



PTVAIM'S

CHRONICLE

DISCOVERING PTVA'S INSTITUTE OF MANAGEMENT

“

JANUARY 2026

VOL. 3
ISSUE NO. 01

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Samprukta- Alumni Meet

Our Annual Alumni Meet- Samprukta was organized on 22nd November 2025 in the Institute. It was a successful and heartwarming event that brought together alumni from various full-time and part-time batches. The evening was filled with meaningful interactions, reminiscing old memories, and connections. The Alumni got an opportunity to reconnect with friends, engage with faculty members, and appreciate the overall progress and growth of the Institute.

Samprukta reflected the Institute's commitment to maintaining strong alumni connections and keeping them updated on Institute's developments. CA Pramod Lele, Mentor – PTVAIM, Dr. Tejashree Deshmukh, Director – PTVAIM, and Dr. Manali Patil, Assistant Professor – HR and Alumni In-charge, extended a warm welcome to all alumni.

Overall, Samprukta 2025 was a resounding success, bringing the alumni back to their alma mater. They enjoyed an evening filled with fun and nostalgia while taking pride in witnessing the Institute's continuous progress.



Session on 'Tariff War: The New Global Weapon'

Our Institute had the privilege of inviting Mr. Deepak Ghaisas (Chairman & Chief Mentor- Gencoval Group of Companies) on 20th December 2025 to share his valuable insights on the ongoing tariff war, 'weaponization' of trade and its repercussions on the Indian markets and international business.



Learning Beyond the Classroom: Industry Visits

India Warehousing and Logistics Show, TechTextil, India International Cargo Show



Our SYMMS- Operations and Supply Chain specialization students visited & attended sessions by experts on technological innovations in the logistics and cargo industry and got an opportunity to visit the stalls of various companies and interact with professionals about their products, services, clients, and learn about their operations in the country and overseas.



Field visit to Orient Technologies Ltd.



The visit on 19th November 2025 aimed to provide students with practical exposure to HR practices, Compensation & benefits structure, Employee benefits in IT sector and real-time HR operations. During the interaction with Ms. Sapna Sukhrani (General Manager-HR) and Ms. Bhagyashree Salunke (Manager-HR), students gained valuable insights into the organisation's human resource systems, compensation and benefits framework, HR policies and employee engagement initiatives. The visit effectively bridged the gap between classroom learning and real organizational practices, highlighting how well-designed reward strategies support employee motivation, performance and retention.



International Exposure: Visit to Consulate- General of Japan in Mumbai

Our students and Training and Placement Officer got an opportunity on 18th December 2025 to interact with Nishio Ryo (Vice-Consul) about India-Japan relations, cultural and educational collaborations, trade, and diplomacy, with enthusiastic participation by the students throughout the discussion.



HUMAN RESOURCE CLUB

Acquiring and Managing Talent in the Digital Era

The session by Mr. Nirav Shah, Principal Consultant, Prople Solutions on 4th October 2025 provided valuable insights on the ongoing digital talent war driven by remote work, automation and hyper-specialization. The speaker elaborated on the evolving concept of Powershift Employees and emphasized the significance of effective retention strategies and Acquisition 2.0, highlighting key elements such as employer branding and competency-based hiring.



Global HR Perspectives

The session by Mr. Rajiv Kumar, Global Head – HR (Manufacturing Business Group), on 14th November 2025 TCS decoded global culture, leadership expectations, decision-making patterns and how AI is reshaping HR - not replacing it. Students gained clarity on what it truly means to be 'global-ready' - adaptability, consistency, strong communication and analytical thinking. Students got inspired, informed and ready to think beyond boundaries. It was truly a valuable learning experience for our future HR leaders



Inside HR: How Competencies Shape Performance

The session by Mr. Bhooshan Malkani, Marine People Manager – Asia at A.P. Moller Maersk on 15th November 2025 highlighted key elements of an effective performance management system including goal setting, balanced scorecards, periodic reviews, the bell curve and connected these concepts to real-world HR practices. The session provided students with clear insights into identifying and developing high-performing talent within organizations.



Preparing for Change: Building Resilience & Adaptability

The session by Ms. Siddhi Kadam, Assistant Manager, Zywie Ventures Pvt. Ltd. (Oziva), Alumni from MMS Batch 2020-2022, on 11th December 2025 offered valuable insights into organisational change by emphasising both its psychological and structural dimensions. The speaker explained that individuals often experience emotions such as hope, anxiety, anger, confusion or excitement before they begin to logically interpret change, making human reactions a crucial factor in the success of any transformation. The speaker also highlighted resilience and adaptability as essential competencies, explaining how psychological flexibility helps individuals manage uncertainty more effectively. The session concluded by emphasizing that successful change requires emotional intelligence, empathetic communication, and strategic alignment.



FINANCE CLUB

The Global Fintech Fest 2025

A three-day international conference on 7th, 8th and 9th October 2025 that brought together world leaders in digital finance, technology, and innovation, was actively attended by our students and faculty members. The experience gave them important insights into how the fintech industry is changing and how AI will affect financial inclusion in the future.



Business Standard BFSI Summit 2025



Our faculty and students had the wonderful opportunity to attend the Business Standard BFSI Summit 2025 on 29th, 30th, and 31st October 2025. The attendees' understanding of important ideas and new developments in the BFSI industry was enhanced by a number of thought-provoking sessions led by distinguished industry leaders. Over the course of the three days, the faculty and students had a fantastic chance to network with academics and business professionals, creating deep connections and discussions.

A Financial Modelling Course

A Financial Modelling Course was organised by the Finance Club and Ms. Prachi Ganu was the resource person on 4th, 5th and 6th November 2025. The Course covered various topics like Three-Statement Model, Discounted Cash Flow (DCF) and Leveraged Buyout (LBO). The Course provided the students the knowledge to apply various Financial Models.



Visit to Motilal Oswal Financial Services Ltd



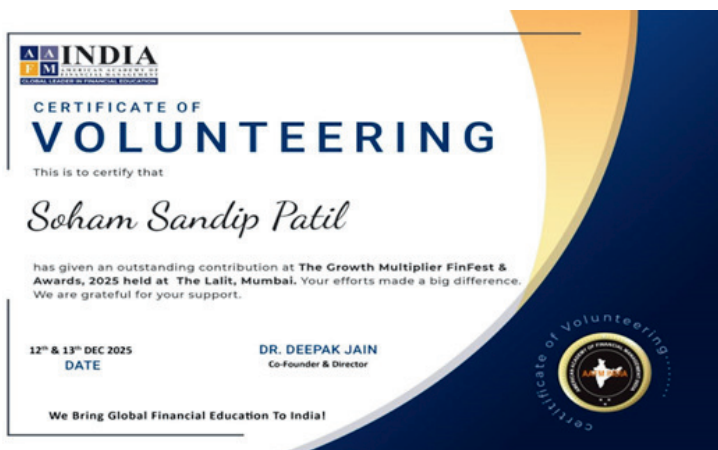
Our students gained valuable insights into corporate operations and the firm's research-driven approach to equity markets through an enriching visit to Motilal Oswal Financial Services Ltd on 10th December 2025. Additionally, they learned how investors use analysis and disciplined investment practices to make well-informed decisions.

Psychology of New Age Investors In The Era of AI

A powerful and insightful session was conducted by Dr. Amanpal Singh Chawla from Skillspade Solutions Pvt. Ltd. on 18th November 2025 which aimed at enhancing students' understanding of investments and personal finance. The session guided students on essential investment strategies, risk assessment, and informed decision-making. It also emphasized the importance of financial planning, discipline, and long-term thinking, helping students gain clarity on how to make smarter investment choices and build a stronger, more secure financial future.



Our students and faculty at 'The Growth Multiplier Finfest and Awards'



First Year students got the opportunity to volunteer at 'The Growth Multiplier Finfest and Awards' held at the Lalit, Mumbai organised by the American Academy of Financial Management on 12th and 13th December 2025. The students got a wonderful experience of organising event on such a grand scale which made them understand the nuances of management. The students also got the opportunity to engage with the Mutual Fund Distributors and investors, assisting in product pitching and handling real time queries.

Money Mantra

A finance-themed exhibition was organised by SYMMS Finance students on 15th November 2025 with the objective of spreading financial awareness and simplifying complex financial concepts for the general public. Sponsored by Skillspade Solutions Pvt. Ltd., the exhibition served as an interactive learning platform where students applied their academic knowledge to real-world financial products. The event was carried out with utmost inventiveness, knowledge, and zeal. Students creatively showcased various financial instruments such as stocks, mutual funds, insurance, gold, real estate, PPF, bonds, and other investment avenues. Through innovative models, visual displays, and simple explanations, they made finance easy to understand, interesting, and enjoyable for every visitor. Overall, Money Mantra successfully enhanced financial literacy while also helping students develop practical skills such as communication, teamwork, and presentation.



NISM Series VIII lectures on Equity Derivatives

Our Students attended the NISM Series VIII lectures on 19th December 2025 on equity derivatives learned the fundamentals and applications of options and futures. The lectures aid in their comprehension of risk management, market principles, and practical uses of derivatives. This enhances their analytical abilities and gets them ready for jobs and certifications in the capital markets.



Financial Education for Young Citizens



The Finance Club organised a program titled 'Financial Education for Young Citizens' conducted by NISM-Aditya Birla Capital Foundation CSR on 12th and 13th December 2025. Dr. Navin Punjabi, Professor, Department of Commerce and Director of Placements at H.R. College of Commerce and Economics was the resource person for the program. The program gave an introduction of the securities market, highlighted the importance of investments and the precautions to be taken for investing. It also provided information on career opportunities in the securities market.

CENTRE OF ENTREPRENEURSHIP & INNOVATION

Visit to AIC-RMP and Keshav Srushti

PTVAIM's COEI, in collaboration with Kohinoor Business School, organized a 2-Day visit to AIC-RMP and Keshav Srushti on 05th and 06th October 2025 for the students and staff members of North West University, South Africa. The visit offered valuable insights into India's innovation ecosystem, sustainability practices, and entrepreneurial initiatives.



Mentoring Support

A COEI team comprising Sahil Gajare, Shreeya Baykeri, and Adwait Joshi, led by Mrs. Anjali Paulastye, secured the 1st prize at the Innovision competition organized by the E-Cell of M.L. Dahanukar College of Commerce on 11th November 2025.



National Entrepreneurship Day

Celebrated National Entrepreneurship Day on 10th November 2025 by organizing an engaging and competitive Quiz Competition. The event was designed to ignite entrepreneurial thinking and enhance awareness about startups, innovation, and business acumen among students. Participants enthusiastically took part in the quiz, which tested their knowledge of entrepreneurship



IIC Regional Meet

The IIC Regional Meet 2025, a flagship initiative of the Ministry of Education's Innovation Cell aimed at fostering innovation and entrepreneurial spirit in higher education was attended by our COEI members on 02nd December 2025. The event brought together innovators, educators, student leaders, and ecosystem enablers from across the region to showcase cutting-edge projects, engage in expert sessions, and share best practices in innovation and startup culture.



Startup Stories: The Print Buddy (Kagpatra) Journey

Print Buddy's founders Mr. Prathamesh Shinde and Mr. Chinmay Kuperkar inspired us with their journey, transforming a simple printing problem into a smart solution and turning their concept into a funded startup through Ideabazz. Later, Mr. Deovrut Jadhav, COO of the Rayat Centenary Innovation and Incubation Foundation, explained the incubation process in start-ups and how they mentored the Print Buddy team into becoming a successful start-up. Organized on 25th November 2025.



National Energy Conservation Day

National Energy Conservation Day was observed to create awareness about the importance of sustainable energy usage on 15th December 2025. Mr. Jigar Patel, In-charge, COEI, explained the need for energy conservation, highlighting how saving energy helps preserve limited natural resources, reduce pollution, and ensure a sustainable future. He also shared practical measures for conserving energy in daily life and on campus. The session concluded with students taking a pledge to conserve energy and contribute towards a greener tomorrow.



PLACEMENT CELL

Panel Discussion

We invited our alumni- Mr. Shreesh Bodas ((MD- VTech2U LLC), Mr. Viresh Sachdeva (VP- Insomniacs), Mr. Ashtad Tavadia (Head Business HR- VP- YES Securities), Mr. Darshan Rohira (Associate Director, Strategy Risk & transformation- Deloitte), Mr. Pratik Thakur (Manager, Deployment, Service & Replenishment- General Mills India) on 01st November 2025 as panellists for a discussion on 'Employer Benchmarks for Management Graduates in the Evolving Business Landscape', moderated by Mr. Manop Pal (VP-YES Bank). The panellists shared insights about technical competencies, critical soft skills, certifications, and quality internships which prepare management graduates to become corporate-ready in the ever-changing corporate landscape.



Aptitude Guidance Session and Test



As part of our employability enhancement initiative, we invited Mr. Prasad Sawant (Program Director- IMS Learning Resources) on 08th November 2025 to guide our students of FYMMS about the various aptitude tests conducted by companies during placements. He also conducted a mock test assessing their verbal, logical, and quantitative aptitude, sharing quick tips on correctly solving questions in limited time.

Careers in Investment Banking



Mr. Saurabh Oak (VP- JP Morgan & Chase) guided our students of SYMMS- Finance about the various career options available in investment banking like M&A, Equity Market, Debt Market, Research, Risk Management & Compliance, also sharing the technical skills and behavioural competencies required for each domain. Organized on 22nd November 2025.

National Security Conference

Our Training and Placement Officer along with the students of FYMMS attended the National Security Conference, annually organized by Bramha Research Foundation on 26th November 2025 to honour the sacrifices of security forces during 26/11 terror attack in Mumbai. They attended sessions by eminent defence personnel, policy makers, and diplomats on issues related to security, foreign policy, and geopolitics that impact everyday business.



GREEN CLUB

The Green Club organized a special screening of the acclaimed film Sherni on 30th October 2025 in the institute auditorium, using cinema as a powerful medium to promote environmental awareness. The film sensitively portrays issues related to wildlife conservation, human-animal conflict, and the challenges of balancing development with ecological sustainability.



Screening of the Film Sherni

Nirmalya Collection and Composting Drive



As part of its commitment to sustainable waste management, the Green Club conducted a Nirmalya Collection Drive during the festive season, from September to October 2025, under the guidance of the Faculty In-charge. Students, along with teaching and non-teaching staff, actively collected floral offerings and organic materials from their homes and residential societies, promoting responsible disposal practices.

GLOBAL CITIZENS' CLUB

Vachan Prerna Din Celebration and Book Exhibition

The Global Citizens' Club celebrated Vachan Prerna Din on 15th October 2025 to commemorate the birth anniversary of Dr. A. P. J. Abdul Kalam—an enduring symbol of knowledge, simplicity, and lifelong learning. The programme aimed to honour his contribution to education, promote Marathi language and literature, and encourage a sustained reading culture among students and staff.

A day-long Book Exhibition featuring Marathi and English titles further reinforced the joy of reading and intellectual engagement. The celebration successfully blended cultural pride with academic inspiration, motivating participants to embrace reading as a lifelong pursuit.



Vigilance Awareness Week

PTVA's Institute of Management enthusiastically observed Vigilance Awareness Week from 27th October to 02nd November 2025, reaffirming its commitment to integrity, transparency, and ethical values. The observance encouraged students, faculty, staff and invited alumni panelists to collectively reflect on the importance of honesty and accountability in academic and professional life. Through active participation and faculty-led interactions, the institute community celebrated ethical conduct as a cornerstone of responsible leadership, reinforcing PTVAIM's vision of nurturing principled and socially responsible future managers.



Blood Donation Camp

Demonstrating its strong commitment to humanitarian values, PTVAIM organized a Blood Donation Camp on 04th November 2025 in collaboration with the Rotary Club of Mumbai Versova and Nanavati Max Hospital. The initiative aimed to promote voluntary blood donation and social responsibility among the institute community.

Conducted under strict medical supervision, the camp ensured donor safety through pre-donation health checks and post-donation care. Students, faculty, and non-teaching staff participated enthusiastically, contributing to a commendable number of successful donations. The collaborative efforts were appreciated by partner organizations, while the Global Citizens' Club played a key role in coordination and awareness.



Commemoration of 150 Years of Vande Mataram

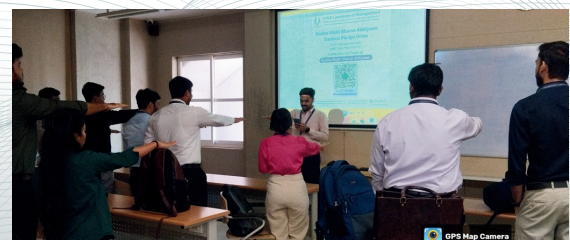
PTVAIM marked the 150th anniversary of Vande Mataram with deep reverence and national pride. The programme commenced on 07th November 2025 with an address highlighting the song's historical significance in India's freedom movement, followed by a collective rendition by students and faculty across classrooms and IT labs.

Faculty members who individually rendered the national song were awarded participation certificates issued by the Government of India. The observance concluded with the live streaming of the Hon'ble Prime Minister's address, serving as a meaningful tribute to the song's enduring legacy.



Nasha Mukht Bharat Abhiyan – Student Pledge Drive

As part of its focus on student well-being and ethical citizenship, the Global Citizens' Club organized the Nasha Mukht Bharat Abhiyan – Student Pledge Drive on 14th November 2025. Students from all specializations actively pledged to abstain from substance abuse, promote awareness, and contribute to a safe and healthy campus environment. Faculty In-charge emphasized the relevance of national awareness campaigns in shaping responsible citizens. Certificates were awarded to all participants, reinforcing collective commitment towards a drug-free India.



From Stress to Strength – Let's Talk Mental Health

The session was conducted on 20th November 2025 for MMS first and second year students by Dr. Manasi Bhat, practising psychologist and counsellor at the Institute. She explained stress through real-life examples, outlined common responses like fight, flight, and avoidance, and clarified the distinction between productive stress and burnout. The session emphasized the importance of mental well-being for academic success and personal growth, reinforcing the Institute's commitment to a supportive and a mentally healthy environment.



CULTURAL COMMITTEE

Diwali celebrations



The college campus was immersed in festive spirit during the Diwali celebrations on 25th October 2025, as students and staff came together in vibrant traditional attire. The institute was beautifully decorated and colourful rangoli design added charm to the campus. Diyas were lit to symbolize hope, positivity, and the victory of light over darkness. The celebration fostered a sense of unity and cultural pride, creating a warm and joyful atmosphere for everyone present.

Aaveg - CL Meet

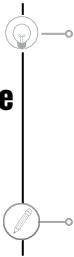
The CL Meet for the intercollegiate fest Aaveg was organized on 23rd December 2025 to welcome and engage the Contingent Leaders. During the meet, special performances were showcased to give a glimpse of the vibrant spirit of Aaveg and to entertain the attendees. Interactive activities and games were also conducted, making the session lively and helping build rapport between the organizing team and the CLs.



RESEARCH CELL

FDP & Training Programme attended by our Faculty

Anjali R. Paulastye
Assistant Professor



From Idea to Impact:
Innovation and
Entrepreneurship Development

Training workshop on
" Practical Skills for Academic
Writing & Publishing

Dr Ruchi Anand
Senior Assistant Professor

Dr Manali Patil
Assistant Professor



Research Methodologies:
Integrating AI for Academic
Excellence and Ethical Practices

Published Research Papers by Faculty

Name of the Faculty	Title of the Paper	Name of Journal	ISSN number
Dr Ruchi Anand	Followers and Likes: Exploring the Social, Psychological and Cultural Dynamics among Youth	Journal of the School of Language, Literature and Culture Studies	ISSN: 0972-9682
Dr. Manali Patil	A study on Exploring the Impact of Rewards and Recognition on Employee Motivation		
	A study on Employee Perception on Hybrid Work Mode and its Impact on Work Life Balance in Logistics Industry		

Papers Presented at PTVA’s Intra-Institutional Research Conclave 2025-26

Sr. No.	Name of the Faculty/ Student	Title of the Paper
3.	Dr. Trupti Gupte & Swamini Poojary	To understand the importance of Indian spirituality in managing stress among management students
	Dr. Trupti Gupte & Aniket Dodeker	Strategic Financial Transformation and Competitive Positioning: A Performance Overview of Tata Motors Ltd (2021-2025)
4.	Dr Ruchi Anand & Mrunal Raut, Sushank, Harsh	Managing Faith: A Holistic Assessment of Temple Management in Mumbai” Impact of financial literacy on investment decisions
	Dr Ruchi Anand & Shravani Mhatre	Impact of financial literacy on investment decisions

Sr. No.	Name of the Faculty / Students	Title of the Paper
5.	Dr. Manali Patil & Nidhita Kharpude, Kalyani Joshi	Managing Stress at Workplace
	Dr. Manali Patil & Ramya Sree Podeti	Understanding Appraisal Policies in contemporary business environment: A study of current practices & trends
6.	Dr. Aparna Patil & Shreeya Bakeri	Business Scaling and Strategic Differentiation in the Indian Electronic Systems Sector
7.	Dr. Pooja Shetty & Yash Venugopal	Customer Relationship Management and Net Promoter Score: A Theoretical Assessment in the Publishing Industry
8.	Adwait Joshi	Exploring Below-the-line Marketing Strategies for Consumer Engagement in the Indian Advertising Landscape
	Anjali Paulastye Aryan Pashte	A Study on the Role of Data Analytics and Machine Learning in Valuing Used Bikes in India
9.	Pankaj Godse	Digital Transformation in Education
10.	Dr. Neha Bhatia Samiksha Yadav, Aryan Pashte	Change in relationship of Gen Zs with wealth and money
11.	Dr. Preeti Matharu Anand & Tejangi Raut	A study on the role of Chartered Accountancy Professionals in enhancing financial literacy in Mumbai
	Dr. Preeti Matharu Anand	The National Pension System (NPS): Awareness, Challenges and Investment Behaviour with Special Reference to Mumbai
12.	Sharad Mandaliya, Sutej Purohit	Is Recession coming? Assessing Key Economic Indicators
13.	Anirudha Rathod, Sakshi Rane	The shift in investment psychology post AI integration

Faculty-Student Research Achievement

Dr. Ruchi Anand, Faculty, along with her student co-author Ms. Shravani Mhatre (MMS Sem III), secured 1st Prize for Best Paper Presentation at the 5th Intra-Institutional Research Conclave 2025–26, held on 3rd December 2025 at Mulund College of Commerce.

The award-winning research paper, titled “Impact of Financial Literacy on Investment Decisions among Financially Emerging Adults,” examines the role of financial awareness in shaping informed investment behavior among young and emerging earners. The study highlights the significance of financial education in fostering sound decision-making and long-term financial well-being.

This achievement reflects the institute’s strong research culture and encourages faculty–student collaborative research, reinforcing academic excellence and experiential learning.



Awards & recognition



Ms. Preeti Matharu Anand earned her Ph.D degree in Commerce and Management (Accountancy) on the topic 'A comparative study on Existing Income Tax Regime and New Income Tax Regime and its impact on investment patterns of Salaried Employees in Mumbai Suburban District' under the guidance of Dr. Farhat Shaikh from the University of Mumbai. The viva was conducted on 24th November, 2025.



for our next edition
as we continue this journey of learning and growth together!



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