and dynamic director of the institute.*

Mr. Praful Agnihotri

Director, IIM Sirmaur

- *I am privileged to be associated with this prestigious and ambitious training program at PTVA. This GST Trainers program in the first of its kind in the country and the initiative of PTVA is price worthy. I congratulate the management and faculty of PTVA who have whole heartedly supported this initiative.*

Mr. Rajiv Jalota

State Tax Commissioner, Maharashtra

- *It was a privilege to come to their esteemed institution. It was also a great pleasure to interact with the faculty, staff & students here. It was a fabulous session well organised, supper superbly moderated, and very enlightening interaction.*

Hon'ble Mrs. Justice Vijaya Tahilramani

Former Chief Justice of Madras High Court



Corporate

- *"Engaging with PTVAIM students was a great experience. These young, vibrant students know what they are doing quite well and are curious to know what is happening globally in the corporate world."*

Mr. Vikram Ranadive

Sales Director- Middle East Asia and Africa, JC Decaux

- *"I found PTVA's Institute of Management most professional, empathetic, towards students and agile in meeting market requirements."*

Dr. Kaustubh Walke

Managing Consultant, TCS



Recruiter

- *"We had a very fruitful association with PTVAIM. The interns hired for various roles across our organization received positive feedback from HODs and were even offered PPO. The Placement Cell was particularly active and extended support for a smooth Campus Interview Drive. We look for a successful association and give best regards to the Institute."*

Avinash Phutane

Dy. Manager Human Resources, Lenexis Foodworks Pvt. Ltd

- *"The placement faculty and team at PTVAIM supported us throughout the process. We look forward to exploring and hiring more talents from PTVAIM onboard."*

Mansi Joshi

HR, Deloitte India

- *"We had a great experience with the students. PTVAIM has an amazing library and campus ambience to foster management skills of the students. We wish them all the best!"*

Nitesh Ghate

HR, InSync Analytics Pvt. Ltd.

- *"Being part of PTVAIM, my experience was great and a memory to cherish for a lifetime. The mentors helped us to enhance our academic and interpersonal skills. I would always be grateful for the lifelong connection to I made with this Institute."*

Anushree Shetty (MMS 2019-21)

working with Nomura

- *"Having worked in the corporate for five years I have learnt how important it is to know your basics and groundwork of any task that you do. PTVAIM has given me just that. Be it any event, presentations, or projects, the focus has always been on knowing your subject and not shying away from hard work, and taking responsibility for everything that you do. The Management and Staff here genuinely care about your development and well-being. I would like to thank everyone at PTVAIM who helped me to be at a position that I am today."*

Sanika Bapat (MMS 2017-19)

working with State Bank of Mauritius

- *"It was an amazing experience to complete MMS from PTVAIM. I learnt a lot about organizing extracurricular activities which enhanced my experience in the Institute. It was nice to work with the faculty, the non-teaching staff, and the people outside our organization during events which gave me a lot of exposure. I am very glad to have been a part of this Institute."*

Mugdha Kulkarni (MMS 2017-19)

working with Capgemini

- *"Embarking on my MMS journey at PTVAIM has been instrumental in my professional development. The fusion of theoretical insights and hands-on experiences, from BazaarHaat to Placement committee responsibilities, has polished my skills in people management, event planning, and effective communication. PTVAIM has been a cornerstone in shaping my understanding of business and management, providing a robust foundation for my career growth."*

Mausam Patel (MMS 2021-23)

working with Welex Laboratories Pvt. Ltd.

- *"My journey with PTVAIM helped me in enhancing my communication and management skills. The faculty here is very accessible, and they communicate with every student individually. I lived this journey and I'm proud of my decision to have chosen this Institute."*

Akash Tiwari (MMS 2021-23)

working with Tata Consultancy Services

Student

- *"My journey at PTVAIM has proven to be pivotal in my career advancement. My organization and communication skills improved as a result of the integration of theoretical understanding and practical experience gained from my work as a content writer on the Social Media Team. PTVAIM has played a pivotal role in moulding my comprehension of business and management, offering a strong basis for my professional development. The opportunity to work in ASUS which opened through PTVAIM is enough to prove it all."*

Shivani Bahadkar (MMS 2022-24)

working with Asus

- *"At PTVAIM, I found more than just a place to study. The teachers were not just educators, they were mentors who believed in me and helped me grow, learn, and discover my potential. Their dedication to each students' success is truly commendable. Thanks to PTVAIM, I'm not just prepared for the future; I'm excited for it."*

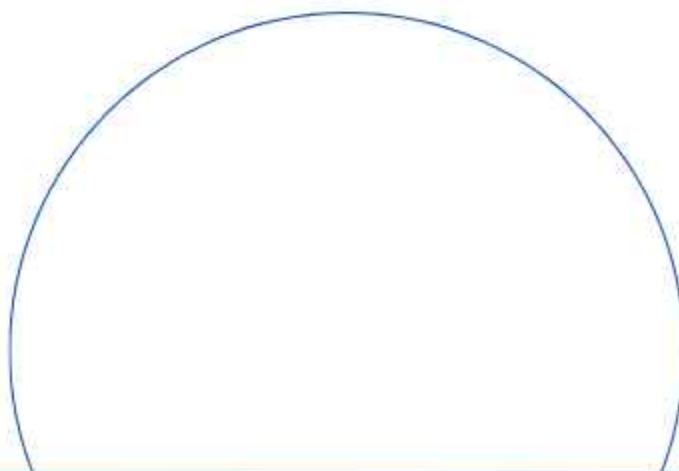
Radhika Deshmukh (MMS 2022-24)

working with Morningstar India

- *"Choosing PTVAIM for MMS was undoubtedly the right decision of my academic journey. As a first year student, I can confidently say that my experience has been thoroughly transformative. The faculty's expertise and dedication are exemplary. They provide mentorship that goes beyond the classroom. The events, seminars, projects, and presentations have equipped me with invaluable skills for the real world. The supportive environment at PTVAIM has helped me push boundaries and strive for excellence."*

Crisel Dsouza (MMS 2023-25)

interning with Thomas Cook India Ltd.



★ University Toppers ★



DARSHAN PANDIT

May 2019 - MMM
1st in University Exam



KAUSTUBH HELEKAR

May 2019 - MFM
1st in University Exam



ASAVARI MEHENDALE

May 2020 - MHRDM
3rd in University Exam



VIRESH SACHDEVA

May 2020 - MMM
3rd in University Exam



RICHA AGARWAL

May 2020 - MMS
2nd in University Exam



USHMA MEGHANI

May 2023 - MMM
2nd in University Exam



POOJA JOSHI

May 2023 - MHRDM
2nd in University Exam

Life at PTVA's Institute of Management



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