



PTVAIM'S CHRONICLE

DISCOVERING PTVA'S INSTITUTE OF MANAGEMENT

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Degree Distribution Ceremony

The Degree Distribution Ceremony for the MMS Batch 2023–2025 and the Part-Time MMS Batch 2022–2025 was held on March 14, 2026, in a grand and celebratory atmosphere. The event marked a significant milestone in the academic journey of the graduating students, recognizing their hard work, dedication, and achievements. The ceremony was graced by the distinguished presence of Chief Guest Mr. Mrugank Paranjape, Managing Partner – MCQube, whose inspiring words motivated the graduates as they step into their professional careers. A total of 93 degrees were conferred during the ceremony. The occasion was filled with a sense of accomplishment and joy, making it a memorable event for students and faculties.



Students Achievements

Our students achieved remarkable success across various intercollegiate cultural, technical, and sports events, showcasing exceptional talent and teamwork. At Jashbhai Maganbhai Patel College, the institute secured 1st Prize in Street Play, the Best CL – Best Performance Award, and 1st and 2nd Prizes in Indoor Games, with contributions from Shreya Sawant, Sonu Maurya, Khushboo Patel, Aditi Chauhan, Nathasha Namal, Abhishek Bhosale, Divya Bhatkal, and Vanshika Patil. At Thakur College of Science and Commerce, the institute won First Prize in the Financial Quiz and Debate, along with the Second Runner-Up position for Best College, achieved by Sutej Purohit, Sharad Madaliya, and Harsh Mahadik. The street play team also secured Third Prize at COSMOS Jallosh 2026 organized by Valia C. L. College, and the institute earned the Best College - PR Award at Utsav 2026 by L. R. Tiwari College. These achievements reflect the students' dedication, creativity, and strong competitive spirit.



'Destination MBA- A Journey from Entrance Test to Corporate'

We had the pleasure of inviting Mr. Kamlesh Sajani (Managing Director- IMS Learning Resources Pvt. Ltd.), Dr. Kavita Laghate (Dean, Dept. of Commerce and Management, University of Mumbai and Director, JBIMS) and Ms. Vaijayanti Naik (Former Head of Wholesale and Digital Banking HR, Axis Bank and Head - DE&I, Axis Group) for an insightful Panel Discussion on 'Destination MBA- A Journey from Entrance Test to Corporate' organized in our Institute with Maharashtra Times as the media partner. The session mapped the complete management journey- from cracking entrance exams to understanding corporate expectations.



Progressive Learning Ability Test (PLAT)

Progressive Learning Ability Test (PLAT) was conducted for MMS Sem II and Sem IV students on Tuesday 17th February 2026. It is a skill-based assessment designed to bridge the gap between the industry and academia.

It measures critical employability skills including:

- Cognitive Abilities,
- Emotional Intelligence,
- Adaptive Innovative Skills
- Practical and Functional Skills
- Entrepreneurship Skills



FINANCE CLUB

LoU with National Institute of Securities Markets (NISM)

A Letter of Understanding (LOU) is signed between the Institute and National Institute of Securities Markets (NISM). This association is a step forward in providing students with industry aligned knowledge, practical insights and exposure to the evolving financial and securities markets ecosystem.

The competent authority of National Institute of Securities Markets (NISM) has approved our institute's campus to conduct NISM Certification Exams in its computer lab exclusively for its own students.

Training for NISM VA Mutual Fund Distributors Certification Exam was provided to the students to equip them with essential knowledge of the mutual fund industry and investment distribution practices.



“Decoding the Union Budget 2026–2027”

An insightful panel discussion on “Decoding the Union Budget 2026–2027” was organised in association with the IMC Chamber of Commerce and Industry. The session featured distinguished panelists including Dr. Narendra Mairpady, Chairman of the IMC Banking and Finance Committee and Former CMD of Indian Overseas Bank; Ms. Moona Sahni, Committee Member of the IMC Indirect Taxation Committee and Founder and CEO of Monaargy Consultancy Pvt. Ltd.; and Mr. Karan Sinha, Director of Agriculture and Climate Action at Mann Deshi Foundation. The discussion was ably moderated by Dr. Navin Mukesh Punjabi, with additional contributions from Ms. Sheetal Kalro, Deputy Director General, and Ms. Bhantik Waghmare, Deputy Director, IMC Chamber of Commerce and Industry. The session offered deep insights into fiscal policy, taxation reforms, the banking outlook, and the evolving economic landscape. Students participated enthusiastically, asking thought-provoking questions that meaningfully enriched the dialogue — a proud moment of academic-industry collaboration and active student learning



‘Careers in the Securities Markets’

A guest lecture on ‘Careers in the Securities Markets’ was organised by the Finance Club on 17th January. Mr. Sanjeev Bajaj, General Manager at NISM (National Institute of Securities Markets) was the resource person for the same. The session was highly informative and engaging, providing students with a clear understanding of the industry structure, career pathways, and the skills required to succeed in the securities markets. The practical insights and real-world examples shared by the speaker made the session extremely valuable. Overall, the lecture was well-structured, insightful, and motivating for students aspiring to build a career in the financial markets.



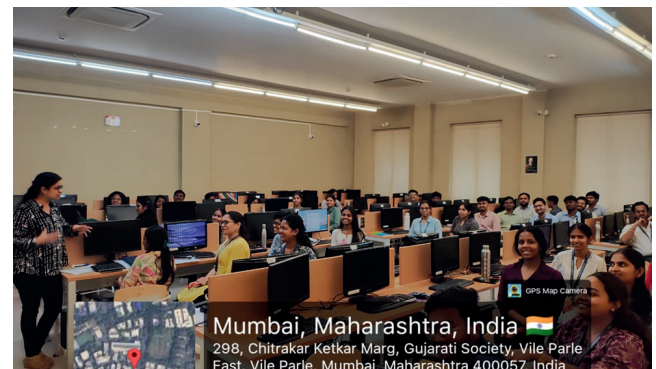
Zerodha Varsity Quiz



A proud moment on 28th February as our SY MMS students - Sutej Purohit, Sharad Mandaliya, and Anirudha Rathod - won the Zerodha Varsity Quiz, Mumbai Edition (West Zone), securing the 1st prize and earning a coveted spot in the national finals. Special recognition goes to FY MMS students Rashmi Haldankar, Deepshankar Saha, and Swapnil Patil for their sharp performance in the final quiz round, where they successfully eliminated two strong competing teams, thereby safeguarding the first-place victory. The achievement stands as a true example of teamwork, financial knowledge, and presence of mind.

Session on “Integrated Financial Modelling”

A session by Ms. Prachi Ganu was organised on 25th March, for deepening students’ understanding of integrated financial modelling. The session focused on the interrelationship between the income statement, balance sheet, and cash flow statement. Through practical examples and interactive discussion, students developed a stronger ability to apply three-statement modelling in real-world financial analysis, equipping them with a critical skill set relevant to careers in finance and consulting.



MoU with Skillspade Solutions Pvt. Ltd.



A Memorandum of Understanding (MoU) was signed with Skillspade Solutions Pvt. Ltd., marking a significant step towards deeper industry collaboration. This association will lead to impactful learning, innovation, and growth.

HUMAN RESOURCE CLUB

“Industrial Relations in the Modern Workplace”

Guest session for the course Industrial Relations & Labour Laws was conducted on 28 February, 2026 for MMS Sem IV HR Specialisation students by Dr. Vishal S. Khedekar, Assistant Vice-President-Human Resources, AEGIS VOPAK, on the topic “Industrial Relations in the Modern Workplace.” The speaker provided valuable insights into industrial relations frameworks, labour law compliance, collective bargaining, alternate dispute resolution mechanisms and the evolving role of HR in transforming workplace conflict into collaboration. Through real-life examples and industry experiences, students gained practical clarity and a deeper understanding of how HR professionals proactively manage employer–employee relationships in dynamic organizational settings. The session significantly strengthened students’ legal awareness, professional confidence and readiness to handle real-world industrial challenges.



“From Training to Transformation : The New Age of Corporate Learning”

Guest session for the course Human Resource Management was conducted on 30 March, 2026 for MMS Sem II students by Ms. Vishwaja Sakre, Vice President - HR Advisory & Projects, Shilputsi Consultants on the topic “From Training to Transformation : The New Age of Corporate Learning”. The session focused on how training has evolved from a traditional & compliance based function to a strategic function aligned with business goals and future growth, emphasizing that learning today is continuous, experience-driven and outcome-oriented. A key takeaway for the students was the importance of the 70-20-10 learning model, which highlights that most learning comes from real work experiences, supported by mentoring and only minimally through formal training, making practical exposure and peer learning highly valuable. The session also stressed that learning should begin with a clear purpose - solving real problems and building future-ready skills, particularly leadership capabilities. Students learned the significance of emotional intelligence, including self-awareness, empathy and communication, as essential for career success. Additionally, the session provided insights into how learning and development should be approached systematically by identifying skill gaps, choosing appropriate methods and measuring impact.



“Self-doubt to Self-leadership”

Guest session for MMS Sem IV students was conducted on 28 February, 2026 by Ms. Rashmi Desai, Assistant Vice President – Sourcing & Procurement, Nomura Services India Pvt. Ltd., Alumni from MMS Batch 2009-2011 on the topic “Self-doubt to Self-leadership”.

The session emphasized that overcoming self-doubt is a crucial step towards becoming an effective leader. Ms. Desai explained that self-doubt often rooted in fear of failure, past negative experiences and societal pressures - can significantly restrict leadership potential. The discussion focused on the concept of self-leadership, highlighting the importance of self-awareness, taking responsibility, acting despite fear and aligning one's values with goals and actions.

Students developed a deeper understanding of how conquering self-doubt forms the foundation of confident and responsible leadership. The session provided practical approaches to build confidence, assume ownership and lead themselves effectively, while also helping them gain insights into the leadership qualities required for future professional roles.



CENTRE OF ENTREPRENEURSHIP & INNOVATION

National Start-up Day

PTVAIM's Centre of Entrepreneurship & Innovation (COEI) under the Institution's Innovation Council (IIC) celebrated National Start-up Day on 16th January 2026. The session aimed to motivate students to explore entrepreneurship as a career option and understand the importance of innovation in today's economy. COEI student members explained the concept of startups, the significance of entrepreneurial thinking and how COEI supports students from the ideation stage to the development of business ideas. A motivational video featuring the journey of the founder of Zomato was screened, highlighting the challenges, perseverance and success involved in building a startup, inspiring students to think creatively and pursue innovative ideas. The event successfully sensitized the participants about entrepreneurship and encouraged them to consider startups as a viable and impactful career path.



Innovation & Entrepreneurship Awareness and Outreach Program – PTV English Medium

PTVAIM's Institution's Innovation Council (IIC) and Finance Club conducted an Innovation & Entrepreneurship Awareness and Outreach Program on 20th January 2026 at PTV English Medium School from 8:30 AM to 1:00 PM. To foster an entrepreneurial mindset among secondary school students by connecting financial literacy with real-world innovation and career opportunities. As part of the program, PTVAIM students designed and managed interactive stalls representing various financial and investment avenues including Stocks, Mutual Funds, Insurance, Gold, Real Estate, Public Provident Fund (PPF), and Bonds, demonstrating how these domains can be leveraged not only for personal wealth creation but also as foundations for entrepreneurial ventures. Students and teachers actively engaged with presenters, exploring practical applications and discussing how financial knowledge can be converted into startup ideas and income-generating opportunities. A total of 222 school students participated, supported by 65 student volunteers and 9 staff members, making the activity a highly engaging and experiential learning event.



Innovation & Entrepreneurship Awareness and Outreach Program – PTV Marathi Medium



PTVAIM's Institution's Innovation Council (IIC) and Finance Club organized an Innovation & Entrepreneurship Awareness and Outreach Program on 21st January 2026 at PTV Marathi Medium School from 9:00 AM to 5:00 PM. To introduce school students to finance-linked entrepreneurship and inspire them to convert everyday money-related problems into innovative business ideas. PTVAIM students set up informative and interactive stalls explaining various financial and investment avenues including Stocks, Mutual Funds, Insurance, Gold, Real Estate, PPF, and Bonds. Students and teachers from PTVA schools enthusiastically visited each stall and actively interacted with presenters, exploring different investment options and their benefits in an engaging and accessible manner. The activity, attended by 158 school students with 65 student volunteers and 10 staff members, successfully promoted financial literacy, encouraged analytical thinking, and provided young learners with enriching exposure to basic financial and entrepreneurial concepts.

Visit to Atal Incubation Centre - Rambhau Mhalgi Prabodhini (AIC-RMP)

PTVAIM's Institution's Innovation Council (IIC) organized an Exposure Visit to the Atal Incubation Centre - Rambhau Mhalgi Prabodhini (AIC-RMP) on 23rd February 2026 from 9:00 AM to 5:00 PM. A group of 22 FYMMS students, accompanied by Mr. Jigar Patel and Mr. Mayur Khanvilkar, participated in the visit. During the first phase, students toured the AIC-RMP incubation space and attended an informative session led by Mr. Dipesh Mohile, Founder - Think Beyond Numbers and a seasoned mentor at AIC-RMP, where they learned about the role of incubation centres in nurturing startups, including the mentoring, funding, and infrastructure support provided to entrepreneurs. The second phase included a guided tour of the library, the green composting area and the Deendayal Upadhyay Museum, offering students exposure to the institution's sustainable practices and knowledge resources. As a direct outcome of this visit, PTVAIM and AIC-RMP have agreed to renew and strengthen their existing collaboration, with the formal MoU signing scheduled to be completed shortly.



Effective Sales, Marketing Strategies, and the Business Model Canvas

PTVAIM's Centre of Entrepreneurship & Innovation (COEI) under the Institution's Innovation Council (IIC) organized a specialized workshop on the Business Model Canvas (BMC), Market Analysis and Digital Branding on 23rd February 2026. The workshop was designed for MMS students and early-stage entrepreneurs, with the objective of bridging the gap between theoretical business concepts and its execution. The session began with a hands-on exploration of the Business Model Canvas, where participants mapped out their customer segments and value propositions, identifying potential gaps in their business logic. This was followed by an in-depth segment on Market Analysis and Digital Marketing. The final segment covered the mechanics of modern sales and CRM integration, demonstrating how Customer Relationship Management tools act as the backbone for scaling operations by tracking the customer journey from awareness to advocacy. The workshop concluded with an interactive Q&A session addressing specific startup challenges. Participants left with a clear framework to refine their business models and a practical toolkit of digital strategies to accelerate their go-to-market efforts, reinforcing IIC's mission to foster a robust entrepreneurial ecosystem within the academic community.



Post Budget Webinar 2026–27

- Education, Skills and University Townships

On 9th March 2026, PTVAIM COEI team attended the Post Budget Webinar 2026–27 organized by the Department of Higher Education, Ministry of Education. The webinar focused on the theme “Sabka Saath, Sabka Vikas- Fulfilling Aspirations of People.” The Hon’ble Prime Minister addressed the participants and shared insights on the implementation of announcements made in the Union Budget 2026–27.



PLACEMENT CELL

MoU with YES Securities (India)



The Institute entered into an MoU with YES Securities (India) Limited for On-Job Training of First Year students. The collaboration includes training of the students in stock broking, product knowledge, wealth management, and client relationship management by seasoned industry professionals.

MoU with PAX Edutainment Pvt. Ltd.

The Institute signed an MoU with PAX Edutainment Private Limited to facilitate International Corporate Internships for our First-Year students in Mauritius. The collaboration underscores the Institute’s commitment to nurturing global competencies in the students, in addition to fostering managerial skills.



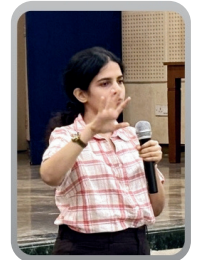
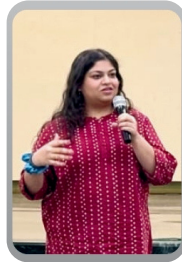
Summer Internship Drive by Saraswat Co-operative Bank Limited



We had the privilege of hosting the HR team of Saraswat Cooperative Bank Limited for the Summer Internship drive for our First-Year Finance and Marketing students on 7th March 2026. Students were selected for roles across Treasury, Forex, Risk Management, Retail Banking, and RASEC Departments.

Parents' Orientation

We had the pleasure of organizing the Orientation Programme for the parents of our First-Year students (Batch 2025–2027) an initiative designed to support both students and parents in making informed decisions about specialization choices and future career pathways. The session offered valuable insights into the diverse opportunities across Finance, Marketing, Human Resources, and Operations & Supply Chain. It focused on key career roles, evolving industry expectations, and the essential competencies required to succeed in today's dynamic business environment. A heartfelt thank you to our alumni speakers for sharing their invaluable insights, experiences, and real-world perspectives. Their contributions greatly enriched the discussion, offering clarity on the wide spectrum of opportunities within each specialization. They also emphasized the importance of cultivating the right attitude, adaptability, strong people management abilities, and effective communication skills for long-term success.



Learning Beyond the Classroom: Industry Visits

Visit to AMUL Virar Dairy

Our FYMMS students, accompanied by Ms. Gargi Gothe and Dr. Aparna Patil, visited Amul Virar Dairy on 18th March 2026 as part of an industry exposure initiative. The visit offered students valuable insights into the functioning of one of India's most iconic cooperative institutions. They gained a deeper understanding of operational excellence, supply chain integration, sustainability practices, and the strength of the cooperative business model that has driven AMUL's enduring success. This enriching experience enabled students to bridge the gap between classroom learning and real-world business practices, while also strengthening their analytical thinking and industry awareness.



Visit to R&D Centre, Indoco Remedies Limited



Our SYMMS students from Operations, Marketing, and Systems, along with Ms. Gargi Gothe and Dr. Aparna Patil, visited the R&D Centre of Indoco Remedies Limited at Rabale on 11th February 2026.

The visit offered valuable insights into the complete lifecycle of drug development process and gave the students a deeper appreciation of how research, regulatory strategy, quality control, and business decisions seamlessly align in the pharmaceutical industry.

Maharashtra Business Conclave 2026

PTVAIM facilitated the participation of 12 MMS students in the Maharashtra Business Conclave 2026 held on 28th February 2026 at Welingkar Institute of Management, Matunga, Mumbai. The conclave, graced by Chief Guest Dr. Vithal Kamat, Executive Chairman & Managing Director of Kamat Hotels India Ltd., provided students a valuable platform to interact with renowned industry leaders and gain exposure to innovation-driven business practices.



Mumbai, Maharashtra, India

GREEN CLUB

International Women's Day

On Saturday, March 7, 2026, PTVAIM marked International Women's Day (March 8). All students, faculty members and staff were allowed an opportunity to write a tribute to one woman who made a difference in their lives. 55 tributes were received.

In a gracious initiative led entirely by the student body, staff members were presented with roses and handcrafted greeting cards, followed by a light-hearted photography session to capture the joy of the occasion.



Plastic Waste Recycling Drive

PTVAIM's Green Club organized a Plastic Waste Collection Drive on 7th February 2026 during the event AAVEG to encourage responsible waste management and environmental awareness among students. The collected plastic waste was later donated to AAKAR Mumbai for further processing and recycling.



E-Waste Recycling Drive

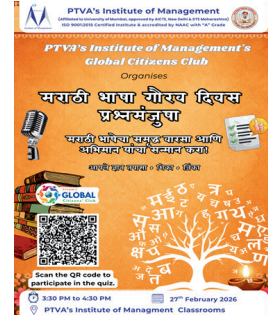
PTVAIM's Green Club conducted an E-Waste Collection Drive on 7th February 2026 as part of the AAVEG event. Students and staff actively participated by contributing unused or discarded electronic items such as chargers, cables, and small electronic devices. The collected e-waste was handed over to ECOSTAR Recycling to ensure safe and environmentally responsible recycling.



GLOBAL CITIZENS' CLUB

Marathi Bhasha Gaurav Din Celebration

PTVAIM's GCC celebrated Marathi Bhasha Gaurav Din on 27th February 2026 by organizing a quiz competition on Marathi literature and Marathi cinema personalities. 94 students participated enthusiastically, celebrating and reconnecting with the rich cultural and literary heritage of Maharashtra.



“Financially Empowered Women: Creating Wealth with Confidence”

The International Women's Day celebration was held at the PTVAIM Campus, bringing together women educators and staff from institutions under the Parle Tilak Vidyalaya Association. The event was graced by CA Pramod Lele, Director of PTVA and Mentor of PTVA's Institute of Management. The programme began with a welcome note by Dr. Tejashree Deshmukh, Director, PTVA's Institute of Management, who welcomed the dignitaries and participants.

Women principals and staff from institutions including Parle Tilak Vidyalaya (ICSE), PTVA's English Medium Primary and Secondary Schools, PTVA's Marathi Medium Primary and Secondary Schools, PTVA's English Medium Andheri, Paranjape School Marathi Medium Primary and Secondary Schools, and the PTVA Head Office participated in the celebration.

On this meaningful occasion, a session titled “Financially Empowered Women: Creating Wealth with Confidence” was conducted by Dr. Amanpal Chawla, Executive Director, Skillspade Solutions Pvt. Ltd. Dr. Chawla also sponsored the event. The engaging and insightful session encouraged women to become financially independent and confident decision-makers. The programme concluded with a delightful lunch for all participants.



AAVEG 2026

AAVEG 2026, our intercollegiate Cultural, Sports, and Management Fest, was successfully organized on 7th February 2026. The event witnessed enthusiastic participation from over 1000 students representing 51 colleges, competing across 20 diverse events that celebrated talent, creativity, and sportsmanship. The fest also provided a valuable platform for the institute's students to volunteer, organize, and gain hands-on experience in management, coordination, and leadership. The fest concluded with remarkable achievements, with L.S. Raheja College of Arts & Commerce winning the title of Best College, while Thakur College of Engineering and Technology secured the 1st Runner-up position. Rahul Education Society's L.R. Tiwari College received the Best PR award and S.K. Somaiya Degree College of Arts, Science and Commerce received the Best CL award. AAVEG 2026 was a vibrant and memorable event that brought together students from across institutions, fostering collaboration, competition, and celebration of talent.



RESEARCH CELL

FDP & Training Programme attended by our Faculty

Dr. Ruchi Anand

Senior Assistant Professor

Dr. Manali Patil

Assistant Professor



Certificate Course in Labour
Laws (new codes)

Dr. Ruchi Anand

Senior Assistant Professor

Dr. Manali Patil

Assistant Professor



New labour codes in
India-An Introduction

Mr. Pankaj Godse

Librarian



Library Workshop

Dr. Ruchi Anand

Senior Assistant Professor

Dr. Trupti Gupte

Assistant Professor



Faculty Leadership Development
Program recognising NEP 2020
priorities



Published Research Papers by Faculty jointly with students

Name of the Faculty / Students	Title of the Paper	Name of Journal	ISSN number
Dr. Ruchi Anand, Harsh Mahadik, Mrunal Raut, Sushank Karkera	From Devotion to Discipline: Belief and Management in Institutional Practice	Journal of Advanced Multidisciplinary Research Studies and Development	2583-6404
Dr. Ruchi Anand, Kalyani Joshi, Sahil Shinde	From Clicks to Conversions: Social Media's Impact on Consumer Buying Decisions		
Dr. Manali Patil, Sneha Karande	From Hiring to Retention: Talent Management Strategies in the Health & Wellness Sector		
Dr. Tejashree Deshmukh, Mrs. Anjali Paulastye	Bridging Gender Gaps in Entrepreneurship: A policy Impact Study on Women-owned MSMES in Maharashtra		
Mrs. Anjali Paulastye, Samiksha Yadav, Aryan Pashte	A Comparative Study on Human Trust Vs AI in Digital Finance		
Dr Ruchi Anand	Work-Life Balance: Does it Impact the Job Satisfaction of the Employees in the Indian Banking Sector?	Minnesota Journal of Business Law and Entrepreneurship	Volume 2026, No. 1 ISSN: 1540-3270
Dr. Pooja Shetty	The Paradox of GI Tagging: Exploring Warli Art's Commercialization, Its Implications for Tribal Upliftment and the Role of Indian Knowledge System	European Economic Letters	(EEL), 15(4), 2125–2131

Faculty-Student Research Achievement



**Dr. Ruchi Anand,
Harsh Mahadik, Mrunal Raut,
Sushank Karkera**

Runner-Up for Best paper in "A One - Day Multi-Disciplinary Hybrid International Conference" on 14th February 2026



**Dr. Ruchi Anand,
Kalyani Joshi, Sahil Shinde**
Won 1st Prize for Best paper in A One - Day Multi-Disciplinary Hybrid International Conference" on 14th February 2026



**Dr. Manali Patil,
Sneha Karande**
Runner-Up for Best paper in "A One - Day Multi-Disciplinary Hybrid International Conference" on 14th February 2026

Faculty Achievements

Dr. Neha Bhatia was invited as a guest speaker at Chetana's Hazarimal Somani College of Commerce & Economics, where she delivered an insightful session on the intersection of technology, law, and responsible digital governance in today's rapidly evolving digital economy.



Best Research Paper Award

Dr. Pooja Ravindra Shetty from PTVA's Institute of Management has been awarded the 1st Best Research Paper Award at the 11th Multidisciplinary International Conference. Her research on "Indian Knowledge System across Past, Present, and Future through a Paradox Model of Warli Art" highlights innovation rooted in tradition and sustainability.

First Runner Up – Research Conference

Dr. Pooja Ravindra Shetty secured First Runner Up at the International Management Research Conference 2026 for her paper on "Artificial Intelligence in Industry 5.0 and the Re-emergence of Human Imperfection." A remarkable achievement showcasing insights into the future of business and technology.



for our next edition as we continue this journey of learning and growth together!



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